



# College Fairs

## Sponsorship Opportunities

Sponsorship Packages	Title	Gold	Silver	Bronze	Supporter
<b>Price</b>	<b>\$72,000</b>	<b>\$36,000</b>	<b>\$19,000</b>	<b>\$4,000</b>	<b>\$2,000</b>
<b>Description</b>	Deliverables below apply for all fairs for the chosen season (unless otherwise noted).	Deliverables below apply for up to ten (10) fairs for the chosen season (unless otherwise noted).	Deliverables below apply for up to five (5) fairs for the chosen season (unless otherwise noted).	Deliverables below apply for one (1) fair (unless otherwise noted).	
Recognition as Title Sponsor of all NACAC College Fairs	✓				
Pre- or post-fair email sent to all registered attendees	✓	✓	✓		
Advertisement/logo in the Locator Map and entrance unit/signage*	Half page	Half page	Quarter page	Company logo	
Logo recognition (with link) on 'Our Sponsors' page on NACAC College Fairs website and on event mobile app	✓	✓	✓	✓	
Opportunity to collect leads	✓	✓	✓	✓	
Sponsors receive a 6 ft. table within the College Advising Center	✓	✓	✓	✓	
Logo placement on the attendee barcode	✓	✓	✓		
Optional Virtual College Fair sponsorship	✓	✓	✓	Discounted rate on Virtual College Fair sponsorships	
Present a sponsor workshop at live college fairs**	Select up to five (5) - Purchase additional for \$500	Select up to three (3) - Purchase additional for \$750	Select one (1) - Purchase additional for \$750	Purchase for \$1,000	
Promotional item placed at materials pickup (All shipping & handling costs covered by the sponsor)	✓	✓	✓	✓	
Mobile App Push Notification	One Per Fair	One Per Fair	One Per Fair	One Per Fair	

College Fair  
Website  
Advertising

\$2,000

Advertise on the College Fairs homepage for the entire season. Limited quantities available! Ask your sales rep. For more details. Only 5 spots available!

Virtual College  
Fairs Sponsorship

\$1,500

Logo recognition in high-traffic locations throughout the Virtual College Fairs platform, plus a virtual workshop!

\*Materials for printed onsite recognition must be submitted one month prior to the event  
\*\*Audio/visual costs associated with the presentation are the responsibility of the sponsor  
**DISCLAIMER: sponsorships are as presented, packages are not customizable**

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