

NACAC'S INAUGURAL

HBCU ADVANCE



SPONSORSHIP OPPORTUNITIES

PROGRAM GOALS

For more information, contact: nacac@theYGSgroup.com



Identify institutional and professional challenges facing HBCU admission offices.



Identify opportunities and successful practices employed by HBCU admission offices.



Identify ways in which HBCU admission offices can be effectively supported by institutions.



Provide opportunities
for professional learning
and networking among
HBCU admission offices
to facilitate best practices
and cultivate professional
pathways and leadership for
HBCU admission officers.

5.

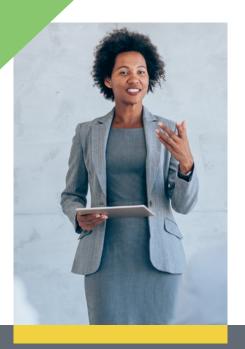
Identify HBCU best practices that can be shared with other postsecondary institutions to improve equity outcomes nationally.



TITLE SPONSOR

\$7,500

- An organization representative can make up to five minutes of remarks from the podium at their choice of either the Welcome Reception, Keynote Session, or the Closing reception.
- Session sponsorship with the ability to present products/services.
- Tabletop in a high-traffic area with the opportunity to have 1:1 conversations with attendees.
- Largest and topmost logo placement on all available onsite signage.
- Largest and topmost logo placement on event landing page.
- Logo included on marketing emails sent to both prospective and registered attendees of the inaugural HBCU Advance.
- Logo included on the cover of any printed materials for the event.
- Two complimentary registrations.
- Recognition as an Education Champion during NACAC's Guiding the Way to Inclusion 2024 conference in New Orleans, LA.



WELCOME SPONSOR \$2,750

- The ability for an organization representative to make up to two minutes of remarks from the podium.
- Tabletop in a high-traffic area with the opportunity to have 1:1 conversations with attendees.
- Exclusive logo recognition at the Welcome Reception.
- Largest and topmost logo placement on all available onsite signage.
- Largest and topmost logo placement on event landing page.
- Logo included on marketing emails sent to both prospective and registered attendees of the inaugural HBCU Advance.
- Logo included on the cover of any printed materials for the event.
- One complimentary registration.



KEYNOTE SPONSOR

\$2,750 (Multiple Opportunities)

- The ability for an organization representative to make up to two minutes of remarks from the podium.
- Tabletop in a high-traffic area with the opportunity to have 1:1 conversations with attendees.
- Exclusive logo recognition at the Keynote Presentation.
- Largest and topmost logo placement on all available onsite signage.
- Largest and topmost logo placement on event landing page.
- Logo included on marketing emails sent to both prospective and registered attendees of the inaugural HBCU Advance.
- Logo included on the cover of any printed materials for the event.
- One complimentary registration.



CLOSING SPONSOR

\$2,750

- The ability for an organization representative to make up to two minutes of remarks from the podium.
- Tabletop in a high-traffic area with the opportunity to have 1:1 conversations with attendees.
- Exclusive logo recognition at the Closing Reception.
- Largest and topmost logo placement on all available onsite signage.
- Largest and topmost logo placement on event landing page.
- Logo included on marketing emails sent to both prospective and registered attendees of the inaugural HBCU Advance.
- Logo included on the cover of any printed materials for the event.
- One complimentary registration.

ADVOCATE

\$1,000 (Multiple Opportunities)

- Middle tier logo placement on all available onsite sianage.
- Middle tier logo placement on event landing page.
- Logo included on marketing emails sent to both prospective and registered attendees of the inaugural HBCU Advance.
- Ad placement within any printed materials for the event.
- Tabletop in a high-traffic area with the opportunity to have 1:1 conversations with attendees.
- One complimentary registration.

SUPPORTER

\$750 (Multiple Opportunities)

- Logo recognition on all available onsite signage.
- Logo recognition on event landing page.
- Logo included on marketing emails sent to both prospective and registered attendees of the inaugural HBCU Advance.

NACAC'S HBCU MEMBERS































































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