



# THE 2025 LEARNING FORWARD ANNUAL CONFERENCE BOSTON!

BOSTON CONVENTION  
& EXHIBITION CENTER  
BOSTON, MA  
DECEMBER 7-10, 2025



## SPONSORSHIP OPPORTUNITIES

#learnfwd25  
[conference.learningforward.org](https://conference.learningforward.org)

# ALIGN YOURSELF WITH THE BEST IN THE FIELD. BECOME A SPONSOR.



Our sponsorship options offer an alternative to the traditional trade-show hall. You will be able to join the conference as an

attendee with added opportunities to present a session, schedule client meetings, and engage in a dedicated sponsor reception with leaders and decision makers that influence today's education industry! Design your own conference schedule and join **Learning Forward's 2025 Annual Conference**.

## SPONSOR LEVEL RECOGNITION

LEGACY LEVEL SPONSOR	\$50,000+
PLATINUM LEVEL SPONSOR	\$35,000
GOLD LEVEL SPONSOR	\$20,000
SILVER LEVEL SPONSOR	\$10,000
BRONZE LEVEL SPONSOR	\$5,000

### As a sponsor and attendee:



Choose the level that meets your needs



Present sessions during dedicated sponsor time



Engage with attendees throughout the conference program



Attend conference sessions

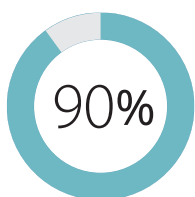
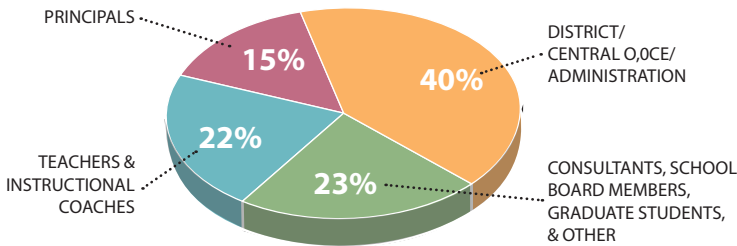


Schedule private client meetings

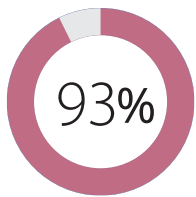
# CONNECT WITH KEY DECISION MAKERS FOR YOUR PROGRAMS AND SERVICES!

## CONFERENCE ATTENDEE PROFILE

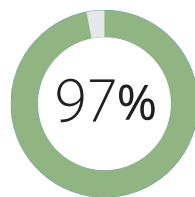
*Who attends the Learning Forward Annual Conference?*



MASTER'S DEGREE  
OR HIGHER



OF ATTENDEES REPORT THAT  
THEY LEAVE THE CONFERENCE  
WITH IDEAS THEY WILL  
IMPLEMENT OR APPLY.



RECOMMEND, MAKE, OR  
APPROVE PURCHASES

36

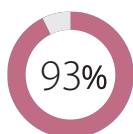
NUMBER OF LEARNING  
FORWARD STATE AND  
PROVINCIAL AFFILIATES THAT  
SUPPORT STAFF DEVELOPERS.

40

NUMBER OF STATES  
THAT HAVE ADOPTED  
OR ADAPTED LEARNING  
FORWARD'S STANDARDS FOR  
PROFESSIONAL LEARNING  
TO SHAPE THE QUALITY OF  
PROFESSIONAL LEARNING  
EDUCATORS EXPERIENCE.

1969

FOUNDED IN 1969, LEARNING  
FORWARD NOW HAS MORE  
THAN 18,000 MEMBERS AND  
88,000 SUBSCRIBERS IN 50  
STATES AND 15 COUNTRIES.

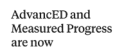


OF MEMBERS USED A  
LEARNING FORWARD  
PRODUCT OR PUBLICATION  
DURING THE PREVIOUS 12  
MONTHS.

**Why sponsor Learning  
Forward's 2024 Annual  
Conference?**

- SUPERINTENDENTS
- DIRECTORS OF LEARNING
- DIRECTORS OF PROFESSIONAL DEVELOPMENT
- CURRICULUM AND INSTRUCTION DIRECTORS
- CENTRAL OFFICE ADMINISTRATORS
- STATE/REGIONAL/ PROVINCIAL EDUCATION PERSONNEL
- PRINCIPALS
- COACHES
- TEACHERS
- EDUCATIONAL CONSULTANTS

# PREVIOUS SPONSORS



## BRONZE LEVEL / \$5000

One email to conference attendees sent out by Learning Forward on vendor's behalf †

Logo in the conference preview (Deadline to be included is April 15)\*

Logo in the conference program (Deadline to be included is June 1)\*

Two complimentary three-day conference registrations on concurrent session days

One table during 60-minute sponsor reception on Monday, December 8

Link from Learning Forward conference website

Recognition in general session, conference mobile app, social media, and conference signage

Two Learning Forward standard memberships

*\* Time sensitive, items have deadlines*

*† Email content subject to Learning Forward's approval.*

## SILVER LEVEL / \$10,000

One email to conference attendees sent out by Learning Forward on vendor's behalf †

Logo in the conference preview (Deadline to be included is April 15)\*

Logo in the conference program (Deadline to be included is June 15)\*

One session during reserved sponsor session time on Tuesday, December 9\*

Four complimentary three-day conference registrations on concurrent session days

One table during 60-minute sponsor reception on Monday, December 8

Link from Learning Forward conference website

Recognition in general session, conference mobile app, social media, and conference signage

Half-page ad in the April or June 2026 issue of *The Learning Professional* journal

Four Learning Forward standard memberships

*\* Time sensitive, items have deadlines*

*† Email content subject to Learning Forward's approval.*

## SPONSORSHIP ADD-ON OPTIONS

**Morning coffee break sponsor** .....\$4,000

*One sponsorship available per day*

**Mobile app banner** .....\$3,000

*Four available*

**Logo on lanyards** .....\$3,500

*Only one available*

To take advantage of these sponsorship opportunities, please contact:  
Laura Gaenzle, 717-825-9276, or [laura.gaenzle@theygsgroup.com](mailto:laura.gaenzle@theygsgroup.com)

More opportunities on the following pages »

## GOLD LEVEL / \$20,000

- Two emails to conference attendees sent out by Learning Forward on vendor's behalf †
- Half-page ad in conference preview (Ad deadline April 15)\*
- Full-page ad in conference program (Ad deadline June 1)\*
- One table in the Learning Forward registration area
- One session during reserved sponsor session time on Tuesday, December 9\*
- Six complimentary four-day conference registrations
- Two tables during 60-minute sponsor reception on Monday, December 9
- Link from Learning Forward conference website
- Recognition in general session, conference mobile app, social media, and conference signage
- Full-page ad in the April or June 2026 issue of *The Learning Professional* journal
- Six Learning Forward standard memberships

\* Time sensitive, items have deadlines

† Email content subject to Learning Forward's approval.

## PLATINUM LEVEL / \$35,000

- Two emails to conference attendees sent out by Learning Forward on vendor's behalf †
- Half-page ad in conference preview (Ad deadline April 15)\*
- Full-page ad in conference program (Ad deadline June 1)\*
- 20x20 booth in the Learning Forward registration area
- Two sessions during reserved sponsor session time on Tuesday, December 9\*
- Ten complimentary four-day conference registrations
- Two tables during 60-minute sponsor reception on Monday, December 8
- Link from Learning Forward conference website
- Recognition in general session, conference mobile app, social media, and conference signage
- Full-page ad in the April or June 2026 issue of *The Learning Professional* journal
- Ten Learning Forward standard memberships
- Space for a private party on Monday or Tuesday

\* Time sensitive, items have deadlines

† Email content subject to Learning Forward's approval.

## SPONSORSHIP ADD-ON OPTIONS

<b>Morning coffee break sponsor</b> .....	\$4,000
<i>One sponsorship available per day</i>	
<b>Mobile app banner</b> .....	\$3,000
<i>Four available</i>	
<b>Logo on lanyards</b> .....	\$3,500
<i>Only one available</i>	

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More opportunities on the following pages »



## LEGACY LEVEL/\$50,000+

Three emails to conference attendees sent out by Learning Forward on vendor's behalf †

Half-page ad in conference preview (Ad deadline April 15)\*

Full-page ad in conference program (Ad deadline June 1)\*

20x20 booth in the Learning Forward registration area

Two sessions during reserved sponsor session time on Tuesday, December 9\*

12 complimentary four-day conference registrations

One reserved table at one general session

One on-stage introduction of one keynote speaker

Two tables during 60-minute sponsor reception on Monday, December 8

Link from Learning Forward conference website

Recognition in general session, conference mobile app, social media, and conference signage

Two full-page ads in *The Learning Professional* journal (any 2026 issue)

Twelve Learning Forward standard memberships

Space for a private party on Monday or Tuesday

\* Time sensitive, items have deadlines

† Email content subject to Learning Forward's approval

## SPONSORSHIP ADD-ON OPTIONS

**Morning coffee break sponsor** .....\$4,000

*One sponsorship available per day*

**Mobile app banner** .....\$3,000

*Four available*

**Logo on lanyards** .....\$3,500

*Only one available*

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