

2024 Global Universities Fairs Sponsorship Opportunities

Tote Bag Sponsor

\$10,000 / Exclusive

- Exclusive logo placement on the event tote bag cobranded with NACAC
- Logo placement with clickthrough URL on the College Fairs website
- Logo recognition at all event programming
- Logo recognition on onsite signage
- One (1) social media post tagging the sponsor's social media account as a 'thank you to our sponsors'
- One (1) pre- or post-email broadcast to fair attendees

Optional Onsite Appearance Add-On

\$4,000 / Multiple Opportunities

 One (1) 6ft tabletop in the exhibition area with the ability to collect leads. Must be a sponsor to qualify.

Global Universities College Fair Sponsor

\$4,000 / Multiple Opportunities

- Logo placement with clickthrough URL on the College Fairs website
- · Logo recognition at all event programming
- Logo recognition on onsite signage (if possible)
- One (1) social media post tagging the sponsor's social media account as a 'thank you to our sponsors'
- One (1) pre- or post-email broadcast to fair attendees

Jeryl Parade jeryl.parade@theygsgroup.com <u>Schedule a Meeting</u>

Laura Gaenzle laura.gaenzle@theygsgroup.com <u>Schedule a Meeting</u>