



STEM College and Career Fairs

Sponsorship Opportunity

The National Association for College Admission Counseling is hosting two STEM College and Career Fairs in Fall 2024.

Fall Detroit STEM College & Career Fair

October 27, 2024 | Southfield, MI
Lawrence Technological University

Fall Boston STEM College & Career Fair

November 10, 2024 | Boston, MA
Wentworth Institute of Technology

STEM College & Career Fair Sponsor - \$4,000 (Both for \$6,500)

- Company logo in the Locator – printed map given to all attendees.
- One (1) pre- or post-fair email sent to all registered attendees.
- Logo recognition (With link) on 'Our Sponsors' page on NACAC College Fairs website and on event signage.
- Dedicated space in exhibit area to interact with attendees and collect leads.
- Present a sponsored workshop or demonstration.
- Promotional item placed at materials pickup.
(All shipping & handling costs covered by the sponsor)

Jeryl Parade

jeryl.parade@theygsgroup.com

[Schedule a meeting](#)

Laura Gaenzle

laura.gaenzle@theygsgroup.com

[Schedule a meeting](#)