

# FLOWING FORWARD IN THE BIG EASY.

**Dec. 8-11, 2025** Trade Show | Dec. 10-11



# BE A PART OF THE LARGEST IRRIGATION **EXHIBITION IN THE WORLD.**

The Irrigation Association brings you the 2025 Irrigation Show and Education Week – the ultimate resource for irrigation systems, products and services for the irrigation industry. This event will bring nearly 4,000 irrigation professionals together in New Orleans, Louisiana, where they will

- see innovative products and smart solutions.
- find new suppliers.
- >> get a first look at new technologies.
- learn about current business trends and irrigation best practices.
- connect with industry leaders during exciting networking events (included with registration).

Attendees include manufacturers, distributors, dealers, contractors, consultants, growers and more. Customers will come to you for two jam-packed days of growing your business.

# TABLE OF CONTENTS

Welcome to The Big Easy!	3
Attendee Profile	4
Exhibit Opportunities & Info	5
Exhibitor Schedule	6
Sponsor Tier List	7
Diamond Sponsorships	8-9
Ruby Sponsorships	10
Saphire Sponsorships	11-14
Advertising & On-Site Branding Opportunities.	15-18
Thank You to Our Exhibitors & Sponsors	19
Contact Us	20









# **WELCOME TO THE BIG EASY!**

Get ready to dive into a world of innovation at the 2025 Irrigation Show! Nestled along the banks of the Mississippi River, New Orleans is a city celebrated for its rich culture, historic charm and lively atmosphere. With world-famous attractions, a vibrant music and arts scene, and mouthwatering cuisine, New Orleans is the perfect destination to blend business with unforgettable experiences.

# **TOP ATTRACTIONS**

- >> French Quarter
- >> Jackson Square
- >> National World War II Museum
- >> Preservation Hall
- >> Garden District
- >> City Park
- >> Audubon Zoo and Aquarium

The average temperature in New Orleans in December for a typical day ranges from a

> high of 65° F



low of 48° F



Click here to visit neworleans.com or scan the QR code below to learn more about the host city and start planning your experience!





# **ATTENDEE PROFILE**

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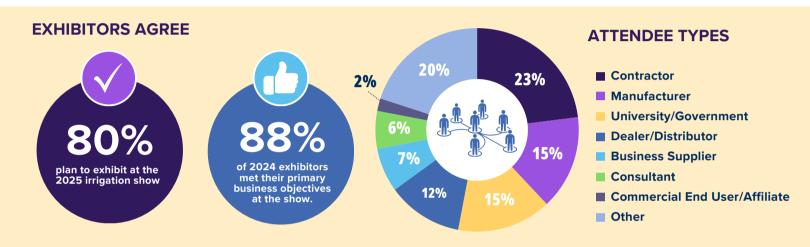
**FIRST-TIME ATTENDEES** 



LANDSCAPE

**AGRICULTURE\*** 

<sup>\*</sup> Only includes attendees who listed agriculture as their primary business focus



### SHOW ATTENDEES AGREE

**RETURNING ATTENDEES** 

**92%** meet with current suppliers 89% gain a good perspective on the state of the irrigation industry 89% 88%



### **EXHIBITORS RELY ON THE IRRIGATION SHOW FOR**

92%

**CONNECTING WITH CURRENT CUSTOMERS**  84%

**INCREASING VISIBILITY** IN THE INDUSTRY

Excerpts from the 2023 and 2024 Irrigation Show registration data and post-show surveys.



**OF ATTENDEES ARE QUALIFIED BUYERS/INFLUENCERS** 

# **EXHIBITING OPPORTUNITIES & INFO**

### KEEP INNOVATION FLOWING IN THE IRRIGATION INDUSTRY.

Exhibiting at the 2025 Irrigation Show and Education Week gives your company a platform to showcase your cutting-edge irrigation innovations to decision-makers, professionals and experts eager to explore unique solutions for their business needs. And with vibrant New Orleans as our host city, this will be the ultimate destination to blend inspiration and innovation with fun in The Big Easy.

### **Booth Inclusions**

- three FREE registrations that include access to select programming and networking events for each 10'x10' booth space.
- standard online exhibitor profile powered by MapYourShow displayed on show website, floor plan and mobile app (see page 15 for upgrade opportunities). Standard profile includes:

 access to online leads - product categories company description company brands appointment scheduling - social media icons

contact information website

 booth number company logo

- FREE one-time use attendee opt-in email list for pre- and postshow marketing
- 50 FREE registrations to distribute to your customers
- PROMINENT sponsorship opportunities
- FREE marketing toolkit with suggestions and samples to promote your presence at the show
- FREE company and product category listing on the website and official show app
- · Opportunity to participate in the New Product Contest

### **Exhibitor Fees**

For booths exceeding 10'x10', multiply the rates below by the number of booths and corners purchased.

Booth Size	Member Rate	Nonmember Rate	
10'x10' Inline	\$2,640	\$6,765	
10'x10' Corner	\$2,790	\$6,915	
10'x20'	\$5,280-5,590	\$13,530-13,840	
10'x30'	\$7,920-8,230	\$20,295-20,605	
10'x40'	\$10,560-10,870	\$27,060-27,370	
20'x20'	\$11,180	\$27,680	
20'x30'	\$16,460	\$41,210	
20'x40'	\$21,740	\$54,740	

IA Platinum members receive a 5% discount on exhibit booth space.

Click here or scan the QR code below to view the live floor plan.

Click here or scan the QR code below to reserve your booth today!





### **MEMBERS GET MORE**

For a complete list of membership categories, descriptions and benefits, visit irrigation.org/join and contact membership@irrigation.org with membership questions.

### 2025 Membership Fees

Manufacturer	.\$3,510+
Manufacturer: Complementary Products	\$1,760+
Dealer/Distributor	\$1,325+
Business Supplier	\$845+

Additional membership types available.



# EXHIBITOR SCHEDULE

subject to change

### **Exhibitor Move-In Dates**

Monday, Dec. 8 7:00 a.m.-6:00 p.m. Tuesday, Dec. 9 7:00 a.m.-6:00 p.m.

### **Exhibit Dates & Hours**

Wednesday, Dec. 10 9:00-10:00 a.m. (IA Members-Only Hour)

10:00 a.m.-4:30 p.m.

Thursday, Dec. 11 10:00 a.m.-4:00 p.m.

### **Exhibit Move-Out Dates**

4:00-10:00 p.m. Thursday, Dec. 11 8:00-1:00 p.m. Friday, Dec. 12



# **SPONSORS RECEIVE INCREASED EXPOSURE**

	Sapphire (Under \$10,000)	<b>Ruby</b> (\$10,000-\$14,999)	<b>Diamond</b> (\$15,000+)
Acknowledgement of your company's support through promotional emails	<b>√</b>	<b>√</b>	<b>√</b>
Logo and link on the Irrigation Show website	✓	✓	✓
Select your booth for the 2026 Irrigation Show in tier 2 of priority booth selection	✓	<b>√</b>	✓
Irrigation Show registrations	2	4	6
Recognition in the 2025 Irrigation Show mobile app	✓	<b>√</b>	✓
Company logo prominently displayed on signage throughout the show	✓	✓	✓
Sponsor badge ribbons for all company representatives	✓	✓	✓
Recognition on Irrigation Association social media channels		✓	✓
Recognition in daily show email updates		✓	✓
Recognition in the September issue of <i>Irrigation &amp; Lighting</i>			<b>√</b>
Recognition in the Fall issue of <i>Irrigation Today</i>			$\checkmark$

Sponsors are highly encouraged to exhibit. Nonexhibitor sponsors are subject to a 5% nonexhibitor fee. Fee to be assessed on the value of the contracted sponsorship.

2024 sponsors hold the right of first refusal on sponsorships for 2025 until April 1, 2025.

Hunter is proud to support the Irrigation Association. Sponsoring allows us to connect with more people, spark great conversations, and show our commitment to the future of this industry. It also boosts booth traffic and visibility, but more importantly, it's a fun and meaningful way for us to support education, innovation, and the entire irrigation community.

- Christine Sionne, Sr. Trade Show Manager, Hunter Industries



















# DIAMOND SPONSORSHIPS





### **Bayou Bash Welcome Event** \$28,000

Welcome attendees to the Irrigation Show on Tuesday night! The Irrigation Association handles all the planning and logistics and your company can enjoy networking with conference attendees. This welcome party will bring the flavor and energy of our lively host city to the Irrigation Show.

### Benefits include

- your logo on signage throughout the welcome party.
- · your logo on cocktail napkins.
- opportunity to provide welcome remarks.
- · reserved outdoor cabana.
- your logo on promotional emails and website.

### Craft Brewfest - Closing Reception in Exhibit Hall \$22,000

Promote your company and network with attendees during this reception in the exhibit hall. Reception includes light snacks, beer and wine.

### **Benefits include**

- your logo on signage throughout the reception.
- · your logo on cocktail napkins.
- your logo on promotional emails.
- opportunity to provide welcome remarks from your company's booth.

### General Session & Breakfast

### \$20,000

The General Session is the marquee event during the Irrigation Show, with over 600 attendees in 2024. Put your brand front and center as the industry celebrates successes of the past year and looks forward to the bright future ahead. The General Session will be held in conjunction with a continental breakfast for all attendees and include a state of the industry update, the presentation of the IA awards and announcement of the 2025 New Product Contest and the Startup of the Year awards.

- a one-minute video of a company representative or a company promo played at the beginning of the session (sponsor provides the video).
- opportunity to provide a branded tchotchke for attendees.
- sponsor logo on General Session/breakfast event promotion.
- signage acknowledging sponsor in prominent locations at the General Session/breakfast.
- reserved sponsor table.
- your logo on napkins.



# **DIAMOND SPONSORSHIPS, CONT.**

### **IA University Classes & Beverage Breaks**

\$18,000 - Landscape \$12,000 - Agriculture

In 2024, over 400 attendees took one or more of the 34 education classes offered during the show week. Show them your support as they advance their education. Benefits are relative to landscape or ag segment.

### **Benefits include**

- · your logo at the beginning of all PowerPoint presentations used in classes.
- company notepads and pens distributed to IA University students (notepads and pens are to be provided by sponsor, minimum dimensions of 5.5" × 8.5").\*
- · registrant list (including name, title, company, mailing address and email for IA University landscape and ag classes).
- · signage recognition displayed in education area.
- recognition at beverage breaks.

Notepads and pens to be distributed for IA University only; separate notepad and pen sponsorships will be available for general show attendees.





### **Trade Show Bags** \$16.500

Highlight your company to attendees before they even step onto the show floor. Given out at registration, participants use trade show bags throughout the duration of the show and long after!

### **Benefits include**

 your logo on Irrigation Show bags (bags provided by sponsor and approved by the IA).

### **Badge Lanyards** \$16,500

Would you like to see every attendee wearing your company name? Get this highlevel visibility through the exclusive sponsorship of the official Irrigation Show lanyard! Lanyards are distributed to each attendee at registration, and your logo will be prominently featured.

### **Benefits include**

 your logo on Irrigation Show lanyards (lanyards provided by sponsor and approved by the IA).

### Registration \$15,000

No one gets into the show without first going through registration. Get maximum exposure by being the 2025 Irrigation Show registration sponsor!

- your logo in all registration confirmation emails.
- carpet decals with your logo in the registration area.
- · logo on all fast pass kiosk tablet terminals.
- · your logo and link to company website in pre-show email blasts promoting registration.















# **RUBY SPONSORSHIPS**



### **Hotel Key Cards**

\$14,000

Increase your visibility by branding the hotel key cards that attendees will be using countless times to enter their rooms. Place your company name directly in their hands, from the time they check in to the time they leave New Orleans.

### **Benefits include**

· company branding on hotel key cards for Irrigation Show hotels.



### **Pocket Guide**

\$11,000

Put your logo and ad on the guide attendees will be pulling out of their pockets to quickly navigate the schedule, floor plan, exhibitors and show highlights.

### **Benefits include**

· your logo on the front of the guide.



### Charging Lounges \$12,000

Help participants power up their smart phones, laptops and other devices while relaxing in the lounge areas throughout the exhibit hall. Attendees use these areas to catch up with colleagues.

- your logo on three charging stations and lounge signage in the exhibit hall.
- opportunity to have a sales flyer or small giveaway in the lounge areas.



# **RUBY SPONSORSHIPS, CONT.**

### **IA Member Lounge** \$10,000

Support IA members and promote your company on the exhibit floor at the 2025 Irrigation Show by sponsoring the IA Member Lounge. The lounge will include complimentary perks such as workstations, beverage breaks, charging ports and a headshot photo station.

### Benefits include

- 20 x 40 carpeted area
- mix of high-top communal charging tables and large round tops.
- · beverage breaks.
- banner above the lounge with sponsor logo.
- · headshot photo station with sponsor-branded online photo gallery.





### **New Product Contest** \$10,000

The New Product Contest, showcasing innovative products, was a hot spot in 2024 on the exhibit floor. When the winners are announced during the General Session, everyone will be drawn back to this area to see which products won. Show your company's commitment to innovation by sponsoring this special contest and showcase area.

### **Benefits include**

- 60-second promo video before New Product Contest winners are announced during the General Session.
- one complimentary product entry.
- your logo on New Product Contest webpage.
- your logo on promotional emails.
- your logo on New Product Contest banner at the show.

### **Community Give Back Event**

**Contact your Account Executive or** IA@theYGSgroup.com for pricing.

The Irrigation Show brings irrigation professionals together with a common mission — elevating our industry through community, thought leadership and innovation. In 2025, we'll give back to the New Orleans community by supporting a local organization through this impactful event.





The IA's Industry Insights brings you a variety of presentations on numerous landscape and agriculture topics. The Industry Insights program, attracting over 170 attendees in 2024, features experts presenting on today's relevant topics and trends, a best practice, or a how to.

### Benefits include

- option to present one Industry Insights session (session content must be approved by the IA).
- Industry Insights attendee list.
- · on-site signage.
- your logo on Industry Insights webpage.
- your logo on Industry Insights promotion.
- opportunity to provide company literature, collateral, etc.

### **Notepads & Pens** \$8,500

Have your company logo on the show notepads as attendees take notes throughout the event and beyond. Put your company logo on the pens they use and grab to take home.

### **Benefits include**

• exclusive right to provide notepads and pens with your company's logo to show attendees; notepads and pens will be placed in the registration area (notepads and pens provided by sponsor).

\*IA University sponsor(s) will provide separate notepads and pens to students.

### **Daily Show Updates** \$8,500

Greet 2025 attendees each morning in New Orleans with a daily on-site update showcasing your brand. Each email will include the schedule, important show information and a banner ad to drive traffic to your website.

### **Benefits include**

- logo included at the top of each daily email (one per day, five total) sent to show attendees each morning.
- sponsor banner ad (650 × 125 px) that links to your company's website.



### **Exhibit Hall Coffee Break**

\$8,000

Provide a warm welcome on Wednesday morning with a cup of coffee that promotes your brand to all attendees.

- your logo on signage at the coffee break station inside the exhibit hall on Wednesday morning.
- · your logo on napkins at all coffee breaks.
- opportunity to have a small giveaway at the coffee break stations.

# SAPPHIRE SPONSORSHIPS, CONT.



### Women in Irrigation Breakfast \$8,500

Promote your brand and stand out as a leader while supporting the women making strides in our male-dominated industry. In 2024, this special breakfast hosted over 75 attendees.

### Benefits include

- logo placement on signage throughout event.
- your logo on breakfast napkins.
- event registrant list (including emails).
- opportunity to provide brief welcome remarks and a small attendee giveaway.

### **Young Professionals Networking Social** \$8,500

Put your brand in front of the decision-makers of tomorrow by sponsoring this event for the next generation of irrigation professionals. In 2024, this networking event hosted over 55 attendees.

- logo placement on signage throughout event.
- · your logo on cocktail napkins.
- event registrant list (including emails).
- opportunity to provide brief welcome remarks and a small attendee giveaway.



# SAPPHIRE SPONSORSHIPS, CONT.

### **Mobile App**

\$7,500

Gain brand visibility over and over again as attendees use the 2025 Irrigation Show mobile app throughout the week! The mobile app will include enhanced features and functionality along with all show information including events, classes, and the exhibitor directory and map. In 2024, there were 43,700+ total in-app clicks and 15,400 sponsor banner impressions.

### Benefits include

- sponsor splash screen (appears following the 2025 Irrigation Show splash screen).
- graphic 2436 × 2436 px (including a 980 × 1870 px safe area).
- your logo and URL in pre-show email blasts promoting mobile app.
- \* Additional advertising (banner ads and mobile app messages) may be sold in addition to app sponsorship.





### **Aisle Signs**

\$6,500 - LANDSCAPE \$6,500 - AGRICULTURE

Co-sponsor the aisle banners at the Irrigation Show and have your company logo present throughout the exhibit hall. Every time an attendee looks up to find the aisle they are looking for, they will see your logo.

### **Benefits include**

• your logo prominently displayed on a dangler hanging under each aisle banner.

# **ADVERTISING & ON-SITE BRANDING OPPORTUNITIES**

**DIGITAL ADD-ONS** 

### MOBILE APP ADVERTISING

### **Banner Sponsorships**

\$1,000 (limit: 5 total | 2 available)

Banners are placed at the footer of the main content cards in the mobile app and randomly rotate and include links to exhibitor profile. Banners can also appear for specific product category searches.

\*Graphic size: 1242 × 195 px (displays at 414 × 65 px)

### Mobile App Message

\$500 each (limit: 3 per company and 1 per day)

Reach show attendees with a mobile app message. Drive traffic to your booth, promote new products and more.

\*Title length: 30 characters or less. Message length: 40 characters or less. Content length: 200 words/1,300 characters or less.



### DIGITAL EXHIBITOR PROFILE UPGRADES

### **Gold Package**

\$1,500

This top tier exhibitor profile upgrade includes all of the features of our enhanced level, plus priority placement in search results, your booth highlighted on the show floor map and more. The premium package also gives you access to purchase the following:

### Facility Overview Floor Plan +\$2,000 each (limit: 4 total)

Display your brand in a web banner located on the facility overview page within the interactive floor plan. Banner will link to exhibitor's online profile. Ads will rotate with other advertisers' banners.

### Individual Hall Floor Plan +\$1,500 each (limit: 4 total)

Add a web banner to the online floor plan map to promote your brand. Ads will rotate with other advertisers' banners.

### Product Category +\$500 each

Stand out in your product category by reserving the #1 listing in the online exhibitor search function.

### Product Spotlight Package +\$500 (limit: 30 exhibitors)

Showcase your product image or video on the Directory Home Page. A live link directs attendees to your company's listing.

### Silver Package

Make your online exhibitor profile stand out from the competition by upgrading to the enhanced listing package. These special extras include access to online leads, the ability to upload marketing collateral, a digital product gallery to show off your brand's best innovations and more.



### Learn More!

Download the brochure here.

Contact Map Your Show Exhibitor Engagement to upgrade your directory and floor plan profiles.

# **ADVERTISING & ON-SITE BRANDING OPPORTUNITIES**

### **ON-SITE BRANDING FOR EXHIBITORS**

### **Backlit Panel Box**

\$3,000 (includes graphic & electricity)

Attendees will not miss these highly visible 7-foot light boxes advertising your company's product(s) and booth number. The light boxes offer a great opportunity to drive traffic to your booth as attendees will view your company's light box several times throughout the show. (Availability is limited; artwork provided by sponsor.)

### **Carpet Decal**

\$900 (includes graphic | 36" x 36")

Getting walked on was never so rewarding! Choose a hightraffic location for your company's carpet decal. (Artwork provided by sponsor.)

### **Meeting Rooms**

\$2,500 - On Exhibit Floor (10 x 10 lockable build out with company logo)

Hold meetings in the privacy of a conference room. Options available on the exhibit floor or in meeting rooms within the venue. All furnishings, catering, etc. are an additional expense. Please contact IA@theygsgroup.com for availability and capacities.







# **NEW PRODUCT CONTEST & STARTUP SHOWCASE**

Feature your company as a trailblazer in the New Product Contest.

Cutting-edge technologies and product innovations introduced within the past year.

Open exclusively to exhibitors, the contest is a unique opportunity to

- reach attendees at the most popular area on the show floor.
- promote new products and services.
- enhance your company's reputation for innovation.

Winners in each category will receive free publicity, logo artwork for company marketing, and recognition at the show and on the Irrigation Show website.



Click here or scan the QR code for New Product Contest eligibility rules and past winners.



A stage for startups.

Irrigation tech startups find exposure and make connections on Innovation Row.

These up-and-coming leaders in irrigation technology will have a chance to promote their emerging brand to the industry.



Click **here** or scan the QR code for Innovation Row criteria, benefits and a link to sign up.

Turnkey and fully customizable booths are available for \$1,550 and are limited to the first 12 companies to apply. To be eligible, startups must have been in business less than five years and be a first- or second-time Irrigation Show exhibitor.

# **EXTEND YOUR REACH BEYOND THE SHOW**

### **EXCLUSIVE ADVERTISING RATES FOR EXHIBITORS & SPONSORS**

Advertising with the Irrigation Association offers an unparalleled opportunity to connect with hundreds of industry leaders attending our annual event in New Orleans. Maximize your impact by extending your marketing efforts beyond the event, reaching our engaged audience for months - or year-round. Take advantage of this powerful platform to amplify your message before, during and after the 2025 Irrigation Show and Education Week.

# **MAGAZINE ADVERTISING**

Increase your audience by 30,000+ readers with

# Irrigation & Lighting

Your ad in the September issue will reach irrigation and landscape lighting contractors AND those attending the Irrigation Show.

### **Irrigation Show Package**

\$6.500

This special package includes a full-page print ad, a product spotlight ad, a digital product listing on the Irrigation & Lighting website and a custom marketing email.

Increase your audience by 12,000+ readers with

# **Irrigation**TO[

Place your ad in the only publication focused on on-farm irrigation. The Fall issue will reach growers, manufacturers, distributors, industry stakeholders AND those attending the Irrigation Show.

### **Irrigation Show Package**

\$4,000

This special package includes a full-page print ad, a product listing on the Irrigation Today website or a News Harvest ad, and a custom email.

### IA Events Newsletter

Bringing the latest in Irrigation Association events yearround, this digital newsletter reaches a subscriber base of 16,500+.

Additional opportunities and custom opportunities available. Visit our online media kit and contact us to learn more!

Click here or scan the QR code to view the online media kit and contact us to get started on a campaign that fits your marketing goals.



# **THANKS TO OUR 2024 EXHIBITORS & SPONSORS**

# **ADD YOUR NAME IN 2025!**

A.Y. McDonald Mfg. Co. Action Machining, Inc.

ADECO FASTENER INDUSTRIAL INC Advanced Drainage Systems, Inc.

AFKO Irrigation USA LLC

Agri-Inject

AGRIMAXX ESP WATER SOLUTIONS

Alliance Outdoor Lighting American Granby, Inc. **Amiad Water Systems** 

Anhui Irritech Agriculture Equipment

Corporation Limited Antelco & Dawn Industries **Applied Engineering Products** 

AquaCheck USA

AquaFuse by CMF Global, Inc.

Aqualine

Armada Technologies

Atkore - PVC Pipe and Conduit B.A. Fischer Sales Co., LLC **Barrett Engineered Pumps** Basalite - Epic Plastics Blackburn Mfg. Co.

Brilliance LED Calsense

Center for Irrigation Technology, California State University, Fresno Champion Irrigation Products

Charlotte Pipe Irrigation Division

ChucaoTech Cisgenics

Clemons

Coalition Urban Rural Environmental

Stewardship

Concrete Masonry & Hardscapes

Association

Conleys Greenhouse MFG and Sales

Cornell Pump, LLC. Corona Tools

Cresline Plastic Pipe Co., Inc.

Dalian HuaYang Bicoweb Technology

Danner Manufacturing., Inc.

**DIG** Corporation

**DKY VALVES & CONTROLS Dura Plastic Products LLC** 

Dynamax, Inc.

**Efield Plumbing Supplies** 

Elevation Advisor **Energy Code Ace** 

ERA PIPING (ZHEJIANG) CO., LTD.

Eserv Pro LLC

**Ewing Outdoor Supply** 

FarmConnect FB Balzanelli USA Inc FEBCO, a Watts brand APEX/ANKA

Flint & Walling, Inc.

FLOMEC/Great Plains Industries

Focus Industries, Inc.

Fresno Valves & Castings, Inc.

Fuii Electric

Fujian Baldr Technology Co., Ltd.

FUJIAN GARMERAIN FLUID TECHNOLOGY

**Gheen Irrigation Works** 

Global Syn-Turf

**GPH Irrigation Products** 

**Griswold Controls** 

Ground Cover Industries Inc.

Hanes Geo Components

**HARCO** Fittings

Hastings Irrigation Pipe Co.

Heritage Landscape Supply Group

HindSite Software

Hinkley

Hit Products Corporation

Hitachi Industrial Equipment & Solutions

**America** 

**Horizon Distributors** 

HotSpot AG

Hunter Industries, Inc. Husqvarna Group

Hydraulic Institute

HydroPoint Data Systems, Inc.

Hydro-Rain IAPMO EGS ImoLaza

Imperial Technical Services

**IPEX USA LLC** 

Irrigation Components International

Irrigation Technology Program

Irrigation Training & Research Center (ITRC)

Irritec USA

IrriVision Technologies

Irrometer Company Inc.

J.C. Whitlam Manufacturing Company

JCM Industries, Inc.

JM Eagle

Juniper Systems Kasco Marine, Inc.

Keller Pressure Kichler Liahtina Krah USA LLC

K-Rain Manufacturing Kroy Industries, Inc.

**KZValve** Lake Company

Land F/X Landscape Products

Leemco, Inc. LESSO America **Lindsay Corporation**  Lindsay Corporation

Lumien Lighting

Lumirri LLC

M8 Systems

Magic Plastics, Inc. Master Gardner Company

Matco-Norca, Inc.

Maximum H2O

Mazzei Injector Company, LLC

McCrometer, Inc. Midland Industries

MiniTrencher Moasure

Motorola / Mottech Water Solutions

Munro

Murray Corporation

Nebraska Irrigation Inc

Nelson Irrigation

ODIS IRRIGATION

Oldcastle Infrastructure

OptConnect

Orival Water Filters

Paige Water Solutions

PD Water Systems Pedrollo Group USA

Permaloc Plott

Precision Pumping Systems

Prinsco

Pro Products LLC

Pronamic

**Pulsating Irrigation Products** Pumps, Motors & Controls, Inc.

Rachio

Radiocrafts AS Rain Bird Corporation

Regency Wire & Cable Responsive Drip Irrigation LLC

Rio Junction Manufacturing

Rivulis-Jain

**SCRAM - ENVIRO PROTECTION** 

**INDUSTRIES** Seametrics Sentek - Galcon ServiceTitan

Shark Wheel Agriculture SiteOne Landscape Supply Skilled Pro Academy LLC

Smart Rain SNF, Inc.

Sollos Landscape Lighting Southwire Company

Spears Manufacturing Company Spectrum Technologies, Inc

**SRW Products** 

StrongBox Sun-Flow, Inc.

Superior

Sure-Flo Fittings

T & C MFG & Operating, Inc.

T.H.E. Machines

TAYFUR WATER SYSTEMS

**TECO** Irrigation

Tempo Communications

The Oatey Company

The Toro Company **Tool Tuff Direct** 

Top Line Brand LLC Travis Pattern & Foundry Inc.

Tsurumi Pump Tucor, Inc.

**Turf Distributors** Underhill International Corp.

Universal Sales

USDA/National Agricultural Statistics

Service (NASS) **Utility Plastics** 

Valencia Pipe Company-Tank Division

Valley

Valley Fab Corp

Vista Professional Outdoor Lighting

Vu-Flow Filters LLC

W4 Westcoast Water Works Warehouse

WAC Landscape Lighting

Wade Rain Waterman MPI WaterSuAb

Weathermatic Weld-On Adhesives, Inc.

Westlake Pipe & Fittings

Watertronics

Wirevirus

Wiseconn Engineering, Inc. XCAD USA

Xylem

Yardney Water Filtration Systems Yuyao Sun-Rainman Irrigation

Equipment

YUYAO ZANCHEN AUTOMATIC CONTROL EQUIPMENT FACTORY Yuzuak Sprinklers and Travelers

Zeta Irrigations Zurn Wilkins

# Secure your sponsorship today!

Contact your representative to get started.



**Zack Buchanan** 

Account Executive 717.430.2291

zack.buchanan@theYGSgroup.com



**Rebecca Sieg** 

Account Executive 717.253.0342

rebecca.sieg@theYGSgroup.com



Schedule a meeting with Zack



Schedule a meeting with Becky

The 2025 Irrigation Show and Education Week is a program of the Irrigation Association, a not-for-profit 501(c)(6) organization dedicated to promoting efficient irrigation. Unlike for-profit trade shows, revenue from the Irrigation Show supports IA initiatives to benefit its members and the irrigation industry through advocacy and professional development.

