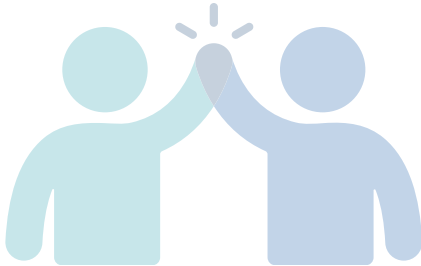
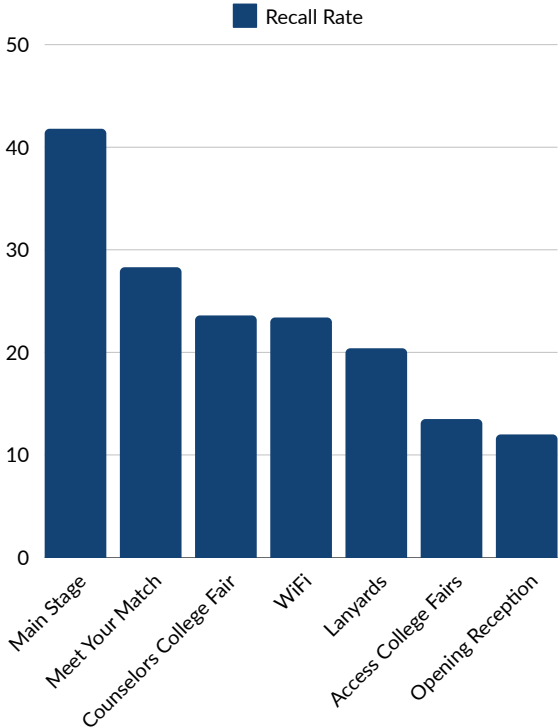


# NACAC 2024 SPONSOR REPORT



## THANK YOU FOR YOUR SUPPORT!



**73%**

AGREE THAT BEING A SPONSOR SHOWS LOYALTY/SUPPORT FOR NACAC

**64%**

AGREE THAT SPONSORSHIPS HELP EXPOSE THEM TO AN ORGANIZATION



## IT PAYS TO SPONSOR

**49%** OF ATTENDEES CLAIM THAT SPONSORSHIPS POSITIVELY INFLUENCE THEIR OPINION OF AN ORGANIZATION'S CREDIBILITY

**41%** OF NACAC ATTENDEES ARE MORE LIKELY TO DO BUSINESS WITH A SPONSOR OF NACAC CONFERENCE

**THE FINE PRINT** Statistics and metrics on this report are specific to sponsors and are based on data collected from the NACAC 2024 Post-Conference Attendee Survey. Unless otherwise specified, % higher/lower statistics are as compared to averages of all exhibiting companies at NACAC 2024.