



College Fairs

Sponsorship Opportunities for Educational Institutions

Premium Sponsorship	Gold	Silver	Bronze	Supporter
Price	\$36,000	\$19,000	\$4,000	\$2,000
Description	Deliverables below apply for up to ten (10) fairs for the chosen season (unless otherwise noted).	Deliverables below apply for up to five (5) fairs for the chosen season (unless otherwise noted).	Deliverables below apply for one (1) fair (unless otherwise noted).	
Pre- or post-fair email sent to all registered attendees (max of one per sponsored fair)	✓	✓		
Advertisement in the Locator - printed map given to all attendees*	Half page	Quarter page	Company logo	
Logo recognition (with link) on 'Our Sponsors' page on NACAC College Fairs website and logo on event signage	✓	✓	✓	
Select 2 Exhibit Booths with the ability to collect leads	✓	✓	✓	
Virtual College Fair Sponsorship	✓	✓	Discounted rate on Virtual College Fair sponsorships	
Promotional item placed at materials pickup****	✓	✓	✓	
Ad retargeting package***	50,000 impressions	30,000 impressions	15,000 impressions	

Virtual College Fairs
Sponsorship

\$1,500

Logo recognition in high-traffic locations throughout the Virtual College Fairs platform!

2023 College Fairs
Tote Bag Sponsorship

\$5,000

Limited quantity available! The official 2023 College Fairs totes will feature up to 10 sponsor logos (per side) and will be distributed at all 2023 College Fairs! Price includes the opportunity to provide one (1) seasonal insert. Promotional item placed at materials pickup.

Logo Specs: full color Adobe Illustrator (AI) or .eps (square or vertical orientation is strongly preferred)

*Advertisements in the Locator are contingent on timely arrival of ad artwork

**Audio/visual costs associated with the presentation are the responsibility of the sponsor

***All assets needed at least 1 week prior to event

**** Shipping costs covered by the sponsor

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[Schedule a meeting](#)

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