

2022
**BEST
OF THE
BEST**



You've Got It. Now Flaunt It!

Congratulations on your selection to *Destinations* magazine's 2022 Best of the Best! Because you're among the best, you're entitled to these exclusive offers—only available to the 2022 winners.

Maximize Your Year-round Exposure With These Advertising Specials

OPTION 1

- Advertorial Spread (full page ad + full page of editorial) in the Best of the Best section of the 2022 *Destinations* November/December issue OR 2023 *Destinations* January/February issue. (800-word limit, template for advertorial to be provided)
- Social media post on ABA's Twitter and Facebook pages.
- 90-day placement in *The Tour Stop* in 2022 OR 90-day placement ABA Insider Full Banner (2023 if inventory is not available)
- Best of the Best press release template and year-round use in all your promotional marketing efforts
- Featured listing with Best of the Best winners in Business Buzz
- Announced at Marketplace 2023 during a general session.

Member rate: \$6,495

Non-member rate: \$7,495

OPTION 2

- Full page in the Best of the Best section of the 2022 *Destinations* November/December issue OR 2023 *Destinations* January/February issue.
- Two One-month placement on buses.org during 2022 (2023 if inventory is not available)
- Social media post on ABA's Twitter and Facebook pages.
- Best of the Best press release template and year-round use in all your promotional marketing efforts
- Featured listing with Best of the Best winners in Business Buzz
- Announced at Marketplace 2023 during a general session.

Member rate: \$3,500

Non-member rate: \$4,395



AMERICAN BUS ASSOCIATION

MEDIA

OPTION 3

- Half page in the Best of the Best section of the *Destinations 2022* November/December issue.
- Social media post on ABA's Twitter and Facebook pages.
- 1-month Ad on buses.org in 2022 (2023 if inventory is not available)
- Best of the Best press release template year-round use in all your promotional marketing efforts
- Featured listing with Best of the Best winners in Business Buzz

Member rate: \$2,295

Non-member rate: \$2,695

OPTION 4

- Quarter page in the Best of the Best section of the *Destinations 2022* November/December issue.
- Social media post on ABA's Twitter and Facebook pages.
- Best of the Best press release template year-round use in all your promotional marketing efforts
- Featured Listing with Best of the Best winners in Business Buzz

Member rate: \$1,695

Non-member rate: \$1,995

OPTION 5

- 1/6 page in the Best of the Best section of the *Destinations 2022* November/December issue.
- Best of the Best press release template year-round use in all your promotional marketing efforts
- Featured Listing with Best of the Best winners in Business Buzz

Member rate: \$895

Non-member rate: \$1,095

Contact your ABA Media account executive today to ensure premium placement:

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