



College Fairs

Sponsorship Opportunities for Educational Institutions

Sponsorship Packages	Gold	Silver	Bronze	Supporter
Price	\$36,000	\$19,000	\$4,000	\$2,000
Description	Deliverables below apply for up to ten (10) fairs for the chosen season (unless otherwise noted).	Deliverables below apply for up to five (5) fairs for the chosen season (unless otherwise noted).	Deliverables below apply for one (1) fair (unless otherwise noted).	
Pre- or post-fair email sent to all registered attendees (max of one email per sponsored fair)	✓	✓		
Advertisement/logo in the Locator Map and entrance unit/signage*	Half page	Quarter page	Organization logo	
Logo recognition (with link) on 'Our Sponsors' page on NACAC College Fairs website and on event mobile app	✓	✓	✓	
Two Exhibit Booths with the ability to collect leads	✓	✓	✓	
Optional Virtual College Fair Sponsorship	✓	✓	Discounted rate on Virtual College Fair sponsorships	
Promotional item placed at materials pickup (All shipping & handling costs covered by the sponsor)	✓	✓	✓	
Mobile App Push Notification	One Per Fair	One Per Fair	One Per Fair	

Virtual College Fairs Sponsorship

\$750

Logo recognition in high-traffic locations throughout the Virtual College Fairs platform!

College Fairs Bag Logo Placement

\$2,500 Per Season

Limited quantity available! The official College Fairs bags will feature up to 10 sponsor logos (per side) and will be distributed at all College Fairs in the spring or fall!

Logo Specs: full color Adobe Illustrator (AI) or .eps (square or vertical orientation is strongly preferred)

*Materials for printed onsite recognition must be submitted one month prior to the event
DISCLAIMER: sponsorships are as presented, packages are not customizable

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[Schedule a meeting](#)

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