



AFP ICON

2025 | SEATTLE
APRIL 27-29

EXHIBITOR & SPONSORSHIP PROSPECTUS

VISIT [AFPICON.COM](https://www.afpicon.com) FOR EVENT
DETAILS!

AFP ICON 2025 | SEATTLE, WA | SEATTLE CONVENTION CENTER | APRIL 27-29, 2025

AFP ICON IS THE LARGEST ANNUAL GATHERING OF FUNDRAISING PROFESSIONALS



**3,500+ OF THE
WORLD'S LEADING
FUNDRAISERS**



**85% APPROVE, RECOMMEND
OR INFLUENCE PURCHASES**

**Attendees seek the following
products/services in exhibit halls like
the AFP EXCHANGE...**

Donor Research | Prospect Identification
Fundraising Counsel Database
Management | Wealth Screening
Member Benefits Programs | Donor
Recognition | Special Gifts | Education &
Training Recruiting | Financial Services
Online Fundraising Service | List Sales &
Services | Computer Software &
Hardware | Planned Giving | CRM Online
Engagement | Direct Marketing Services
Fundraising Programs Special Events
Telemarketing | Video Production
Printing Services Publishers & Resource
Materials

78% of attendees spend up to 3 hours connecting with sponsors and exhibitors onsite and via the mobile app. An additional 21% spend more than 3 hours.

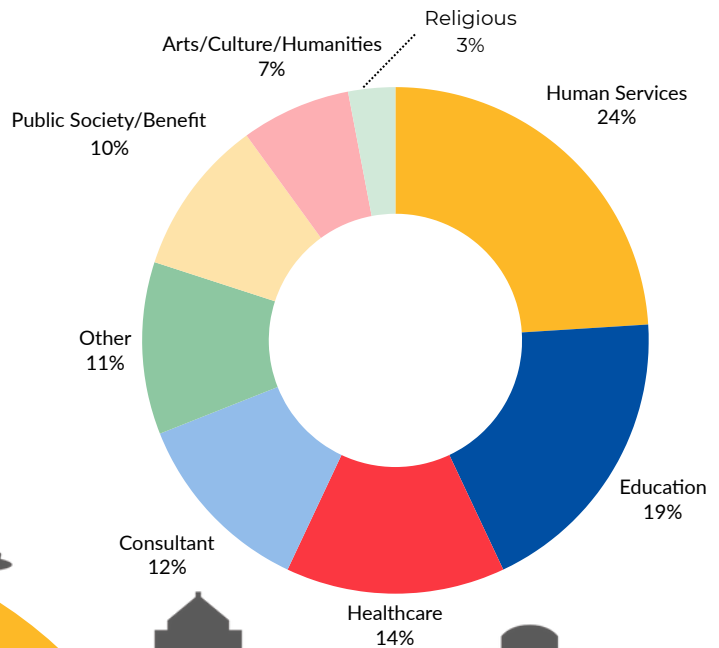


Use that time to your advantage when you...

Connect with your Customers. AFP ICON attendees are leaders, influencers, and decision-makers, representing thousands of organizations and a full spectrum of causes that are driving societal change and leading the conversation around today's critical issues.

Drive B2B, B2C Revenue. Engage your target audience of fundraising influencers, and network with executives from industry leaders whose products, services and technologies power the industry.

Establish Thought and Industry Leadership. Position your brand and messaging among 130+ educational sessions, keynote speeches from influential thought leaders in the philanthropic sector, and numerous B2B and B2C networking opportunities, AFP ICON is the premier face-to-face platform to engage the fundraising community.



AFP MEMBERS ARE INFLUENTIAL



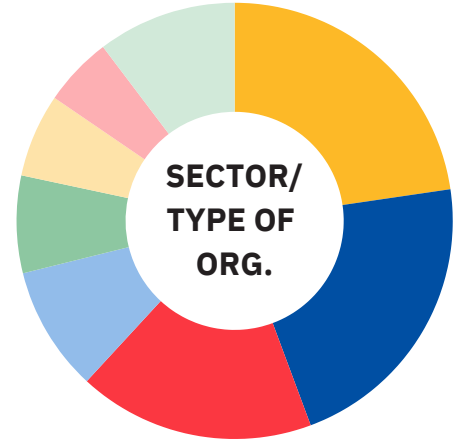
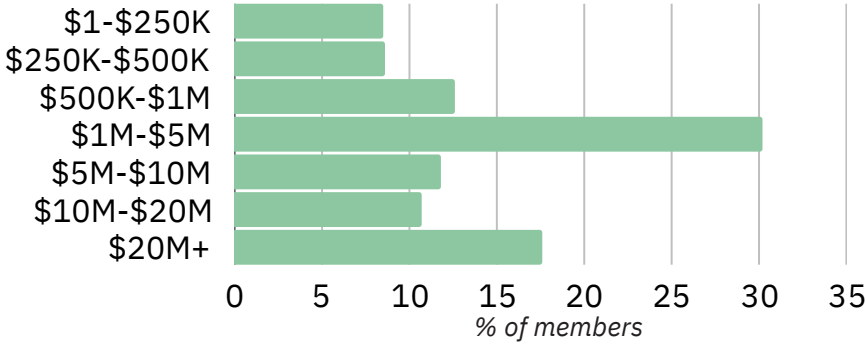
27,000+

INDIVIDUAL & ORGANIZATIONAL MEMBERS

60% C-SUITE LEVEL LEADERS

WITHIN THEIR ORGANIZATIONS AND AN ADDITIONAL 27% HOLD MANAGEMENT POSITIONS

ANNUAL OPERATING BUDGETS



EDUCATION.....22%
 HUMAN SERVICES.....21%
 HEALTH.....17%
 CONSULTANTS.....9%
 ARTS.....7%
 PUBLIC SOCIETY BENEFIT.....6%
 RELIGION.....5%
 OTHER.....10%

240+

LOCAL, REGIONAL & COLLEGIATE CHAPTERS THROUGHOUT NORTH AMERICA & BEYOND

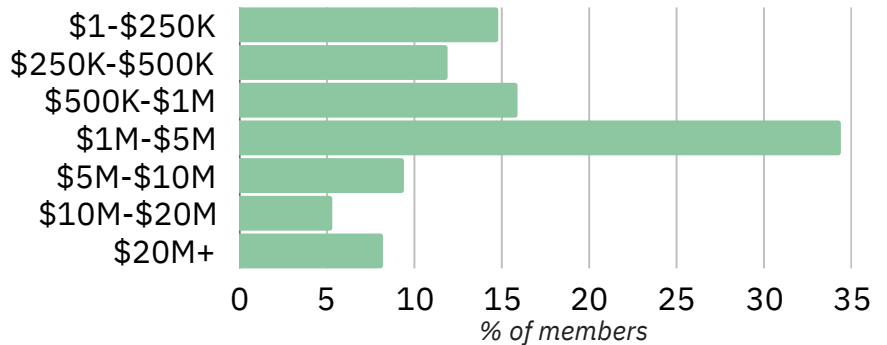
19+
 AVERAGE YEARS IN PROFESSION

44.5 YEARS
 AVERAGE AGE



AFP members raise more than \$100 billion annually—equivalent to **one-third of all charitable giving in North America**—and millions more around the world

DOLLARS RAISED



ESTABLISH YOUR BRAND AS A LEADER IN THE INDUSTRY & GO BIG IN SEATTLE WITH EVENT SPONSORSHIP

ALL TIERED SPONSORS RECEIVE:

- Recognition via the official conference website, mobile app and all ICON-related materials
- Recognition via various onsite signage
- Recognition at all general sessions
- Sign for placement in booth recognizing sponsorship

PAST ICON SPONSORS INCLUDE



Contact your Account Executive or AFP@theygsgroup.com to get started on **custom sponsorship packages!**



SPONSOR TIERS OFFER MULTI-PLATFORM EXPOSURE

Platinum Sponsorship

\$75,000/\$100,000 exclusive

INCLUDES RECOGNITION AS AN AFP STRATEGIC PARTNER



Thought Leadership*

- Present 2 education session in the main conference schedule
- Present 2 Learning Lab sessions in the EXCHANGE
- Provide a 30-second commercial during the closing general session (subject to availability).



Exhibit Booth

Up to 20'x40' booth in the EXCHANGE**

12 complimentary EXCHANGE/general session registrations



Branding & Promotion

Select **ONE Premier** promotional opportunity (1st to select):

- Opening Keynote/General Session
- Closing Keynote/General Session
- EXCHANGE Happy Hour
- Welcome Reception
- 3rd or 4th Floor Lounge
- Mobile App
- WIFI

Select **ONE Premium** promotional opportunity (1st to select):

- Official Conference Tote
- Official Conference Lanyard
- Lunch Service
- Headshot Station
- Charging Stations (2)
- Selfie Station
- Coffee Service
- Learning Lab Presentation



Onsite

1 hanging banner or wall cling in primary location



Digital***

- 1 dedicated pre-event email sent to registered attendees
- 1 dedicated post-event email sent to registered attendees
- 1 mobile app banner ad



Other

8 additional full conference registrations

8 tickets to the ICON attendees' party

6 VIP seats at the opening and closing general sessions

Access to registered attendee list (name, title and company)

Automatic Right of First Refusal on branding & promotion selection and education session quantity/date and time for AFP ICON 2026 until Nov. 30, 2025

Gold Sponsorship

\$50,000

INCLUDES RECOGNITION AS AN AFP IMPACT PARTNER



Thought Leadership*

- Dedicated, branded track of up to 3 education sessions to be focused on a specific topic area
- Present 2 Learning Lab sessions in the EXCHANGE
- Provide a 30-second commercial during the opening general session (subject to availability).



Exhibit Booth

Up to 20'x20' booth in the EXCHANGE**

5 complimentary EXCHANGE/general session registrations



Branding & Promotion

Select **ONE Premier** promotional opportunity (2nd to select):

- Opening Keynote/General Session
- Closing Keynote/General Session
- EXCHANGE Happy Hour
- Welcome Reception
- 3rd or 4th Floor Lounge
- Mobile App
- WIFI

OR

Select **ONE Premium** promotional opportunity (2nd to select):

- Official Conference Tote
- Official Conference Lanyard
- Lunch Service
- Headshot Station
- Charging Stations (2)
- Selfie Station
- Coffee Service
- Learning Lab Presentation



Onsite

1 hanging banner or wall cling in primary location



Digital***

- 1 dedicated pre-event email sent to registered attendees
- 1 dedicated post-event email sent to registered attendees
- 1 mobile app banner ad



Other

6 additional full conference registrations

6 tickets to the ICON attendees' party

4 VIP seats at the opening and closing general sessions

Access to registered attendee list (name, title and company)

Automatic Right of First Refusal on branding & promotion selection and education session quantity/date and time for AFP ICON 2026 until Nov. 30, 2025

See next page for footnotes.

SPONSOR TIERS

CONTINUED

Silver Sponsorship

\$25,000

INCLUDES RECOGNITION AS AN AFP DEVELOPMENT PARTNER



Thought Leadership*

Select **ONE** of the following:

- Present 1 education session in the main conference schedule
- Present 2 Learning Lab sessions in the EXCHANGE



Exhibit Booth

Up to 10'x20' booth in the EXCHANGE**

4 complimentary EXCHANGE/general session registrations



Branding & Promotion

Select **ONE** Premium promotional opportunity (3rd to select):

- Conference Wi-Fi
- Charging Stations
- Headshot/Selfie Station
- Coffee Service
- Community Receptions
- Lunch Service
- Learning Lab Presentation



Onsite

1 hanging banner or wall cling in secondary location



Digital***

Select **ONE** of the following:

- 1 dedicated pre-event email sent to registered attendees
- 1 dedicated post-event email sent to registered attendees
- 1 mobile app banner ad



Other

4 additional full conference registrations

4 tickets to the ICON attendees' party

2 VIP seats at the opening and closing general sessions

Access to registered attendee list (name, title and company)

Automatic Right of First Refusal on branding & promotion selection and education session quantity/date and time for AFP ICON 2026 until Nov. 30, 2025

Bronze Sponsorship

\$10,000

INCLUDES RECOGNITION AS AN AFP INDUSTRY SUPPORTER



Thought Leadership*

Opportunity to present one (1) session in a Learning Lab in the EXCHANGE.



Exhibit Booth

10'x10' booth in the EXCHANGE**

2 complimentary EXCHANGE/general session registrations



Digital***

Select **ONE** of the following:

- 1 dedicated post-event email sent to registered attendees
- 1 mobile app banner ad



Other

Access to registered attendee reference list (title and company)

*Sponsor may collect attendee information from those who choose to attend the education and/or Learning Lab session(s) using lead retrieval scanners or other means. Rental and all costs associated with lead retrieval devices are the responsibility of the sponsor.

**EXCHANGE exhibit booths do NOT come equipped with booth structure, furnishings, electrical or carpet. Please visit the exhibitor services kit for rates and ordering information.

***Subject to inventory availability at time of sponsorship contract approval.

PREMIER SPONSORSHIPS

Available to Platinum and Gold sponsors

OPENING KEYNOTE/GENERAL SESSION

The opening general session is the initial keystone of AFP ICON and will set the tone for the rest of the meeting. This high-energy event is a 'can't miss' for attendees and boasts premier sponsor exposure. Sponsorship includes the opportunity to submit a 30-second (or less) video to be played before the session begins as well as logo recognition and top-billing as the exclusive opening general sponsor.

\$25,000 exclusive

CLOSING KEYNOTE/GENERAL SESSION

The closing general session is the capstone event that brings together all conference attendees to reflect on their time at AFP ICON and set their focus on returning to their day-to-day. Sponsorship includes the opportunity to submit a 30-second (or less) video to be played before the session begins as well as logo recognition and top-billing as the exclusive closing general sponsor.

\$25,000 exclusive

WELCOME RECEPTION

As the sponsor of the Saturday evening Welcome Reception, your company will receive logo recognition on signage around the reception room as well as two minutes to provide opening remarks to event attendees. This event is open to all conference attendees at no charge! Don't forget to take advantage of an added opportunity to have your logo placed on napkins at the event. You will also receive verbal recognition at the General Session.

\$25,000 exclusive

3RD OR 4TH FLOOR LOUNGE

Breakout sessions will bring attendees to the 3rd and 4th floors of the Seattle Convention Center Summit Building. Sponsor recognition will include naming rights for the space (i.e. AFP Lounge on the 3rd floor), 2 custom graphics installed on charging tables within the space and 5 tent cards to be placed on tables within the space.

\$15,000 each (2 available)

MOBILE APP

As the primary onsite resource for attendee schedule management and overall ICON navigation, the official mobile app is typically downloaded by 95% of attendees. The sponsor of the mobile app will receive recognition on onsite signage, on a mobile app splash screen and via banner advertising within the app.

\$10,000 exclusive

WIFI

The WiFi sponsor single-handedly keeps attendees connected to one another and to their everyday responsibilities and resources. The official sponsor of the WiFi will receive recognition on onsite signage and in the mobile app. Ask about the capability to customize the password!

\$10,000 exclusive **SOLD**

PREMIUM SPONSORSHIPS

Available to Gold and Silver sponsors

OFFICIAL TOTE

Carry around a sense of great visibility with your logo placed on the conference tote bags. Each tote bag is handed out to attendees at the registration booth. Sponsor recognition includes verbal recognition at the General Session and the opportunity to provide one flyer to be inserted into each attendee's bag. Logos are limited to a one-color imprint outlined in black.

\$25,000 exclusive

OFFICIAL LANYARD

Attendees are required to wear the official event lanyard at all times during ICON-related activities. The exclusive sponsor of this high-visibility opportunity will have their logo printed alongside event or AFP branding on more than 3,500 lanyards.

\$15,000 exclusive **SOLD**

LUNCH SERVICE

Your logo and brand recognition exposure is amplified when you align with the only provided meal function each day. Lunch within the convention center is complimentary to all ICON attendees and always well received. Sponsor receives logo recognition on onsite signage, tent cards placed on lunch tables and within the mobile app.

\$12,500 exclusive

\$7,500 per day (2 available)

HEADSHOT STATION

Attendees will stop by the headshot station to have a professional photo taken to update and refresh their online professional profiles. Station can be placed in or near the sponsor's exhibit booth. Recognition includes logo exposure on signage and within the mobile app.

\$10,000 exclusive

CHARGING STATIONS (2)

Position your brand at the heart of the EXCHANGE. These coffee table-height stations, equipped with multiple power outlets, offer a convenient and essential service to event attendees needing to recharge their devices. Located in the AFP HUB and/or other high-traffic areas, these stations provide an ideal opportunity to increase brand visibility and engage directly with event participants.

\$10,000 each (3 sets available)

SELFIE STATION

The selfie station is an attendee photo opportunity and activation located in the registration area. Attendees will delight in local or themed backdrops and props. Sponsor will receive logo or branding placement within the background image and input on image selection as well as the opportunity to have collateral placed on a table or literature rack adjacent to the selfie station.

\$10,000 exclusive

COFFEE SERVICE

Keep attendees energized throughout the morning or afternoon! Sponsor recognition includes 1,000 coffee sleeves featuring your company logo to be placed at coffee stations during the indicated break and ability to place a popup banner adjacent to up to 4 stations in the EXCHANGE.

\$10,000 each (3 available)

A LA CARTE SPONSORSHIPS

Available to all exhibitors. Non-exhibiting sponsors are subject to 50% premium on rates as listed below.

OFFICIAL WATER BOTTLE

Sponsor will receive exposure when your company logo accompanies AFP's on water bottles given to all conference attendees! Additional recognition will be provided via a promoted post and special offers in the Mobile App as well as verbal recognition at the General Session.

\$30,000 exclusive

EXCHANGE HAPPY HOUR

This energized event takes place on Monday evening and is open to all AFP ICON attendees free of charge. As the exclusive sponsor, you will receive logo recognition on EXCHANGE Happy Hour signage in addition to 500 drink tickets, redeemable for one domestic beer or wine during the event. Sponsor may also curate a signature cocktail to be served only from the bar placed nearest their exhibit booth or available only with custom drink ticket.

\$15,000 exclusive

Co-sponsorship offering includes logo recognition on EXCHANGE Happy Hour signage and 250 drink tickets per co-sponsor. Drink tickets are redeemable for one domestic beer or wine during the event.

\$5,000 co-sponsorship (3 available)

Drink ticket package includes company name (text only - no logo) and booth number on EXCHANGE Happy Hour signage as "Supporting Sponsors" and 150 drink tickets. Drink tickets are redeemable for one domestic beer or wine during the event.

\$3,000 each (multiple available)

HYDRATION STATION

This branding opportunity will allow your company to keep attendees hydrated in Seattle! 20 coolers will be placed outside of meeting rooms, the EXCHANGE and registration every day.

\$12,000 exclusive

AFFINITY GROUP RECEPTIONS

Network with attendees of one of the listed Affinity Groups at their Saturday evening reception at the convention center! Sponsor will have the opportunity to provide welcoming remarks for one Affinity Group reception in addition to logo exposure on table tents and signage. Inventory is limited and contracted on a first come, first served basis. Choose from one of the following Affinity Group receptions:

- IDEA
- International

\$10,000 each

SMOOTHIE STATIONS

Attendees can enjoy a Smoothie on the terrace after morning yoga and the afternoon massage. As the Smoothie sponsor your company's logo will be placed on all signage throughout the terrace and will be recognized via push notifications.

\$10,000

MASSAGE STATIONS

Conference attendees will be pampered and rejuvenated with a massage at the conference. As the sponsor you company will receive recognition on all signage. Additional recognition will be provided via a promoted posted and push notifications to all attendees.

\$7,500 exclusive

EDUCATION TRACKS

Have your brand follow one of the exciting education tracks through logo recognition on signage outside session rooms and in the Mobile App! Sponsorship includes the opportunity for sponsor to provide chair drop* for one session. Tracks available for selection include:

- Current and prospective donor research
- Relationship building
- Securing the gift
- Volunteer involvement
- Leadership and management
- Ethics, accountability and professionalism

\$6,500 per track (6 available)

GUIDED MEDITATION or YOGA

Champion attendees' mental and physical health by supporting a Guided Meditation or Yoga class. Sponsor logo will be included on confirmations for pre-registered attendees, event signage and drop literature on a table by the exit when the session concludes. Additional recognition will be provided via a promoted posted and push notifications to all attendees.

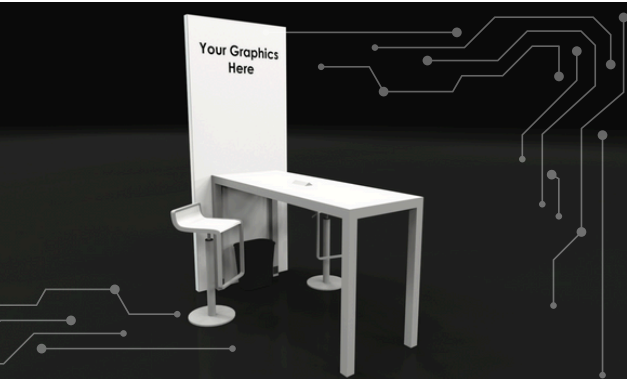
\$5,000 exclusive

*Chair drop session choice(s) and item subject to AFP review and approval. If multiple items are supplied, the items must arrive bound or packaged together. Production and shipping costs for the item(s) are the responsibility of the sponsor.

YEAR-ROUND STRATEGIC PARTNERSHIPS

Support AFP throughout the year with year-round strategic partnerships to meet your major marketing and philanthropic goals. Please contact Chris Amos, Director of Strategic Relationships, at Chris.Amos@afpglobal.org to learn more.

NEW FOR 2025: FUNDRAISING TECH ZONE



NEW to the EXCHANGE in 2025, the Fundraising Tech Zone is an amazing opportunity for emerging companies to showcase their technology expertise. There is a wide range of tech disrupting how non-profits and fundraisers work. Put your company at the forefront of the conversation! Each Fundraising Tech Zone package includes one 20-minute presentation in addition to a fully customizable exhibit.

WHAT AFP PROVIDES

- 20-minute presentation in the Fundraising Tech Zone*
- 1 custom backwall graphic
- 1 bar-height table
- 2 stools
- Electricity
- Basic internet
- 2 EXCHANGE/General Session Registrations

WHAT YOU NEED TO PROVIDE

- Additional audiovisual arrangements and associated costs (if necessary)
- Promotion of the session
- Adherence to the session schedule and clearance of the session presentation area immediately after your session
- Presentation working title, description and lead presenter name/email submitted to show management by no later than **February 29, 2025**
- Digital graphic files for custom backwall graphic submitted to show management by no later than **March 8, 2025**

*AFP cannot guarantee attendance at any sessions. Instructions to submit content/session descriptions will be provided by show management.

PACKAGE PRICE: \$6,000

Add a 2nd presentation for an additional \$1,000!

AVAILABLE PRESENTATION TIMES

Sunday, April 27

- 11:15-11:35 am
- 11:45-12:05 pm
- 3:15-3:35 pm
- 3:45-4:05 pm

Monday, April 28

- 9:15-9:35 am
- 9:45-10:05 am
- 10:15-10:35 am
- 10:45-11:05 am
- 11:15-11:35 am
- 11:45-12:05 pm
- 12:15-12:35 pm
- 12:45-1:05 pm
- 1:15-1:35 pm
- 1:45-2:05 pm
- 2:15-2:35 pm
- 2:45-3:05 pm
- 3:15-3:35 pm
- 3:45-4:05 pm

Tuesday, April 29

- 9:15-9:35 am
- 9:45-10:05 am
- 10:15-10:35 am
- 10:45-11:05 am
- 11:15-11:35 am

SOLD

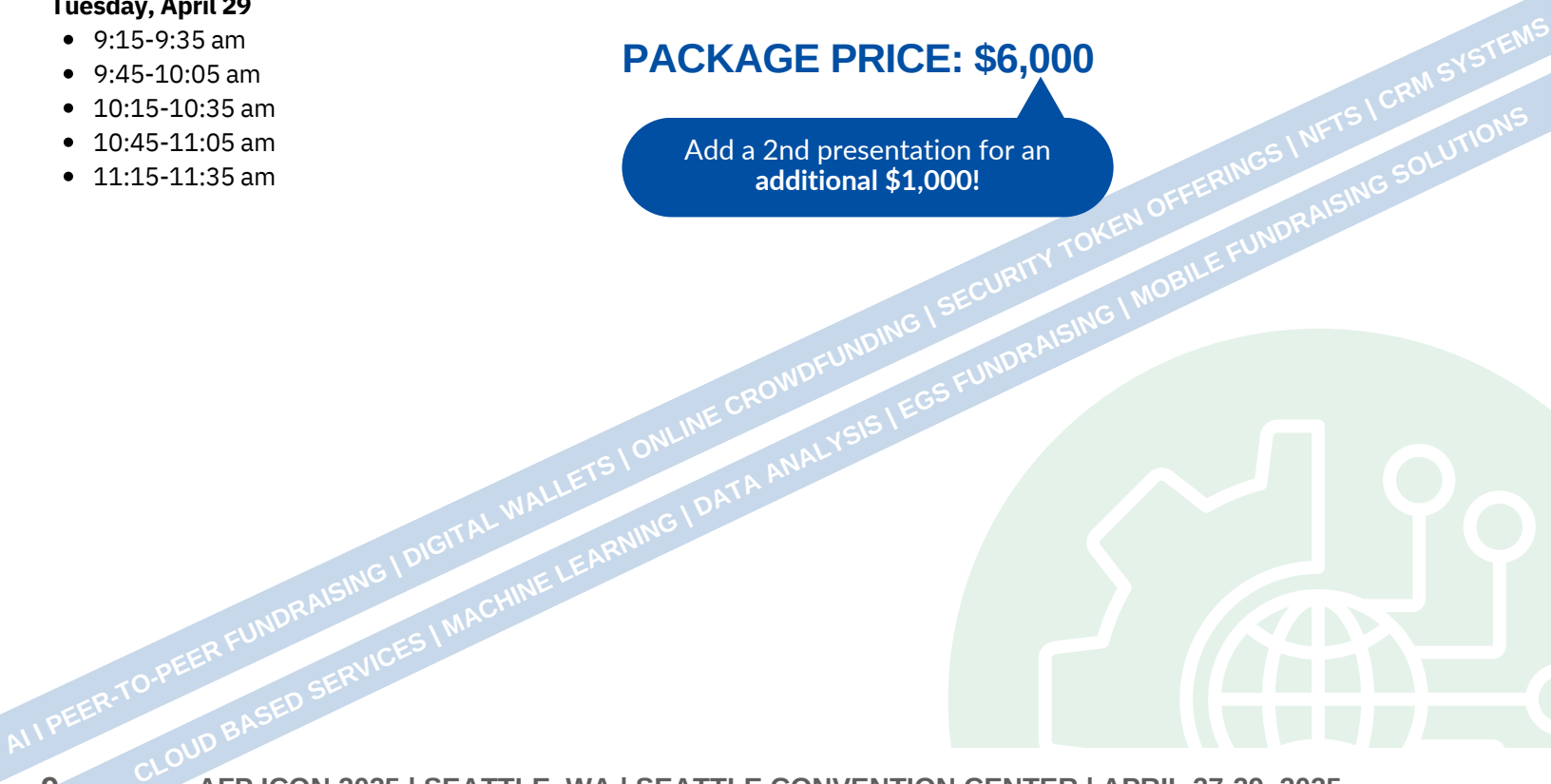


EXHIBIT IN THE EXCHANGE

Exhibiting in the EXCHANGE at AFP ICON comes with a host of benefits including:

- Invitation to attend our pre-ICON exhibitor webinar, where we'll provide live answers to exhibitor FAQ's
- Access to the pre- and post-ICON attendee reference list, which lists the organizations whose personnel will be attending the event
- Pre- and post-event promotion online and via email to members
- Complimentary EXCHANGE/General Session registrations (allotments listed below) and discounted additional registrations
- All attendees receive complimentary lunch in the EXCHANGE on days 2 and 3
- Opportunity to network and collect leads via the booth or available lead scanning devices, available for purchase

RATES THROUGH AUGUST 31, 2024

Booth Size	Standard Rate
10x10 inline	\$2,450
10x10 corner	\$2,600

RATE SEPTEMBER 1 - DECEMBER 31, 2024

Booth Size	Standard Rate
10x10 inline	\$2,775
10x10 corner	\$2,925

RATES AS OF JANUARY 1, 2025 - ICON

Booth Size	Standard Rate
10x10 inline	\$3,075
10x10 corner	\$3,225

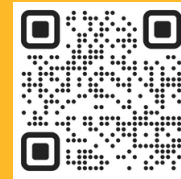
Space Discounts

- 15% off the 10'x10' rates for booths exceeding 200 square feet
- 30% off the 10'x10' rates for booths exceeding 400 square feet
- 40% off the 10'x10' rates for booths exceeding 800 square feet

COMPLIMENTARY EXCHANGE & GENERAL SESSION ONLY PASSES

Booth Size	Purchased
100 square feet	2 badges
200-399 square feet	4 badges
400-599 square feet	6 badges
600-799 square feet	8 badges
800+ square feet	12 badges

APPLY FOR BOOTH SPACE BY SCANNING THIS QR CODE OR VISITING fp/annual/2025/become_an_exhibitor.cfm



THANK YOU TO OUR AFP ICON 2024 EXHIBITORS!

AFP Career Center | Agents of Good | AKA Raisin I Alford Group | Allegiance Group+Pursuant Altrata | Amazon Web Services, Inc. | amplifi | Andar Software | Anderson | Impact | Antarctic Ascend Fundraising Solutions | Auctria | BAS Group, Donor and | Corporate Recognition | BAS Group | Belmar Consulting | BetterWorld | Blackbaud | Blakely | Bloomerang | Bonterra LLC BWF | CanadaHelps | Classy, Inc. | ClearView CRM | Columbia University | Crayola Flowers Crescendo Interactive, Inc. | crolync | CrowdChange | Dataro | DCG Philanthropic Services Inc. | DCM | DonateStock Inc. | Donorbox | DonorDrive | DonorPerfect Fundraising SolutionBlakely DonorSearch | Double the Donation | Environics Analytics | Envision Sales Inc. | Epilogue Wills Erikson Institute | Event Caddy Golf Tournament Technology | EverTru | Feathr | Followmybid Foundant Technologies | Fractional Fundraising Network | FreeWill | Fundraise Up FundraisingForce | Giveffect | Give Smart by Community Brands | Global ImpactvGlobal Philanthropic Inc. (Canada) | Globalfaces-HCB | GoFundraise | Golfstatus | Gravity | Greater Giving | Handbid | Handwrytten | Heller Consulting | High Tide Software, LLC. | Humanitru IATS Payments by Deluxe®. | InfoFlo Solutions | Instil | IU Lilly Family School of Philanthropy | Jackson River | Kindsight | LIFE Event Staffing. | Little Green Light | MGJ Fundraising Consulting, Inc. | Microsoft Corporation | MjKA | Millennium Logo Glove | Mission Productions & Media, Inc. | NACHA (National Automated Clearing House Association) | National Charity Services, Inc. | National Commission on Correctional Health Care | National University Ncentiva | NCS | Next After | Nonprofit Quarterly | North American Direct Marketing Inc. NPACT | OneCause | Over the Edge | Palmer Non-Profit Communications | Paschal Murray Executive Search | Pledge | PNC Institutional Asset Management | Postalgia Inc. | QGiv Raisingly | Rallyup.com Inc. | RSM US LLP | Rustic Roots Creative | Sage | Saint Mary's University of Minnesota | Sentinel Consulting | Servicenow.org | Sigma Promotions Inc. | Soukup Strategic Solutions | Staupell Analytics Group | Stephen Thomas, Ltd. | Strategic Communications Inc. (Stratcom) | Stratly | StratusLIVE | Streamworks | Sylogist Mission CRM Synergy DMS | TapKat Solutions LLC | The Giving Block | The Nonprofit Times | Trellis.org TWCPA | Up Fundraising | Up Metrics | Virtuous Software | VoiceLogic | W&E Baum | Windfall Data, Inc. | Winspire, Inc. | Your Mission Possible | Zeffy | Zulu Nyala Game Lodge

VIEW THE LIVE FLOOR PLAN BY SCANNING THIS QR CODE OR VISITING s1.goeshow.com/afp/annual/2025/floor_map3.cfm



ANCILLARY EXHIBITOR COSTS

Purchasing an exhibit booth in the EXCHANGE at AFP ICON is the first step to connect with attendees in Seattle! In addition to the purchase of the cost of exhibit space, please consider the costs below for budgeting purposes. Additional details and access to the order forms and websites to order these products and services will be provided to all exhibitors once they are available.



EXHIBITOR BADGES

All approved exhibitors will receive a complimentary allotment of badges through our registration partners at **Maritz Global Events**. Complimentary badges grant exhibitors access to the EXCHANGE, general sessions and any all-attendee events (excluding invitation-only and ticketed events). Exhibitors may purchase additional registrations using the registration and housing site once the booth is approved and after the site launches (target: mid-December 2024). Badges cost \$149 for EXCHANGE/general session access and \$599 for full conference access.

More information about attendee badges can be found at afpicon.com/registration_policies. Attendee rules and regulations apply to **all AFP ICON attendees, including exhibitor attendees**.



HOTELS/HOUSING BLOCK

All approved exhibitors will receive access to book hotel rooms through our housing partners at **Maritz Global Events**. Room blocks are available at the Hyatt Regency Seattle, Sheraton Grand Seattle, Grand Hyatt Seattle, Hilton Garden Inn Seattle Downtown, Residence Inn Seattle Downtown with nightly rates ranging from \$214-250 per night.

Please note: Exhibitor move-in begins at 9:00 am on Saturday, April 26th and move-out begins at 1:00 pm on Tuesday, April 19th. Early departure is not permissible without written consent. Please book your travel accordingly.



EXHIBITOR SERVICES

All approved exhibitors will receive access to rentals, shipping and labor information through our approved general services contractor, **The Expo Group**. Turnkey booth packages (includes: carpet, a table, chairs and wastebasket) are available for rental and cost approximately \$870-1,244.

Carpeting or floor covering is required of all exhibitors.

Exhibitors may rent, ship in or carry in floor covering. Estimated rates for frequently rented items are listed to the right. Cost includes delivery to exhibit and removal at the end of the event.

10'x10' carpet (no padding).....	\$347+
8' Draped Table.....	\$278+
Chair or Barstool.....	\$133-265+
Electric.....	\$260-450+
Internet (WiFi).....	\$200-300+
Internet (broadband).....	\$900-1,400+
Material Handling.....	\$2.50 per CWT
Standard Time Labor.....	\$151.25/hour
Over Time Labor.....	\$227/hour

Rates above are based on ordering by the discount deadline. Additional details on colors and sizes available can be reviewed in the service kit once published.

CONTACT US

Interested in learning more about AFP ICON or other ways to reach the AFP membership? Here's how!

AFP ICON & Advertising Inquiries: From *Advancing Philanthropy* and AFP Daily/Weekly to webinars and everything in between, your Account Executive is standing by to answer your questions and create custom packages to help you reach your marketing goals.

CONTACT YOUR ACCOUNT EXECUTIVE TODAY!

■ East

Marshall Boomer

717.430.2223

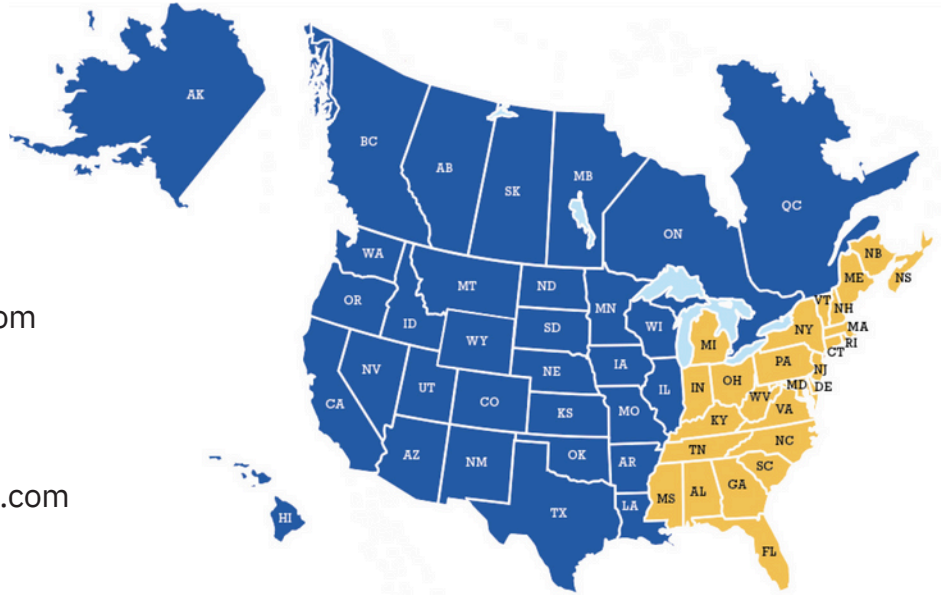
marshall.boomer@theygsgroup.com

■ West/Canada

Natalie Matter Bellis

717.580.8184

natalie.matterbellis@theygsgroup.com



AFP Partner Program The AFP Partners Program allows partners to reach AFP's high profile membership base and achieve various marketing objectives such as brand awareness, thought leadership, lead generation, direct participation, and corporate social responsibility. To learn more and explore an AFP partnership, **please contact Chris Amos at: chris.amos@afpglobal.org**.



FUTURE AFP ICON DATES AND LOCATIONS

AFP ICON 2026 | SAN DIEGO, CA | APRIL 26-28, 2026

AFP ICON 2027 | BALTIMORE, MD | APRIL 11-13, 2027