

Top Story



Strategic Update: The FTC's New Playbook for Economic Analysis in Investigations

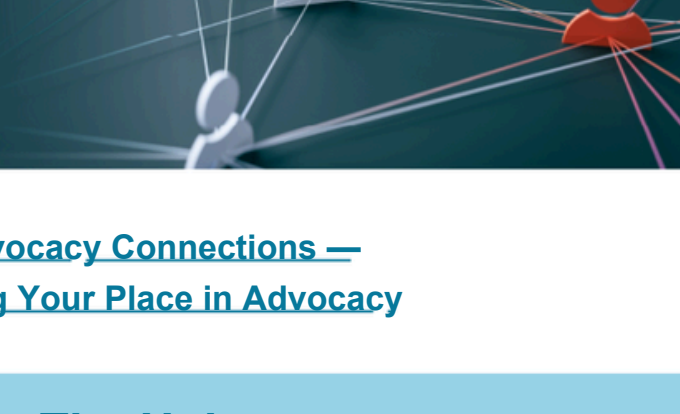
FTC Bureau of Consumer Protection Director Christopher Mufarrige has signaled a new era of enforcement that prioritizes empirical data over traditional legal arguments.

[Read more](#)

State Advocacy Connections: It's Easier Than You Think

Third Tuesday of each month at 1 p.m. Central

Interactive community for members to learn more about advocacy and connect with new and experienced member advocates.



[Join Us Today for State Advocacy Connections — Beyond the Buzzword: Finding Your Place in Advocacy](#)

[Join the Conversation on The Hub](#)

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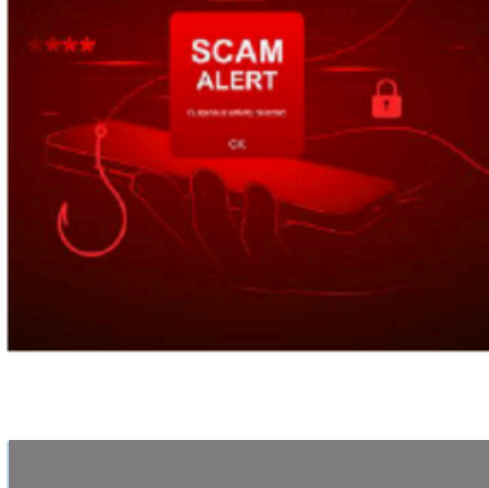
News



ACA Convention & Expo: Bring Your Team, Maximize Your Impact

Save up to \$490 per person! Bring your team to ACA International's 2026 Convention & Expo this July to build alignment and spark new ideas.

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FTC Shuts Down Major Debt Relief Scam

ACalifornia operation faces a federal asset freeze as the FTC uses its latest enforcement tool to target government impersonation, illegal upfront fees, and TSR violations.

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Don't Miss What's Ahead in Orlando!

Join us for the [ACA International 2026 Convention & Expo](#), July 22–24, for three days of can't-miss education, meaningful connections, and real-world insights designed to move your business forward.

Be sure to [take advantage of group rates](#) to bring your team, so you can cover more sessions, align on strategy and maximize your impact together.

[Register for ACA 2026 Convention](#)

Mark Your Calendar

Deadlines

- ▶ April 24: [Submit 2025 Data to Benchmarking Intelligence Platform](#)
- ▶ April 30: [Apply for the Washington State Collection Agency Board](#)
- ▶ May 1: [Nominate a Peer for an ACA Award](#)
- ▶ May 1: [Register for Hill Appointments at ACA's Washington Insights Fly-In](#)
- ▶ May 18: [Submit a Claim for the \\$1.2 Billion Discover Settlement Opportunity](#)
- ▶ June 1: [Apply to Serve on an ACA Committee](#)

Upcoming Events

- ▶ May 19–21: [ACA's Washington Insights Fly-In Add To Calendar](#)
- ▶ July 22–24: [ACA's 2026 Convention & Expo Add To Calendar](#)

[View All Events](#)

Catch Me Up



Nominations are Open for the 2026 ACA Member Awards

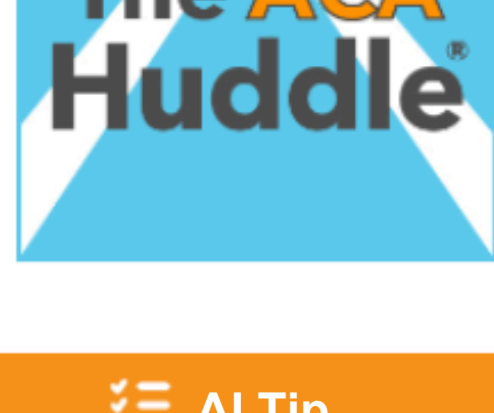
This year, we're excited to announce two new awards: the Unit Leader of the Year Award and the Innovation Award. We invite you to nominate a peer by May 1!

[Read more](#)

It's Not Alternative Anymore: The New Standard for Consumer Payments

Watch last week's ACA Huddle recording to learn how digital wallets and nontraditional payment platforms are reshaping consumer expectations, and what your agency needs to do to keep up. The ACA Huddle is free for members.

[Read more](#)



AI Tip



Standardize Prompts

Don't make employees keep recreating the wheel. Build an AI prompt library to ensure consistent quality across teams. Standardized templates can also help reduce variability. Document what works and make the prompts searchable for reuse.

[Get More AI and Technology Insights on the TechTalk Chat](#)

Daily Decisions



Cox v. Credit Acceptance Corporation: Court Affirms Reasonableness of Furnisher's ID Theft Investigation

EDNY grants summary judgment, ruling a furnisher's detailed data match and signature review satisfied FCRA reasonable investigation duties despite fraud claims.

[Read more](#)



Diana Marie Rubottom v. Freedom Mortgage Corporation, et al RESPA Claims to Bankruptcy Court

An Arizona federal court referred consumer claims to bankruptcy court to determine the dischargeability of mortgage debt.

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