



2025 Global Universities Fair Sponsorship Opportunities

Tote Bag Sponsor

\$10,000 / Exclusive

- This opportunity is reserved for corporate organizations
- Exclusive logo placement and QR code on the event tote bag, co-branded with NACAC
- Logo placement with clickthrough URL on the College Fairs website
- Logo recognition at all event programming
- Logo recognition on onsite signage
- One (1) social media post tagging the sponsor's social media account as a 'thank you to our sponsors'
- One (1) pre- or post-email broadcast to fair attendees
- One (1) complimentary registration

Optional Onsite Appearance Add-On

\$2,000 / Multiple Opportunities

- One (1) tabletop in the exhibition area with the ability to collect leads. Available to participating sponsors only.

Global Universities College Fair Sponsor

\$4,000 / Multiple Opportunities

- Logo placement with clickthrough URL on the College Fairs website
- Logo recognition at all event programming
- Logo recognition on onsite signage (if possible)
- One (1) social media post tagging the sponsor's social media account as a 'thank you to our sponsors'
- One (1) pre- or post-email broadcast to fair attendees
- One (1) complimentary registration

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[Schedule a Meeting](#)

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