



# You've Got It. Now Flaunt It!

Congratulations on your selection to *Destinations* magazine's 2024 Best of the Best! Because you're among the best, you're entitled to these exclusive offers—only available to the 2024 winners.

## Maximize Your Year-round Exposure With These Advertising Specials

### OPTION 1

- ☒ Advertorial Spread (full page ad + full page of editorial) in the Best of the Best section of the 2024 *Destinations* November/December issue with bonus distribution at Marketplace OR 2025 *Destinations* January/February issue. (800-word limit, template for advertorial to be provided)
- ☒ Social media post across ABA's social media platforms (Placements are not available 4 weeks prior to and 2 weeks after Marketplace).
- ☒ 90-day placement in Business Buzz, as inventory allows
- ☒ Best of the Best press release template and year-round use in all your promotional marketing efforts
- ☒ Featured listing with Best of the Best winners in Business Buzz
- ☒ Showcased as Best of the Best winner in networking hall during Marketplace 2025.

**Member rate:** \$6,495

**Non-member rate:** \$7,495

### OPTION 2

- ☒ Full page in the Best of the Best section of the 2024 *Destinations* November/December issue with bonus distribution at Marketplace OR 2024 *Destinations* January/February issue.
- ☒ Two One-month placement on buses.org during 2024 (2025 if inventory is not available)
- ☒ Social media post across ABA's social media platforms (Placements are not available 4 weeks prior to and 2 weeks after Marketplace).
- ☒ Best of the Best press release template and year-round use in all your promotional marketing efforts
- ☒ Featured listing with Best of the Best winners in Business Buzz
- ☒ Showcased as Best of the Best winner in networking hall during Marketplace 2025

**Member rate:** \$3,500

**Non-member rate:** \$4,395



### OPTION 3

- ☒ Half page in the Best of the Best section of the *Destinations* 2024 November/December issue with bonus distribution at Marketplace.
- ☒ Social media post across ABA's social media platforms (Placements are not available 4 weeks prior to and 2 weeks after Marketplace).
- ☒ 1-month Ad on buses.org in 2024 (2025 if inventory is not available)
- ☒ Best of the Best press release template year-round use in all your promotional marketing efforts
- ☒ Featured listing with Best of the Best winners in Business Buzz

**Member rate:** \$2,295

**Non-member rate:** \$2,695

### OPTION 4

- ☒ Quarter page in the Best of the Best section of the *Destinations* 2024 November/December issue.
- ☒ Social media post across ABA's social media platforms (Placements are not available 4 weeks prior to and 2 weeks after Marketplace).
- ☒ Best of the Best press release template year-round use in all your promotional marketing efforts
- ☒ Featured Listing with Best of the Best winners in Business Buzz

**Member rate:** \$1,695

**Non-member rate:** \$1,995

### OPTION 5

- ☒ 1/6 page in the Best of the Best section of the *Destinations* 2024 November/December issue with bonus distribution at Marketplace.
- ☒ Best of the Best press release template year-round use in all your promotional marketing efforts
- ☒ Featured Listing with Best of the Best winners in Business Buzz

**Member rate:** \$895

**Non-member rate:** \$1,095

**Contact your ABA Media account executive today to ensure premium placement:**

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