



**IrrigationShow**  
and **Education Week**

# THE STAKES ARE HIGH. YOUR VISIBILITY SHOULD BE TOO.

**Dec. 7-10, 2026**

Trade Show | Dec. 9-10

**Las Vegas, Nevada**

Las Vegas Convention Center

**EXHIBIT, SPONSORSHIP,  
ADVERTISING & BRANDING  
OPPORTUNITIES**



# BE A PART OF THE LARGEST IRRIGATION EXHIBITION IN THE WORLD.

The Irrigation Association brings you the 2026 Irrigation Show and Education Week – the ultimate resource for irrigation systems, products and services for the irrigation industry. This event will bring nearly 4,000 irrigation professionals together in Las Vegas, Nevada, where they will

- » see innovative products and smart solutions.
- » find new suppliers.
- » get a first look at new technologies.
- » learn about current business trends and irrigation best practices.
- » connect with industry leaders during exciting networking events (included with registration).

Attendees include manufacturers, distributors, dealers, contractors, consultants, growers and more. Customers will come to you for two jam-packed days of growing your business.

## TABLE OF CONTENTS

Welcome to Las Vegas.....	3
Attendee Profile.....	4
Exhibit Opportunities & Info.....	5
Exhibitor Schedule.....	6
Sponsor Tier List.....	7
Diamond Sponsorships.....	8-9
Ruby Sponsorships.....	10-12
Sapphire Sponsorships.....	13-14
Advertising & On-Site Branding Opportunities....	15-18
Thank You to Our Exhibitors & Sponsors.....	19
Contact Us.....	20





# WELCOME TO LAS VEGAS!

Get ready to dive into a world of innovation at the 2026 Irrigation Show! Set in the heart of Las Vegas, this energetic city offers the perfect backdrop to spark new ideas and meaningful connections. From immersive entertainment and renowned dining to striking architecture and unforgettable experiences, Las Vegas brings together business, creativity and inspiration like nowhere else.

## TOP ATTRACTIONS

- » The Strip
- » Bellagio Conservatory & Botanical Gardens
- » Fountains of Bellagio
- » Hoover Dam & Lake Mead
- » The Sphere
- » The Neon Museum
- » Fremont Street Experience
- » Red Rock Canyon National Conservation Area
- » The LINQ Promenade
- » High Roller Observation Wheel

The average temperature in Las Vegas in December for a typical day ranges from a

high of  
60° F



low of  
27° F



Click [here](https://www.visitlasvegas.com) to visit [visitlasvegas.com](https://www.visitlasvegas.com) or scan the QR code below to learn more about the host city and start planning your experience!



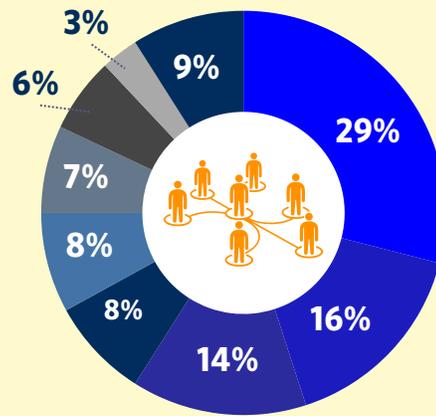
# ATTENDEE PROFILE



\* Only includes attendees who listed agriculture as their primary business focus

"During the trade show I was able to connect with manufactures and expect to have meaningful follow-up with each to see how we can promote their products in our market."

**2025 Irrigation Show Attendee Testimonial**



## ATTENDEE TYPES

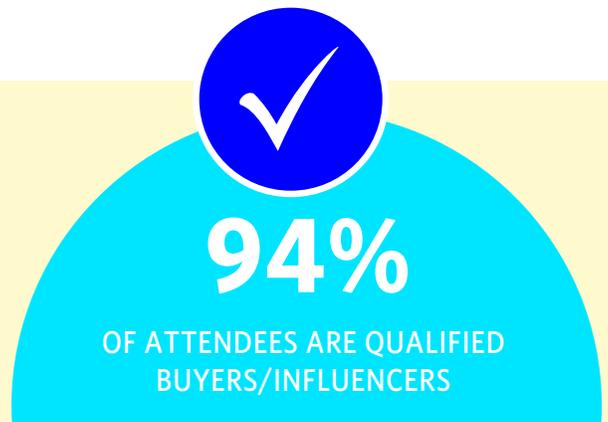
- Contractor
- Dealer/Distributor
- Manufacturer
- Consultant
- University/Government
- Manufacturers' Rep
- Business Supplier
- Commercial End User
- Other

## SHOW ATTENDEES AGREE



"The quality of attendees exceeded our expectations, and we've already begun follow-up conversations with several qualified prospects."

**2025 Irrigation Show Attendee Testimonial**



# EXHIBITING OPPORTUNITIES & INFO

## KEEP INNOVATION FLOWING IN THE IRRIGATION INDUSTRY.

Exhibiting at the 2026 Irrigation Show and Education Week gives your company a platform to showcase your cutting-edge irrigation innovations to decision-makers, professionals and experts eager to explore unique solutions for their business needs. And with vibrant Las Vegas as our host city, this will be the ultimate destination to blend inspiration and innovation with fun!

### Booth Inclusions

- three FREE registrations that include access to select programming and networking events for each 10'x10' booth space.
- standard online exhibitor profile powered by MapYourShow displayed on show website, floor plan and mobile app (see page 15 for upgrade opportunities). Standard profile includes:
  - access to online leads
  - company description
  - appointment scheduling
  - contact information
  - company logo
  - product categories
  - company brands
  - social media icons
  - website
  - booth number
- FREE one-time use attendee opt-in email list for pre- and post-show marketing
- 50 FREE registrations to distribute to your customers
- PROMINENT sponsorship opportunities
- FREE marketing toolkit with suggestions and samples to promote your presence at the show
- FREE company and product category listing on the website and official show app
- Opportunity to participate in the New Product Contest

### MEMBERS GET MORE

For a complete list of membership categories, descriptions and benefits, visit [irrigation.org/join](http://irrigation.org/join) and contact [membership@irrigation.org](mailto:membership@irrigation.org) with membership questions.

### 2026 Membership Fees

Manufacturer.....	\$3,510+
Manufacturer: Complementary Products...	\$1,760+
Dealer/Distributor.....	\$1,325+
Business Supplier.....	\$845+

*Additional membership types available.*

### Exhibitor Fees

For booths exceeding 10'x10', multiply the rates below by the number of booths and corners purchased.

Booth Size	Member Rate	Nonmember Rate
10'x10' Inline	\$2,640	\$6,765
10'x10' Corner	\$2,795	\$6,920
10'x20'	\$5,280-5,590	\$13,530-13,840
10'x30'	\$7,920-8,230	\$20,295-20,605
10'x40'	\$10,560-10,870	\$27,060-27,370
20'x20'	\$11,180	\$27,680
20'x30'	\$16,460	\$41,210
20'x40'	\$21,740	\$54,740

**IA Platinum members receive a 5% discount on exhibit booth space.**

Click [here](#) or scan the QR code below to view the live floor plan.



Click [here](#) or scan the QR code below to reserve your booth today!



# EXHIBITOR SCHEDULE

*SUBJECT TO CHANGE*



## Exhibitor Move-In Dates

Monday, Dec. 7      8:00 a.m.-6:00 p.m.  
Tuesday, Dec. 8      8:00 a.m.-6:00 p.m.

## Exhibit Dates & Hours

Wednesday, Dec. 9    9:00-10:00 a.m. (IA Members-Only Hour)  
                                  10:00 a.m.-5:00 p.m.  
Thursday, Dec. 10    10:00 a.m.-3:00 p.m.

## Exhibit Move-Out Dates

Thursday, Dec. 10    3:00-10:00 p.m.  
Friday, Dec. 11      8:00-1:00 p.m.

# SPONSORS RECEIVE INCREASED EXPOSURE

	 <b>Sapphire</b> (Under \$10,000)	 <b>Ruby</b> (\$10,000-\$14,999)	 <b>Diamond</b> (\$15,000+)
Acknowledgement of your company's support through promotional emails	✓	✓	✓
Logo and link on the Irrigation Show website	✓	✓	✓
Select your booth for the 2027 Irrigation Show in tier 2 of priority booth selection	✓	✓	✓
Complimentary Irrigation Show registrations	2	4	6
Recognition in the 2026 Irrigation Show mobile app	✓	✓	✓
Company logo prominently displayed on signage throughout the show	✓	✓	✓
Sponsor badge ribbons for all company representatives	✓	✓	✓
Recognition on Irrigation Association social media channels		✓	✓
Recognition in daily show email updates		✓	✓
Recognition in the September issue of Irrigation & Lighting			✓
Recognition in the Fall issue of Irrigation Today			✓

Sponsors are highly encouraged to exhibit. Non-exhibitor sponsors are subject to a 5% non-exhibitor fee. Fee to be assessed on the value of the contracted sponsorship. **2025 sponsors hold the right of first refusal on sponsorships for 2026 until April 1, 2026.**

Hunter is proud to support the Irrigation Association. Sponsoring allows us to connect with more people, spark great conversations, and show our commitment to the future of this industry. It also boosts booth traffic and visibility, but more importantly, it's a fun and meaningful way for us to support education, innovation, and the entire irrigation community.

**- Christine Sionne, Sr. Trade Show Manager, Hunter Industries**

# DIAMOND SPONSORSHIPS



## Sin City Soirée Welcome Event

Welcome attendees to the Irrigation Show on Tuesday night! The Irrigation Association handles all the planning and logistics and your company can enjoy networking with conference attendees. All sponsors receive logo on signage throughout the welcome event and on promotional emails.

### Title sponsor - \$15,000 (exclusive; Diamond deliverables)

- Logo on cocktail napkins (IA will provide)
- Opportunity to provide welcome remarks
- Reserved space in event venue

### Co-Sponsor - \$10,000 (Ruby deliverables)

- Logo on cocktail napkins (IA will provide)

### Supporter - \$3,500 (Sapphire deliverables)

## Hops and High Rollers - Closing Reception in Exhibit Hall

Promote your company and network with attendees during this reception in the exhibit hall. Reception includes light snacks, beer and wine. All sponsors receive logo on signage throughout the reception and on promotional emails.

### Title sponsor - \$10,000 (exclusive; Ruby deliverables)

- Logo on cocktail napkins (IA will provide)
- Opportunity to provide welcome remarks from your booth

### Co-Sponsor - \$5,000 (Sapphire deliverables)

- Logo on cocktail napkins (IA will provide)

### Supporter - \$2,500 (Sapphire deliverables)

## General Session & Breakfast

The General Session is the marquee event during the Irrigation Show, with over 600 attendees in 2025. Put your brand front and center as the industry celebrates successes of the past year and looks forward to the bright future ahead. The General Session will be held in conjunction with a continental breakfast for all attendees and include a state of the industry update, the presentation of the IA awards and announcement of the 2026 New Product Contest and the Startup of the Year awards. Both sponsors receive logo exposure on signage in/around the General Session and Breakfast.

### General Session sponsor - \$10,000 (exclusive; Ruby deliverables)

- One-minute video of a company rep or promo played at the beginning of the session
- Reserved sponsor table

### Breakfast sponsor - \$10,000 (exclusive; Ruby deliverables)

- Logo and recognition in pre-session rotating slides and on breakfast buffet
- Reserved sponsor table
- Logo on cocktail napkins (IA will provide)



# DIAMOND SPONSORSHIPS, CONT.

## IA University Classes & Beverage Breaks

**\$18,000 - Landscape SOLD**

**\$12,000 - Agriculture**

In 2025, over 500 attendees took one or more of the 34 education classes offered during the show week. Show them your support as they advance their education. Benefits are relative to landscape or ag segment.

### Benefits include

- your logo at the beginning of all PowerPoint presentations used in classes.
- company notepads and pens distributed to IA University students (notepads and pens are to be provided by sponsor, minimum dimensions of 5.5" x 8.5").\*
- registrant list (including name, title, company, mailing address and email for IA University landscape and ag classes).
- signage recognition displayed in education area.
- recognition at beverage breaks.

Notepads and pens to be distributed for IA University only; separate notepad and pen sponsorships will be available for general show attendees.



## Trade Show Bags

**\$16,500 PENDING**

Highlight your company to attendees before they even step onto the show floor. Given out at registration, participants use trade show bags throughout the duration of the show and long after!

### Benefits include

- your logo on Irrigation Show bags (bags provided by sponsor and approved by the IA).

## Badge Lanyards

**\$16,500 PENDING**

Would you like to see every attendee wearing your company name? Get this high-level visibility through the exclusive sponsorship of the official Irrigation Show lanyard! Lanyards are distributed to each attendee at registration, and your logo will be prominently featured.

### Benefits include

- your logo on Irrigation Show lanyards (lanyards provided by sponsor and approved by the IA).

## Registration

**\$15,000 PENDING**

No one gets into the show without first going through registration. Get maximum exposure by being the 2026 Irrigation Show registration sponsor!

### Benefits include

- your logo in all registration confirmation emails.
- carpet decals with your logo in the registration area.
- logo on all fast pass kiosk tablet terminals.
- your logo and link to company website in pre-show email blasts promoting registration.

# RUBY SPONSORSHIPS

## NEW FOR 2026!

### Hydration Sponsorship

\$14,500

As the hydration sponsor, you will help boost attendee engagement, reduce single-use waste, and create a positive impact throughout the event.

#### Benefits include

- 1-color logo included on 500 co-branded (Irrigation Show + sponsor) reusable water bottles, for use long after the event.
- Interaction throughout the event as attendees track their impact and give back with the Fill it Forward app.
- Brand alignment with a commitment to reducing single-use waste and creating a positive impact on people and the planet.



### Visual Event Engagement Board

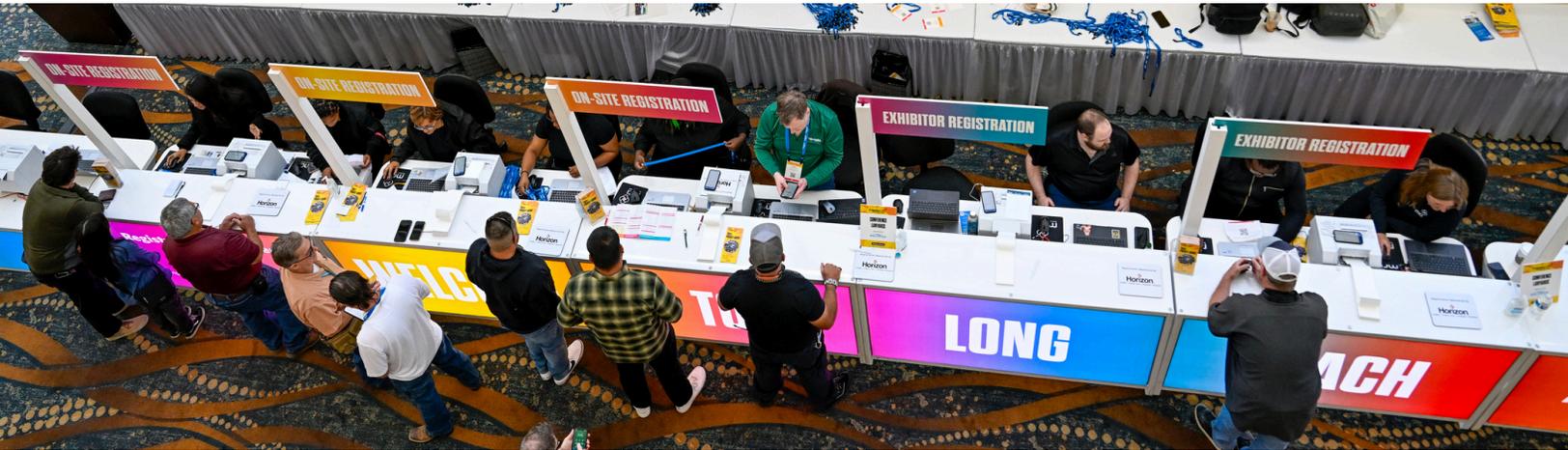
\$14,500

Turn attendee voices into vibrant, real-time artwork — creating a compelling focal point that drives foot traffic, sparks conversation, and brings your brand to life in a memorable way.

#### Benefits include

- your logo included on board template.
- your logo included on digital replica of board, emailed to all attendees post-conference.
- Sponsor to formulate a question or prompt for attendees to engage in. (IA to approve)

# RUBY SPONSORSHIPS, CONT.



## Hotel Key Cards

**\$14,000 PENDING**

Increase your visibility by branding the hotel key cards that attendees will be using countless times to enter their rooms. Place your company name directly in their hands, from the time they check in to the time they leave Las Vegas.

### Benefits include

- company branding on hotel key cards for Irrigation Show headquarters hotel.



## Pocket Guide

**\$11,000**

Put your logo and ad on the guide attendees will be pulling out of their pockets to quickly navigate the schedule, floor plan, exhibitors and show highlights.

### Benefits include

- your logo on the front of the guide.
- advertisement in the guide (4" x 9.25")



## Charging Lounges

**\$12,000 PENDING**

Help participants power up their smart phones, laptops and other devices while relaxing in the lounge areas throughout the exhibit hall. Attendees use these areas to catch up with colleagues.

### Benefits include

- your logo on three charging stations and lounge signage in the exhibit hall.
- opportunity to have a sales flyer or small giveaway in the lounge areas.



# RUBY SPONSORSHIPS, CONT.

## IA Member Lounge & Headshots

**\$10,000 PENDING**

Support IA members and promote your company on the exhibit floor at the 2026 Irrigation Show by sponsoring the IA Member Lounge. The lounge will include complimentary perks such as workstations, beverage breaks, charging ports and a headshot photo station.

### Benefits include

- 20 x 40 carpeted area
- mix of high-top communal charging tables and large round tops.
- beverage breaks.
- banner above the lounge with sponsor logo.
- headshot photo station with sponsor-branded online photo gallery.



## New Product Contest

**\$10,000 PENDING**

The New Product Contest, showcasing innovative products, was a hot spot in 2025 on the exhibit floor. When the winners are announced during the General Session, everyone will be drawn back to this area to see which products won. Show your company's commitment to innovation by sponsoring this special contest and showcase area.

### Benefits include

- 60-second promo video before New Product Contest winners are announced during the General Session.
- one complimentary product entry.
- your logo on New Product Contest webpage.
- your logo on promotional emails.
- your logo on New Product Contest banner at the show.

## Community Give Back Event

**Contact your Account Executive or IA@theYGSgroup.com for pricing. PENDING**

The Irrigation Show brings irrigation professionals together with a common mission — elevating our industry through community, thought leadership and innovation. In 2026, we'll give back to the Las Vegas community by supporting a local organization through this impactful event.



# SAPPHIRE SPONSORSHIPS

## Industry Insights

**\$8,500 PENDING**

The IA's Industry Insights brings you a variety of presentations on numerous landscape and agriculture topics. The Industry Insights program, attracting over 300 attendees in 2025, features experts presenting on today's relevant topics and trends, a best practice, or a how to.

### Benefits include

- option to present one Industry Insights session (session content must be approved by the IA).
- Industry Insights attendee list.
- on-site signage.
- your logo on Industry Insights webpage.
- your logo on Industry Insights promotion.
- opportunity to provide company literature, collateral, etc.



## Notepads & Pens

**\$8,500 PENDING**

Have your company logo on the show notepads as attendees take notes throughout the event and beyond. Put your company logo on the pens they use and grab to take home.

### Benefits include

- exclusive right to provide notepads and pens with your company's logo to show attendees; notepads and pens will be placed in the registration area (notepads and pens provided by sponsor).

## Daily Show Updates

**\$8,500 PENDING**

Greet 2026 attendees each morning in Las Vegas with a daily on-site update showcasing your brand. Each email will include the schedule, important show information and a banner ad to drive traffic to your website.

### Benefits include

- logo included at the top of each daily email (one per day, five total) sent to show attendees each morning.
- sponsor banner ad (650 x 125 px) that links to your company's website.



## Exhibit Hall Coffee Break

**\$8,000**

Provide a warm welcome on Wednesday morning with a cup of coffee that promotes your brand to all attendees.

### Benefits include

- your logo on signage at the coffee break station inside the exhibit hall on Wednesday morning.
- your logo on napkins at all coffee breaks.
- opportunity to have a small giveaway at the coffee break stations.

# SAPPHIRE SPONSORSHIPS, CONT.

## Young Professionals Networking Social

**\$8,500 PENDING**

Put your brand in front of the decision-makers of tomorrow by sponsoring this event for the next generation of irrigation professionals. In 2025, this networking event hosted over 55 attendees.

### Benefits include

- logo placement on signage throughout event.
- your logo on cocktail napkins.
- event registrant list (including emails).
- opportunity to provide brief welcome remarks and a small attendee giveaway.

## Women in Irrigation Breakfast

**\$8,500 PENDING**

Promote your brand and stand out as a leader while supporting the women making strides in our male-dominated industry. In 2025, this special breakfast hosted over 75 attendees.

### Benefits include

- logo placement on signage throughout event.
- your logo on breakfast napkins.
- event registrant list (including emails).
- opportunity to provide brief welcome remarks and a small attendee giveaway.

## Mobile App

**\$7,500**

Gain brand visibility over and over again as attendees use the 2026 Irrigation Show mobile app throughout the week! The mobile app will include enhanced features and functionality along with all show information including events, classes, and the exhibitor directory and map. In 2025, there were 41,000+ total in-app clicks and 27,000 sponsor banner impressions.

### Benefits include

- sponsor splash screen (appears following the 2026 Irrigation Show splash screen).
- graphic 2436 × 2436 px (including a 980 × 1870 px safe area).
- your logo and URL in pre-show email blasts promoting mobile app.

\* Additional advertising (banner ads and mobile app messages) may be sold in addition to app sponsorship.



## Aisle Signs

**\$6,500 - LANDSCAPE PENDING**

**\$6,500 - AGRICULTURE**

Co-sponsor the aisle banners at the Irrigation Show and have your company logo present throughout the exhibit hall. Every time an attendee looks up to find the aisle they are looking for, they will see your logo.

### Benefits include

- your logo prominently displayed on a dangler hanging under each aisle banner.

# ADVERTISING & ON-SITE BRANDING OPPORTUNITIES

## DIGITAL ADD-ONS

### MOBILE APP ADVERTISING

#### Banner Sponsorships

**\$1,000 (limit: 5 total | 4 available)**

Banners are placed at the footer of the main content cards in the mobile app and randomly rotate and include links to exhibitor profile. Banners can also appear for specific product category searches.

\*Graphic size: 1242 × 195 px (displays at 414 × 65 px)

#### Mobile App Message

**\$500 each (limit: 3 per company and 1 per day)**

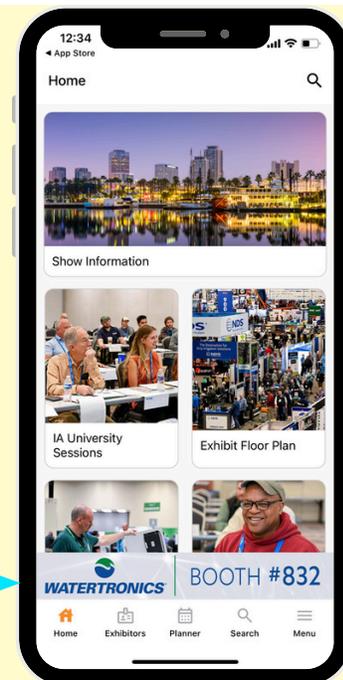
Reach show attendees with a mobile app message. Drive traffic to your booth, promote new products and more.

\*Title length: 30 characters or less. Message length: 40 characters or less. Content length: 200 words/1,300 characters or less.

#### High Roller Scavenger Hunt

**\$1,000 (only six available slots)**

Networking and fun collide with the mobile app attendee scavenger hunt! Generate excitement on the exhibit floor, drive traffic to your company's booth and/or new product stand. Your company's name will also be listed on the Irrigation Show website.



### DIGITAL EXHIBITOR PROFILE UPGRADES

#### Gold Package

**\$1,500**

This top tier exhibitor profile upgrade includes all of the features of our enhanced level, plus priority placement in search results, your booth highlighted on the show floor map and more. The premium package also gives you access to purchase the following:

#### Facility Overview Floor Plan +\$2,000 each (limit: 4 total)

Display your brand in a web banner located on the facility overview page within the interactive floor plan. Banner will link to exhibitor's online profile. Ads will rotate with other advertisers' banners.

#### Individual Hall Floor Plan +\$1,500 each (limit: 4 total)

Add a web banner to the online floor plan map to promote your brand. Ads will rotate with other advertisers' banners.

#### Product Category +\$500 each

Stand out in your product category by reserving the #1 listing in the online exhibitor search function.

#### Product Spotlight Package +\$500 (limit: 30 exhibitors)

Showcase your product image or video on the Directory Home Page. A live link directs attendees to your company's listing.

#### Silver Package

**\$750**

Make your online exhibitor profile stand out from the competition by upgrading to the enhanced listing package. These special extras include access to online leads, the ability to upload marketing collateral, a digital product gallery to show off your brand's best innovations and more.



#### Learn More!

Download the brochure [here](#).

Contact Map Your Show Exhibitor Engagement to upgrade your directory and floor plan profiles.

# ADVERTISING & ON-SITE BRANDING OPPORTUNITIES

## ONSITE BRANDING FOR EXHIBITORS



### Backlit Panel Box

**\$3,000 (includes graphic & electricity)**

Attendees will not miss these highly visible 7-foot light boxes advertising your company's product(s) and booth number. The light boxes offer a great opportunity to drive traffic to your booth as attendees will view your company's light box several times throughout the show. (Availability is limited; artwork provided by sponsor.)

### Meeting Rooms

**\$2,500 - On Exhibit Floor (10 x 10 lockable build out with company logo)**

Hold meetings in the privacy of a conference room. Options available on the exhibit floor or in meeting rooms within the venue. All furnishings, catering, etc. are an additional expense. Please contact [IA@theygsgroup.com](mailto:IA@theygsgroup.com) for availability and capacities.

### Onsite Marketing & Branding

**Pricing available upon request.**

Opportunities may include escalator runners, stair clings, wall clings, hanging banners and more!

### Carpet Decals

**\$900 each (includes graphic | 36" x 36")**

Getting walked on was never so rewarding! Choose a high-traffic location for your company's carpet decal.

(Artwork provided by sponsor.)



# NEW PRODUCT CONTEST & STARTUP SHOWCASE

## Feature your company as a trailblazer in the New Product Contest.

Cutting-edge technologies and product innovations introduced within the past year.

**Open exclusively to exhibitors**, the contest is a unique opportunity to

- reach attendees at the most popular area on the show floor.
- promote new products and services.
- enhance your company's reputation for innovation.

Winners in each category will receive free publicity, logo artwork for company marketing, and recognition at the show and on the Irrigation Show website.



## A stage for startups.

Irrigation tech startups find exposure and make connections in **the Startup Showcase**.

These up-and-coming leaders in irrigation technology will have a chance to promote their emerging brand to the industry.

Turnkey and fully customizable booths are available for \$1,550 and are limited to the first 12 companies to apply. To be eligible, startups must have been in business less than five years and be a first- or second-time Irrigation Show exhibitor.



Click [here](#) or scan the QR code for [New Product Contest eligibility rules and past winners.](#)



Click [here](#) or scan the QR code for [Startup Showcase criteria, benefits and a link to sign up.](#)

# EXTEND YOUR REACH BEYOND THE SHOW

## EXCLUSIVE ADVERTISING RATES FOR EXHIBITORS & SPONSORS

Advertising with the Irrigation Association offers an unparalleled opportunity to connect with hundreds of industry leaders attending our annual event in Las Vegas. Maximize your impact by extending your marketing efforts beyond the event, reaching our engaged audience for months - or year-round. Take advantage of this powerful platform to amplify your message before, during and after the 2026 Irrigation Show and Education Week.

## MAGAZINE ADVERTISING

Increase your audience by 30,000+ readers with

### Irrigation & Lighting

Your ad in the September issue will reach irrigation and landscape lighting contractors AND those attending the Irrigation Show.

#### Irrigation Show Package

\$6,500

This special package includes a full-page print ad, a product spotlight ad, a digital product listing on the Irrigation & Lighting website and a custom marketing email.

#### IA Events Newsletter

Bringing the latest in Irrigation Association events year-round, this digital newsletter reaches a subscriber base of 16,500+.

Additional opportunities and custom opportunities available. Visit our online [media kit](#) and [contact us](#) to learn more!

Increase your audience by 12,000+ readers with

### Irrigation TODAY

Place your ad in the only publication focused on on-farm irrigation. The Fall issue will reach growers, manufacturers, distributors, industry stakeholders AND those attending the Irrigation Show.

#### Irrigation Show Package

\$4,000

This special package includes a full-page print ad, a product listing on the Irrigation Today website or a News Harvest ad, and a custom email.

Click [here](#) or scan the QR code to view the online media kit and [contact us](#) to get started on a campaign that fits your marketing goals.



# THANKS TO OUR 2025 EXHIBITORS & SPONSORS

## ADD YOUR NAME IN 2026!

A.Y. McDonald Mfg. Co.  
Advanced Drainage Systems, Inc.  
Agri-Inject  
Alliance for Water Efficiency  
Alwasail Industrial Company  
Amiad Water Systems  
Antelco & Dawn Industries  
AquaCheck USA  
AquaFuse by CMF Global, Inc.  
Aqualine  
Armada Technologies  
Association of Outdoor Lighting Professionals (AOLP)  
B.A. Fischer Sales Co., LLC  
Basalite - Epic Plastics  
BEECO DISTRIBUTED BY MIFAB, INC.  
Blackburn Mfg. Co.  
Bobyard  
Brilliance LED  
Calsense  
Center for Irrigation Technology, California State University, Fresno  
Champion Irrigation Products  
Charlotte Pipe Irrigation Division  
Cornell Pump, LLC.  
Corona Tools  
Cresline Plastic Pipe Co., Inc.  
Curri  
DIG Corporation  
Drillworx  
Dura Plastic Products LLC  
Dynamax, Inc.  
Ewing Outdoor Supply  
FB Balzanelli USA Inc  
FertiWiser  
Flint & Walling, Inc.  
FLOMEC/Great Plains Industries  
Focus Industries, Inc.  
Fresno Valves & Castings, Inc.  
Fuji Electric  
FUJIAN GARMERAIN FLUID TECHNOLOGY CO.,LTD  
Gheen Irrigation Works  
Green Diamond Biologicals  
Griswold Controls  
Ground Cover Industries Inc.  
Grungard  
HARCO Fittings  
Hastings Irrigation Pipe Co.  
Heritage Landscape Supply Group  
HindSite Software  
Hinkley  
Hit Products Corporation  
HOBO Data Loggers  
Horizon Distributors  
HSTI Hydrascout  
Hunter Industries, Inc.  
Husqvarna  
Hydraulic Institute

Hydraway Drainage System  
Hydro Dynamic Pumping Services, Inc.  
HydroPoint Data Systems, Inc.  
IAPMO  
ImoLaza  
Invertek Drives USA LLC  
IPEX USA LLC  
Irrigation Technology Program  
Irrigation Training & Research Center (ITRC)  
Irrigreen  
IRRISketch  
Irritec USA  
Irriworks Srl  
Irrrometer Company Inc.  
JCM Industries, Inc.  
JM Eagle  
Juniper Systems  
Kasco Marine, Inc.  
Keller Pressure  
Kichler Lighting  
K-Rain Manufacturing  
Kroy Industries, Inc.  
Lake Company  
Land F/X  
Landscape Products  
Ledwell  
Leemco, Inc.  
LESSO America  
Lindsay Corporation  
Master Gardner Company  
Matco-Norca, Inc.  
Maximum H2O  
Mazzei Injector Company, LLC  
McCrometer, Inc.  
Midland Industries  
MiniTrencher  
Moasure  
Motorola / Mottech Water Solutions  
MSI  
Munro  
Murray Corporation  
NDS  
Nebraska Irrigation Inc  
Nelson Irrigation  
Netafim  
Norwesco/Snyder/Bushman  
nVent King Innovation  
Oldcastle Infrastructure  
Orival, Inc.  
Paige Water & Outdoor  
PCP  
Permaloc  
Precision Pumping Systems  
Prinsco  
Pro Products LLC  
Pronamic

Pumps, Motors & Controls, Inc.  
Rain Bird Corporation  
Regency Wire & Cable  
REINTIC by Peters  
Rising Star Resources Supply, Inc.  
SAB SpA  
SCRAM - ENVIRO PROTECTION INDUSTRIES  
Seametrics  
Seymour Midwest LLC  
Shenzhen Power-Tomorrow Actuator Valve Co., Ltd  
SiteOne Landscape Supply  
Skilled Pro Academy  
Soildrops Smart Sensor Irrigation System  
Soileau Industries, Inc.  
SOLEM IRRIGATION USA .INC  
Sollos Landscape Lighting  
SOVAL  
Spears Manufacturing Company  
SRW Products  
SteadyFlow LLC  
StrongBox  
Sun-Flow, Inc.  
Superior  
TangShan Zhifu Plastic Machinery Co., LTD  
TAYFUR WATER SYSTEMS  
TECO Irrigation  
Tempo Communications  
The Oatey Company  
The Toro Company  
Thrive Smart Systems Inc.  
Thunderbird Irrigation Systems  
Travis Pattern & Foundry / Wade Rain  
Tucor, Inc.  
Underhill International Corp.  
Universal Sales  
Utility Plastics  
Valencia Pipe Company-Tank Division  
Valley  
Viaflex  
Vista Professional Outdoor Lighting  
W4 Westcoast Water Works Warehouse  
WAC Landscape Lighting  
Wade Rain  
Waterman MPI  
Watertronics  
Watts Water Technologies  
Weathermatic  
Weld-On Adhesives, Inc.  
Westlake Pipe & Fittings  
Wilkins by Zurn Elkay Water Solutions  
Wirevirus  
Wiseconn Engineering, Inc.  
XCAD USA  
Yardney Water Filtration Systems  
Youngblood & Associates, PLLC

# Secure your sponsorship today!

Contact your representative to get started.



**Zack Buchanan**

Account Executive

717.430.2291

[zack.buchanan@theYGSgroup.com](mailto:zack.buchanan@theYGSgroup.com)



Schedule a meeting with Zack



**Rebecca Sieg**

Account Executive

717.253.0342

[rebecca.sieg@theYGSgroup.com](mailto:rebecca.sieg@theYGSgroup.com)



Schedule a meeting with Becky

The 2026 Irrigation Show and Education Week is a program of the Irrigation Association, a not-for-profit 501(c)(6) organization dedicated to promoting efficient irrigation. Unlike for-profit trade shows, revenue from the Irrigation Show supports IA initiatives to benefit its members and the irrigation industry through advocacy and professional development.

