**[Company Name] Named a 2025 “Best of the Best” by the American Bus Association**

***Washington, DC, USA, Aug. xx, 2025.***– The American Bus Association’s *Destinations* magazine has named [INSERT COMPANY NAME] a 2025 Best of the Best honoree in the [INSERT CATEGORY] category, recognizing their exceptional contributions to the group travel industry.

Each year, the *Best of the Best* awards spotlight businesses that set the standard for excellence across key travel categories including Adventure, Culture, Entertainment, Festivals & Events, Food & Beverage, Lodging, and Shopping. These standout organizations help make group travel not just possible—but truly memorable.

“At the American Bus Association, we’re proud to recognize companies like [Company Name] who raise the bar in the [Category] space,” said ABA President & CEO Fred Ferguson. “This year’s honorees reflect the very best of what group travel has to offer—innovative experiences, unwavering hospitality, and a genuine commitment to connecting people to places in meaningful ways. Their work continues to inspire travelers and strengthen our $100 billion industry.”

To view the full list of 2025 *Destinations Best of the Best* winners, visit LINK.

# # #

**About *Destinations***

*Destinations*, the official publication of the American Bus Association, is the go-to resource for curated group travel experiences across North America. From trip planning tools and regional spotlights to industry insights and inspiration, each bi-monthly issue delivers must-have content for tour planners and travel professionals. The magazine is available in print and online at [buses.org](https://news.buses.org/publication/march-april-2025/?pg1=1).