

2027 Advocacy Summit

April 13-15, 2027 | Washington Marriott Capitol Hill | Washington, D.C.



What's new for 2027?

Sponsoring the 2027 Advocacy Summit is your opportunity to align your brand with the industry's most influential discussions on water policy, innovation and conservation. This premier event connects industry leaders, policymakers and experts to shape the future of irrigation.

This year's enhanced program goes beyond traditional advocacy efforts, offering sponsors exclusive visibility among key decision-makers while supporting meaningful policy discussions that impact the irrigation sector.

Supporting advocacy in the irrigation industry

Showcase your company's leadership in irrigation, water management, and innovation by sponsoring the 2027 Advocacy Summit. This is your opportunity to engage with top policymakers, industry influencers and key stakeholders while reinforcing your commitment to advancing smart water solutions. Support critical industry conversations and strengthen your brand's impact on the future of irrigation.

Policy Partnership | $5,000

- Logo placement on:
  - event website and registration page.
  - printed materials, including the agenda and program booklet.
  - on-site signage, including directional signs.
  - digital assets, including presentation slides and email communications.
  - post-event communications, including thank you emails and survey reports.
- Acknowledgement in opening and closing remarks.
- Opportunity to include branded items (e.g., pens, notepads, water bottles) for attendees.
- Up to two complimentary event registrations for supporter representatives.
- Recognition in IA's advocacy updates shared with members and stakeholders.



Critical industry challenges include:

- Water Policy & Legislation
- Irrigation Technology & Innovation
- Regulatory & Compliance Trends
- Sustainability & Water Efficiency
- Economic Impact of Irrigation
- Workforce Development & Labor
- Advocacy & Industry Engagement

Partnerships are available to IA members only | Contact IA@theYGSgroup.com today!



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POLICY PARTNERSHIP AGREEMENT

Company profile

Company ("Partner")

Street Address City State Zip Country

Phone Email Website

Sponsorship details

Sponsor will receive the following benefits associated with the event:

Total sponsor fee: _____

Payment process & terms

The YGS Group will submit an invoice on behalf of the Irrigation Association to the primary contact noted on the Sponsor Agreement. **Sponsorship fees are due to be paid in full within NET 10 business days from date of invoice.** An invoice will be provided for the total sponsor fee in no more than 3 business days from the time of contract completion and submission.

Payment may be made via credit card or ACH/wire transfer. Please add a $25 service charge for any wires plus any bank fees charged by your bank.

Sponsor agrees to pay full amount indicated above upon execution of this agreement and receipt of invoice. Pricing is based on receipt of artwork, logos and other receivables in the timeframe as outlined in the commitment. Late fees may apply if the artwork is not submitted on time.

Sponsor further agrees that upon acceptance of this agreement by the Irrigation Association, with or without appropriate or timely payment of any and all fees, this agreement shall become binding and enforceable in accordance with its terms.



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TERMS & CONDITIONS

This partnership agreement ("Agreement") is entered into between the Irrigation Association ("IA"), located at 3030 Clarendon Boulevard, Suite 300, Arlington, VA 22201, and _____ ("Partner"), including its affiliates, subsidiaries, assigns and successors of interest.

Term & termination

Upon execution, this Agreement is effective as of the Effective Date and remains in effect until the conclusion of the Event. This agreement is irrevocable, and the rights of the Irrigation Association shall not be deemed waived except as specifically stated in writing by its authorized representative.

No refunds will be given for cancellations. All cancellation requests must be submitted in writing to IA@theYGSgroup.com.

Sponsor obligations

The sponsor agrees to provide details on all branded items by **Friday, March 12, 2027**, for approval before distribution. Supporter will not engage in activities that could damage the reputation of the Irrigation Association.

Liability & indemnification

Each party shall be responsible for its own acts and omissions and shall indemnify the other party against claims arising from its actions. The Irrigation Association is not liable for any indirect, incidental, or consequential damages arising from this Agreement.

Confidentiality

Upon execution, this Agreement is effective as of the Effective Date and remains in effect until the conclusion of the Event. This agreement is irrevocable, and the rights of the Irrigation Association shall not be deemed waived except as specifically stated in writing by its authorized representative. No refunds will be given for cancellations.

Miscellaneous

This Agreement constitutes the entire understanding between the parties and supersedes prior discussions. Any modifications to this Agreement must be in writing and signed by both parties. No party may assign its rights under this Agreement without the prior written consent of the other party.

SIGNATURE & ACCEPTANCE

Partner

Authorized Signature _____

Print Name _____

Title _____

Date of Signature _____

Irrigation Association

Authorized Signature _____

Print Name _____

Title _____

Date of Signature _____

Submit completed contract to IA@theYGSgroup.com