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AMERICA'S LEADING FUEL MARKETERS

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Values in Action: Sunshine Gasoline's Billion-Gallon Philosophy

For Maximo Alvarez, founder and president of Sunshine Gasoline Distributors Inc., success isn't measured by profit margins—it's measured by purpose. In the latest edition of Independent Gasoline Marketing, explore how one man's vision turned four struggling stations into a billion-gallon enterprise built on integrity, hard work, and opportunity for others.

Learn how Alvarez is:

- Building growth on volume rather than profit
- Empowering operators to achieve their own success
- Proving that strong values create lasting impact

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FEATURE

The Evolution of the Workforce

Technology, globalization, and shifting labor models have completely rewritten the rules of work. Industry experts share how companies are adapting to a workforce defined by flexibility, independence, and human connection

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FEATURE

The Surface Transportation Reauthorization Told in Classic

Rock Anthems

Highway policy meets classic rock as SIGMA's David Fialkov riffs on Congress's familiar reauthorization debates, striking new chords with timeless tunes and sharp insight.

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[7 Strategies to Solve Your C-Store Workforce Challenge](#)

[A Message from the SIGMA CEO](#)



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