



Premium Sponsorship	Title	Gold	Silver	Bronze	Supporter
Price	\$72,000	\$36,000	\$19,000	\$4,000	\$2,000
Description	Deliverables below apply for all fairs for the chosen season (unless otherwise noted).	Deliverables below apply for up to ten (10) fairs for the chosen season (unless otherwise noted).	Deliverables below apply for up to five (5) fairs for the chosen season (unless otherwise noted).	Deliverables below apply for one (1) fair (unless otherwise noted).	
Recognition as Title Sponsor of all NACAC College Fairs	✓				
Pre- or post-fair email sent to all registered attendees (max of 19 emails)	✓	✓	✓		
Advertisement in the Locator - printed map given to all attendees*	Half page	Half page	Quarter page	Company logo	
Logo recognition (with link) on 'Our Sponsors' page on NACAC College Fairs website and on event signage	✓	✓	✓	✓	
Opportunity to collect leads	✓	✓	✓	✓	
Table within the College Advising Center with the ability to collect leads	✓	✓	✓	✓	
Present a 30-45 minute sponsor workshop at live college fairs**	Select up to five (5) - Purchase additional for \$500	Select up to three (3) - Purchase additional for \$750	Select one (1) - Purchase additional for \$750	Purchase for \$1,000	
Present a 45-60 minute sponsor workshop at virtual College Fairs	Select up to two (2) - Purchase additional for \$350	Select one (1) - Purchase additional for \$450	OR Select one (1) - Purchase additional for \$450	Purchase for \$650	
Branded giveaway at the fair (provided by Sponsor)	✓	✓	✓	✓	
Ad retargeting or geofencing package***	100,000 impressions	50,000 impressions	30,000 impressions	15,000 impressions	

**2023 College Fairs
Tote Bag Sponsorship**

\$5,000

Limited quantity available! The official 2023 College Fairs totes will feature up to 10 sponsor logos (per side) and will be distributed at all 2023 College Fairs! Price includes the opportunity to provide one (1) seasonal insert.

Contract and logo submission deadline for Spring 2023: Jan. 13, 2023

Logo Specs: full color Adobe Illustrator (AI) or .eps (square or vertical orientation is strongly preferred)

*Advertisements in the Locator are contingent on timely arrival of ad artwork
**Audio/visual costs associated with the presentation are the responsibility of the sponsor
***All assets needed at least 1 week prior to event

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