

A blue award graphic with a white circle in the center. Inside the circle, the text "2023 BEST OF THE BEST" is written in green and blue. Below the circle, the ABA logo is visible.

**2023
BEST
OF THE
BEST**



You've Got It. Now Flaunt It!

Congratulations on your selection to *Destinations* magazine's 2023 Best of the Best! Because you're among the best, you're entitled to these exclusive offers—only available to the 2023 winners.

**Maximize Your Year-round Exposure
With These Advertising Specials**

OPTION 1

- ☒ Advertorial Spread (full page ad + full page of editorial) in the Best of the Best section of the 2023 *Destinations* November/December issue OR 2024 *Destinations* January/February issue. (800-word limit, template for advertorial to be provided)
- ☒ Social media post on ABA's Twitter and Facebook pages.
- ☒ 90-day placement in *The Tour Stop* in 2023 OR 90-day placement ABA Insider Full Banner (2024 if inventory is not available)
- ☒ Best of the Best press release template and year-round use in all your promotional marketing efforts
- ☒ Banner ad featured with other Best of the Best winners in Business Buzz
- ☒ Announced at Marketplace 2024 during a general session.

Member rate: \$6,495

Non-member rate: \$7,495

OPTION 2

- ☒ Full page in the Best of the Best section of the 2023 *Destinations* November/December issue OR 2023 *Destinations* January/February issue.
- ☒ Two One-month placement on buses.org during 2023 (2024 if inventory is not available)
- ☒ Social media post on ABA's Twitter and Facebook pages.
- ☒ Best of the Best press release template and year-round use in all your promotional marketing efforts
- ☒ Banner ad featured with other Best of the Best winners in Business Buzz
- ☒ Announced at Marketplace 2024 during a general session.

Member rate: \$3,500

Non-member rate: \$4,395



**AMERICAN BUS ASSOCIATION
MEDIA**

OPTION 3

- ☑ Half page in the Best of the Best section of the *Destinations* 2023 November/December issue.
- ☑ Social media post on ABA's Twitter and Facebook pages.
- ☑ 1-month Ad on buses.org in 2023 (2024 if inventory is not available)
- ☑ Best of the Best press release template year-round use in all your promotional marketing efforts
- ☑ Banner ad featured with other Best of the Best winners in Business Buzz

Member rate: \$2,295

Non-member rate: \$2,695

OPTION 4

- ☑ Quarter page in the Best of the Best section of the *Destinations* 2022 November/December issue.
- ☑ Social media post on ABA's Twitter and Facebook pages.
- ☑ Best of the Best press release template year-round use in all your promotional marketing efforts
- ☑ Banner ad featured with other Best of the Best winners in Business Buzz

Member rate: \$1,695

Non-member rate: \$1,995

OPTION 5

- ☑ 1/6 page in the Best of the Best section of the *Destinations* 2023 November/December issue.
- ☑ Best of the Best press release template year-round use in all your promotional marketing efforts
- ☑ Banner ad featured with other Best of the Best winners in Business Buzz

Member rate: \$895

Non-member rate: \$1,095

Contact your ABA Media account executive today to ensure premium placement:

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