



2025 Advocacy Summit
March 25-27, 2025 | The Morrow Hotel | Washington, D.C.

What's new for 2025?

Sponsoring the 2025 Advocacy Summit is your opportunity to align your brand with the industry's most influential discussions on water policy, innovation and conservation. This premier event connects industry leaders, policymakers and experts to shape the future of irrigation.

This year's enhanced program goes beyond traditional advocacy efforts, offering sponsors exclusive visibility among key decision-makers while supporting meaningful policy discussions that impact the irrigation sector.

Supporting advocacy in the irrigation industry

Showcase your company's leadership in irrigation, water management, and innovation by sponsoring the 2025 Advocacy Summit. This is your opportunity to engage with top policymakers, industry influencers and key stakeholders while reinforcing your commitment to advancing smart water solutions. Support critical industry conversations and strengthen your brand's impact on the future of irrigation.

Supporter sponsorship includes

- Logo placement on
 - event website and registration page.
 - printed materials, including the agenda and program booklet.
 - on-site signage, including directional signs.
 - digital assets, including presentation slides and email communications.
 - post-event communications, including thank you emails and survey reports.
- Acknowledgement in opening and closing remarks.
- Opportunity to include branded items (e.g., pens, notepads, water bottles) for attendees.
- Up to two complimentary event registrations for supporter representatives.
- Recognition in IA's advocacy updates shared with members and stakeholders.

Member fee: \$2,500

Nonmember fee: \$3,500

Contact IA@theYGSgroup.com to sign up today!



Topics for presentations may include:

Water Policy & Legislation
Irrigation Technology & Innovation
Regulatory & Compliance Trends
Sustainability & Water Efficiency
Economic Impact of Irrigation
Workforce Development & Labor
Advocacy & Industry Engagement