

# AFP ICON 2025

## FUNDRAISING TECH ZONE APPLICATION

Fundraising Tech Zone tabletops come with the items listed in the WHAT AFP PROVIDES section of this application. Presentation dates and times are assigned on a first-come, first-served basis AFP makes no guarantees of attendance or popularity of any sessions at AFP ICON. Contact your Account Executive for tips and ideas to promote your exhibitor session.

### GENERAL INFORMATION

Company Name

Key Contact Name

Title

Phone Number

Email Address

Address

City State Zip

### PAYMENT

An invoice for your confirmed contracted purchase amount will be provided in no more than 3 business days from the time of receipt of completed contract. The contracted total is due in full and required to be remitted within net 10 upon receipt of your invoice. Payments can be made via check, ACH or credit card. A 3% surcharge will be applied on all credit card transactions, which is not greater than our cost of acceptance. No surcharge is applied to payments made via ACH.

### SIGNATURE

By signing below, exhibitor agrees to abide by the responsibilities set forth in this agreement. In the event the exhibitor violates any portion of this agreement, the exhibitor will not be released from liability and will forfeit to AFP all monies that have been paid. In addition, the exhibitor forfeits the right to occupy the meeting space.

Authorized Signature

Print Name Date

SEATTLE, WA  
SEATTLE CONVENTION CENTER  
APRIL 27-29, 2025

PACKAGE COST: \$6,000  
ADDITIONAL SESSIONS: \$1,000

### WHAT AFP PROVIDES

- 20-minute presentation in the Fundraising Tech Zone
- 1 custom backwall graphic
- 1 bar-height table
- 2 stools
- Electricity
- Basic internet

### WHAT YOU NEED TO PROVIDE

- Additional audiovisual arrangements and associated costs
- Promotion of the session
- Adherence to the session schedule and clearance of the session presentation area immediately after your session
- Presentation working title, description and lead presenter name/email submitted to show management by no later than **February 29, 2025**
- Digital graphic files for custom backwall graphic submitted to show management by no later than **March 8, 2025**

### SESSION DATES & TIMES TUESDAY, APRIL 29, 2025

- SUNDAY, APRIL 27, 2025**
- o 9:15-9:35 am
  - o 11:15-11:35 am
  - o 11:45 am-12:05 pm
  - o 3:15-3:35 pm
  - o 3:45-4:05 pm
- TUESDAY, APRIL 29, 2025**
- o 9:45-10:05 am
  - o 10:15-10:35 am
  - o 10:45-11:05 am
  - o 11:15-11:35 am

- MONDAY, APRIL 28, 2025**
- o 12:45-1:05 pm
  - o 9:15-9:35 am
  - o 9:45-10:05 am
  - o 10:15-10:35 am
  - o 10:45-11:05 am
  - o 11:15-11:35 am
  - o 11:45 am-12:05 pm
  - o 12:15-12:35 pm
  - o 1:15-1:35 pm
  - o 1:45-2:05 pm
  - o 2:15-2:35 pm
  - o 2:45-3:05 pm
  - o 3:15-3:35 pm
  - o 3:45-4:05 pm

### Thank you for your support of AFP ICON!

Completed contracts can be submitted to [afp@theygsgroup.com](mailto:afp@theygsgroup.com) or directly to your Account Executive.

East  
**Marshall Boomer**  
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