

# AFP ICON 2025

## SPONSORSHIP APPLICATION

SEATTLE, WA  
SEATTLE CONVENTION CENTER  
APRIL 27-29, 2025

### GENERAL INFORMATION

Company Name

Key Contact Name

Title

Phone Number

Email Address

Address

City

State

Zip

### PAYMENT

Sponsorships are due to be paid in full at time of contract. Sponsorships are non-refundable. An invoice for your confirmed contracted purchase amount will be provided in no more than 3 business days from the time of receipt of completed contract. The contracted total is due in full and required to be remitted within net 10 upon receipt of your invoice. Payments can be made via check, ACH or credit card. A 3% surcharge will be applied on all credit card transactions, which is not greater than our cost of acceptance. No surcharge is applied to payments made via ACH.

### SIGNATURE

We agree to abide by all rules and regulations governing the conference, as printed in the sponsors and exhibitors prospectus. Acceptance of this application by the Association of Fundraising Professionals constitutes a contract.

Authorized Signature

Print Name

Date

### SPONSORSHIP LEVELS

- o Platinum Sponsorship | \$75,000/\$100,000
- o Gold Sponsorship | \$50,000
- o Silver Sponsorship | \$25,000
- o Bronze Sponsorship | \$10,000

### PREMIER SPONSORSHIPS

- o Opening Keynote/General Session | \$25,000
- o Closing Keynote/General Session | \$25,000
- o Welcome Reception | \$25,000
- o 3rd or 4th Floor Lounge | \$15,000
- o Mobile App | \$10,000
- o WiFi | \$10,000

### PREMIUM SPONSORSHIPS

- o Official Tote | \$25,000
- o Official Lanyard | \$15,000
- o Lunch Service | \$12,500/\$7,500
- o Headshot Station | \$10,000
- o Charging Station | \$10,000
- o Selfie Station | \$10,000
- o Coffee Service | \$10,000

### A LA CARTE

- o Official Water Bottle | \$30,000
- o EXCHANGE Happy Hour | \$15,000/\$5,000
- o Hydration Station | \$12,000
- o Affinity Group Reception | \$10,000
- o Smoothie Stations | \$10,000
- o Massage Stations | \$7,500
- o Education Track | \$6,500
- o Guided Meditation or Yoga | \$5,000
- o EXCHANGE Happy Hour Drink Tickets | \$3,000

### Thank you for your support of AFP ICON!

Completed contracts can be submitted to [afp@theygsgroup.com](mailto:afp@theygsgroup.com) or directly to your Account Executive.

■ East

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