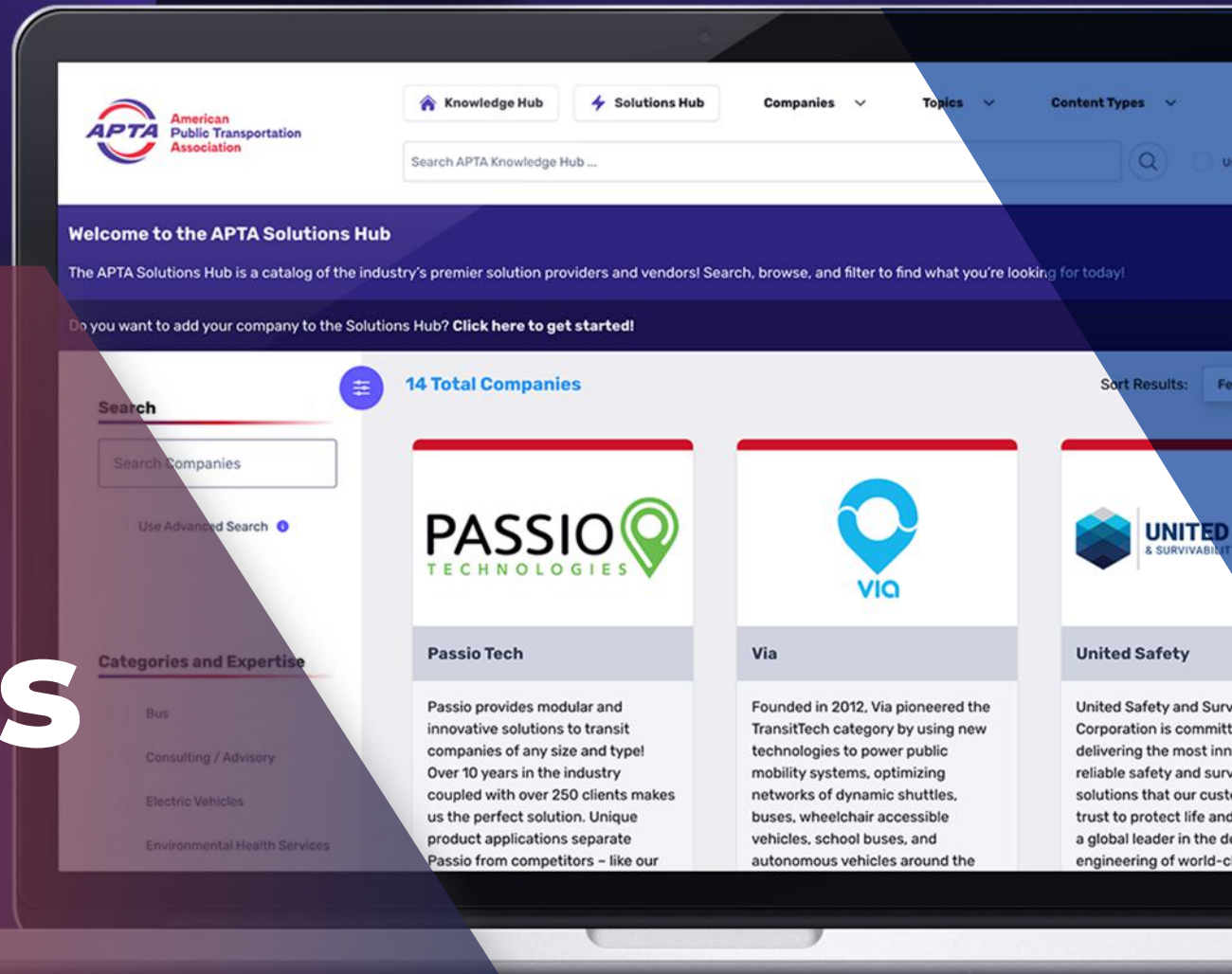




# Join the APTA Solutions Hub



The APTA Solutions Hub is a dynamic, web-based directory that connects transit professionals with a curated list of industry solution providers, including vendors, consultants, sponsors, and exhibitors.

With a user-friendly, interactive platform, the Solutions Hub allows our members to easily search and discover trusted resources, while offering vendors a targeted opportunity to showcase their products and services to an engaged audience of transportation professionals.

[KnowledgeHub.APTA.com/Solutions/Plans](https://KnowledgeHub.APTA.com/Solutions/Plans)

Visit our website to schedule a personalized demo today!

# Full Funnel Engagement

# How Does It Work

Highlight the benefits of your company and why our association members can rely on you to provide the right solution for their organization.

Draw attention to limited-time events or offers with a breaking news callout ribbon.

Add a gallery of contacts to help members find the right representative within your company.

Provide members with more key information about your company, and other destinations on the web where they can engage with you.

Set up an expanded resource library of content that's important to you and your audience.

The screenshot shows the Lead Marvels website with a navigation bar at the top. The main content area features a featured article titled "4 Ways a Digital Resource Library from Lead Marvels Benefits Your Association". Below this is a red "PRESS RELEASE" banner. A "Meet Some of the Lead Marvels Team" section displays three team members: Jeff Schottland (CEO), Michael Palacios (President), and Jessica Ikalka (Director, Customer Success). An "About Lead Marvels Inc" section provides company details and contact information. At the bottom, a "Resources" section lists various content pieces like "They put the FUN in funding" and "Data From the Field: A Tale of Microtransit in 3 Cities".



The screenshot shows the right side of the Lead Marvels website. It features a video overview titled "Watch a Quick Overview Here" with a 3D cityscape background. Below the video are two testimonials from Susan Brennan and Denise Deibel. A "Schedule a meeting with our CEO, Jeff Schottland" section includes a calendar and time selection options. At the bottom, there are two call-to-action boxes with download links and a "Contact Lead Marvels Today!" form with fields for name, email, phone, and company name.



Share an on-demand webinar or other video to drive engagement.

Harness the power of social proof with a customizable testimonial slider.

Embed your HubSpot or Calendly scheduler to make it easy for members to take action.

Craft compelling calls to action with customizable callouts that can take members anywhere you want them to go.

Add a contact form that funnels inquiries directly to your sales team or other key contacts within your company.

# We Have a Variety of Plans to Fit Your Business Goals and Budget

## Basic

---

- ✓ Business Category Listings
- ✓ About Us
- ✓ Contact Us
- ✓ Featured Contact Person(s)
- ✓ Member Benefits
- ✓ Promotional Downloads
- ✓ Videos
- ✓ Featured Testimonials
- ✓ Reporting Dashboard

## Standard

---

- ✓ Business Category Listings
- ✓ About Us
- ✓ Contact Us
- ✓ Featured Contact Person(s)
- ✓ Member Benefits
- ✓ Promotional Downloads
- ✓ Videos
- ✓ Featured Testimonials
- ✓ Reporting Dashboard
- ✓ Premium Badging
- ✓ Image gallery
- ✓ Enhanced Placement in List

## Premium

---

- ✓ Business Category Listings
- ✓ About Us
- ✓ Contact Us
- ✓ Featured Contact Person(s)
- ✓ Member Benefits
- ✓ Promotional Downloads
- ✓ Videos
- ✓ Featured Testimonials
- ✓ Reporting Dashboard
- ✓ Premium Badging
- ✓ Image gallery
- ✓ Premium Placement in List
- ✓ Thought Leadership Resources
- ✓ Lead Generation