

2026

LEARNING FORWARD ANNUAL CONFERENCE

DALLAS, TX | DECEMBER 6-9

UNITE FOR LEARNING

Sponsorship Opportunities

#learnfwd26
conference.learningforward.org

Get In Touch

THANK YOU FOR YOUR SUPPORT!



SPONSOR SESSION

AD SPECS

Specifications:
Paper: High-quality matte finish

AD SIZE	NO BLEED
Full Page	8.889" x 11.386" with bleed; 7.373" x 9.875" without bleed
Half Page	7.373" x 4.625"

EMAIL SEND

STANDARD MEMBERSHIPS

Please email the information below to renee@learningforward.org for each individual you'd like to request a membership for:

- First and last name
- Company name
- Professional title
- Email address
- Mailing Address

SPONSOR RECEPTION

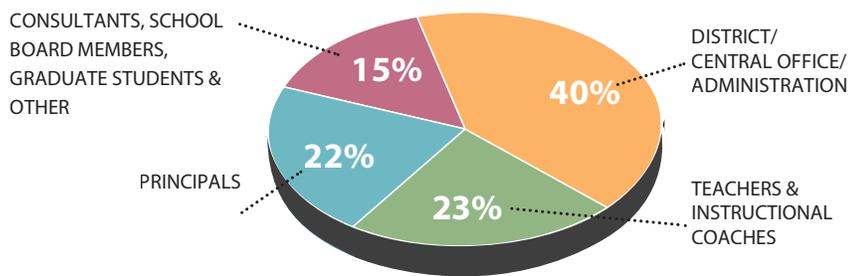


2026 SPONSORSHIP OPPORTUNITIES

CONNECT WITH KEY DECISION MAKERS FOR YOUR PROGRAMS AND SERVICES!

WHO ATTENDS THE LEARNING FORWARD ANNUAL CONFERENCE?

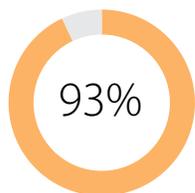
CONFERENCE ATTENDEE PROFILE



-  SUPERINTENDENTS
-  DIRECTORS OF LEARNING
-  DIRECTORS OF PROFESSIONAL DEVELOPMENT
-  CURRICULUM AND INSTRUCTION DIRECTORS
-  CENTRAL OFFICE ADMINISTRATORS
-  STATE/REGIONAL/ PROVINCIAL EDUCATION PERSONNEL
-  COACHES
-  PRINCIPALS
-  TEACHERS
-  EDUCATIONAL CONSULTANTS



MASTER'S DEGREE OR HIGHER



OF ATTENDEES REPORT THAT THEY LEAVE THE CONFERENCE WITH IDEAS THEY WILL IMPLEMENT OR APPLY.



RECOMMEND, MAKE, OR APPROVE PURCHASES

36

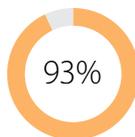
NUMBER OF LEARNING FORWARD STATE AND PROVINCIAL AFFILIATES THAT SUPPORT STAFF DEVELOPERS.

40

NUMBER OF STATES THAT HAVE ADOPTED OR ADAPTED LEARNING FORWARD'S STANDARDS FOR PROFESSIONAL LEARNING TO SHAPE THE QUALITY OF PROFESSIONAL LEARNING EDUCATORS EXPERIENCE.

1969

FOUNDED IN 1969, LEARNING FORWARD NOW HAS MORE THAN 18,000 MEMBERS AND 88,000 SUBSCRIBERS IN 50 STATES AND 15 COUNTRIES.



OF MEMBERS USED A LEARNING FORWARD PRODUCT OR PUBLICATION DURING THE PREVIOUS 12 MONTHS.



2026 SPONSORSHIP OPPORTUNITIES

PREVIOUS SPONSORS



AdvancED and Measured Progress are now



Professional Education



2026 SPONSORSHIP OPPORTUNITIES

LEGACY LEVEL/\$50,000+

- Three emails sent to conference attendees
- Half-page ad in conference preview (Ad deadline April 15)*
- Full-page ad in conference program (Ad deadline June 1)*
- 20x20 booth in the Learning Forward registration area
- Two sessions during reserved sponsor session time on Tuesday, December 8*
- 12 complimentary four-day conference registrations
- One reserved table at one general session
- One on-stage introduction of one keynote speaker

- Two tables during 60-minute sponsor reception on Monday, December 7
- Link from Learning Forward conference website
- Recognition in general session, conference mobile app, social media, and conference signage
- Two full-page ads in *The Learning Professional* journal (any 2027 issue)
- Twelve Learning Forward standard memberships
- Space for a private party on Monday or Tuesday

* Time sensitive, items have deadlines

SPONSORSHIP ADD-ON OPTIONS

- Morning coffee break sponsor**\$4,000
One sponsorship available per day
- Mobile app banner**\$3,000
Four available
- Logo on lanyards**\$3,500
Only one available

To take advantage of these sponsorship opportunities, please contact:



Laura Gaenzle

laura.gaenzle@theygsgroup.com
717-825-9276



2026 SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL / \$35,000

- Two emails sent to conference attendees
- Half-page ad in conference preview (Ad deadline April 15)*
- Full-page ad in conference program (Ad deadline June 1)*
- 20x20 booth in the Learning Forward registration area
- Two sessions during reserved sponsor session time on Tuesday, December 8*
- Ten complimentary four-day conference registrations
- Two tables during 60-minute sponsor reception on Monday, December 7
- Link from Learning Forward conference website
- Recognition in general session, conference mobile app, social media, and conference signage
- Full-page ad in the April, June or August 2027 issue of *The Learning Professional* journal
- Ten Learning Forward standard memberships
- Space for a private party on Monday or Tuesday

* Time sensitive, items have deadlines

GOLD LEVEL / \$20,000

- Two emails to conference attendees
- Half-page ad in conference preview (Ad deadline April 15)*
- Full-page ad in conference program (Ad deadline June 1)*
- One table in the Learning Forward registration area
- One session during reserved sponsor session time on Tuesday, December 8*
- Six complimentary four-day conference registrations
- Two tables during 60-minute sponsor reception on Monday, December 7
- Link from Learning Forward conference website
- Recognition in general session, conference mobile app, social media, and conference signage
- Full-page ad in the April, June or August 2027 issue of *The Learning Professional* journal
- Six Learning Forward standard memberships

* Time sensitive, items have deadlines

SPONSORSHIP ADD-ON OPTIONS

Morning coffee break sponsor	\$4,000
<i>One sponsorship available per day</i>	
Mobile app banner	\$3,000
<i>Four available</i>	
Logo on lanyards	\$3,500
<i>Only one available</i>	

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2026 SPONSORSHIP OPPORTUNITIES

SILVER LEVEL / \$10,000

- One email to conference attendees
- Logo in the conference preview (Deadline to be included is April 15)*
- Logo in the conference program (Deadline to be included is June 1)*
- One session during reserved sponsor session time on Tuesday, December 8*
- Four complimentary three-day conference registrations on concurrent session days
- One table during 60-minute sponsor reception on Monday, December 7
- Link from Learning Forward conference website
- Recognition in general session, conference mobile app, social media, and conference signage
- Half-page ad in the April, June or August 2027 issue of *The Learning Professional* journal
- Four Learning Forward standard memberships

*Time sensitive, items have deadlines

BRONZE LEVEL / \$5,000

- One email to conference attendees
- Logo in the conference preview (Deadline to be included is April 15)*
- Logo in the conference program (Deadline to be included is June 1)*
- Two complimentary three-day conference registrations on concurrent session days
- One table during 60-minute sponsor reception on Monday, December 7
- Link from Learning Forward conference website
- Recognition in general session, conference mobile app, social media, and conference signage
- Two Learning Forward standard memberships

*Time sensitive, items have deadlines

SPONSORSHIP ADD-ON OPTIONS

Morning coffee break sponsor	\$4,000
<i>One sponsorship available per day</i>	
Mobile app banner	\$3,000
<i>Four available</i>	
Logo on lanyards	\$3,500
<i>Only one available</i>	

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