

Landscape Irrigation Pros Week

Sponsorship Opportunities

Join us for a week of innovation, insight and impact! The Irrigation Association's Landscape Irrigation Pros Week brings together professionals from across the industry to learn, connect and grow — all through a flexible, virtual format.

As a sponsor, your company will be front and center with the irrigation professionals shaping the future of water efficiency and sustainability. You'll gain visibility before, during and after the event through strategic branding and digital recognition — all while supporting the IA's commitment to develop a professional and expert workforce.

SECURE YOUR SPONSORSHIP TODAY

Signature Sponsor

Premier Visibility & Engagement

\$13,000

Benefits

- ✓ Recognized as Signature Sponsor across materials
- ✓ Logo on all digital materials
- ✓ Opportunity to provide 30-second welcome video for sessions
- ✓ 3 social media spotlights across IA platforms
- ✓ Participant registration list (opt-in contacts)
- ✓ 8 complimentary session registrations

Elite Sponsor

High Visibility & Thought Leadership

\$6,500

Benefits

- ✓ Recognized as Elite Sponsor across materials
- ✓ Logo on website and session slides
- ✓ 2 social media mentions
- ✓ 4 complimentary session registrations

Core Sponsor

Visibility & Support

\$2,500

Benefits

- ✓ Logo on session slides
- ✓ 1 social media mention
- ✓ 2 complimentary registrations

SPONSORSHIP AGREEMENT

Company profile

Company ("Sponsor")

Street Address

City

State

Zip

Country

Phone

Email

Website

Sponsor level

- Signature Sponsor | \$13,000
- Elite Sponsor | \$6,500
- Core Sponsor | \$2,500

Sponsorship details

Sponsor will receive the following benefits associated with the event:

Total sponsor fee: _____

Payment process & terms

The YGS Group will submit an invoice on behalf of the Irrigation Association to the primary contact noted on the Sponsor Agreement. **Sponsorship fees are due to be paid in full within NET 10 business days from date of invoice.** An invoice will be provided for the total sponsor fee in no more than 3 business days from the time of contract completion and submission.

Payment may be made via credit card or ACH/wire transfer. Please add a \$25 service charge for any wires plus any bank fees charged by your bank.

Sponsor agrees to pay full amount indicated above upon execution of this agreement and receipt of invoice. Pricing is based on receipt of artwork, logos and other receivables in the timeframe as outlined in the commitment. Late fees may apply if the artwork is not submitted on time.

Sponsor further agrees that upon acceptance of this agreement by the Irrigation Association, with or without appropriate or timely payment of any and all fees, this agreement shall become binding and enforceable in accordance with its terms.

February 23-27, 2026 | Virtual Learning

TERMS & CONDITIONS

This sponsorship agreement (“Agreement”) is entered into between the Irrigation Association (“IA”), located at 8280 Willow Oaks Corporate Drive, Suite 630, Fairfax, VA 22031, and _____ (“Sponsor”), including its affiliates, subsidiaries, assigns and successors of interest.

Term & termination

Upon execution, this Agreement is effective as of the Effective Date and remains in effect until the conclusion of the Event. This agreement is irrevocable, and the rights of the Irrigation Association shall not be deemed waived except as specifically stated in writing by its authorized representative.

No refunds will be given for cancellations. All cancellation requests must be submitted in writing to IA@theYGSgroup.com.

Sponsor obligations

The sponsor agrees to provide details on all branded items by **Friday, February 13, 2026**, for approval before distribution. Supporter will not engage in activities that could damage the reputation of the Irrigation Association.

Liability & indemnification

Each party shall be responsible for its own acts and omissions and shall indemnify the other party against claims arising from its actions. The Irrigation Association is not liable for any indirect, incidental, or consequential damages arising from this Agreement.

SIGNATURE & ACCEPTANCE

Sponsor

Authorized Signature _____

Print Name _____

Title _____

Date of Signature _____

Confidentiality

Upon execution, this Agreement is effective as of the Effective Date and remains in effect until the conclusion of the Event. This agreement is irrevocable, and the rights of the Irrigation Association shall not be deemed waived except as specifically stated in writing by its authorized representative. No refunds will be given for cancellations.

Miscellaneous

This Agreement constitutes the entire understanding between the parties and supersedes prior discussions. Any modifications to this Agreement must be in writing and signed by both parties. No party may assign its rights under this Agreement without the prior written consent of the other party.

Irrigation Association

Authorized Signature _____

Print Name _____

Title _____

Date of Signature _____