

# college services NEWSWIRE

November 11, 2022

Membership · Education · Annual Conference · (434) 245-8425

# THIS WEEK IN EDUCATION

## Simon Fraser is Canada's Top Comprehensive University: Ranking 2023

After tying with Victoria last year, SFU holds the No. 1 spot among universities with a significant amount of research and a wide range of undergraduate, graduate, and professional programs. *(Maclean's)*. Learn More

# **Eight Ways to Help College Students Feel Safe on Campus**

Visibility, transparency, and collaboration with other services are just a few ways to encourage new students to proactively think about their safety on campus. *(CampusSafety)* Learn More

### Higher Ed Leaders Gather to Discuss Best Practices in Attracting and Serving Adult Students

EducationDynamics and Google recently brought together several higher ed leaders and industry experts to discuss the challenges in attracting and serving non-traditional aged students in an increasingly complex and competitive marketplace. Some of these challenges are driven by an increased awareness of the possibilities of online learning and a more competitive marketplace as more colleges and universities turn their attention to online programs. *(PR Newswire).* Learn More

# More Undergraduates are Unionizing: Here's Why

Amid pandemic-related stressors affecting many workers and an uptick in collective action across higher ed, a small but growing number of undergraduate employees are trying to unionize. Barnard College is the latest institution to join the movement, but what they'll most likely find is what others have encountered: succeeding is not easy on college campuses. *(The Chronicle of Higher Education)* Learn More

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### More than 500 Higher Education Leaders Call on Congress to Protect DACA Recipients Following Court Ruling

A federal appeals court on Wednesday said the Deferred Action for Childhood Arrivals (DACA) policy violates U.S. immigration law, dealing a blow to an Obama-era program that provides deportation protection and work permits to nearly 600,000 immigrant "Dreamers" who lack legal status. Following that decision, the Presidents' Alliance on Higher Education and Immigration is calling on Congress to act swiftly to protect the more than 600,000 people currently with DACA and many more who have been unfairly locked out of the program. *(The Presidents' Alliance on Higher Education and Immigration and Immigration)* Read More

# New California Laws Focus on Higher Ed Access

California Gov. Gavin Newsom signed multiple pieces of legislation last week aimed at higher education, including a bill to improve higher education in the state for certain underserved student populations and another that will force community colleges to stop putting students into noncredit-bearing remedial courses except in highly specific circumstances. *(Inside Higher Ed)* Read More



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# TRENDS IN EDUCATION

## QR Code-Based In-Seat Food Ordering Comes to University of Missouri's Football Stadium

Digital Seat Media has added more than 61,000 metal seat tags with inclusive QR codes to the University of Missouri's football stadium. The tags allow spectators to scan the codes and get real-time access to services like in-seat food and merchandise ordering as well as stats, fan polls, and interactive mobile games. Missouri is the latest university to install the system, including the University of Oklahoma, Baylor University, the University of Washington, and Virginia Tech. *(Sport Techie)* Learn More

### Long Lines and Crowded Dining Halls Highlight Labor Shortages at New Hamshire

Two and half years after the COVID-19 pandemic, the University of New Hampshire (UNH) dining program continues to be affected by nationwide labor shortages, creating longer lines and crowds for students. *(The New Hampshire)* Learn More

# **Higher Education is a Growing Target for Threat Actors**

Higher Education is a growing target for threat actors because universities develop and collect a wide variety of information that is highly desirable. With a more open network infrastructure that encourages bring-your-own-devices (BYOD), and a large spectrum of operating systems and applications with a limited security staff and budget, it's easy to see why there are huge security gaps that are introduced on college campuses. *(Security Boulevard)* Learn More

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### **DPCOMING EVENTS**

#### Webinar: Top 5 Trends in Campus Stores 3:00 PM EST

Join NACAS members for a session full of great ideas for self-op and contracted campus stores across the country and beyond. Learn about instore design trends, course materials, one-stop centralized auxiliary services, and more. You will leave this webinar with a pep in your step and excitement for the future of your own campus store.

Presented by Kara Bunde-Dunn EVP of Sales & Marketing, Slingshot

#### **Register Here**

#### **Coffee Chat: Informal Discussions About Auxiliary Services** 1:00 PM EST

Join folks from the Professional Development Committee for an informal chat about what is top of mind for auxiliary professionals. We will use this time to talk about what is buzzing in the NACAS Lounge and also ask you to bring any and all topics to the table. No question or idea is too big or too small to share. Coffee Chats are scheduled quarterly.

#### Presenters:

James Nasipak, MA, Director of Auxiliary Services, Antelope Valley College Martha Davidson, CASP, Director of Finance for Auxiliary Services, Duke University

Sid Mehta (he/him/his), Senior Director of Ancillary Services, Simon Fraser University

Robin A. Parker, Director, Marketing and Strategic Initiatives, Southeastern Louisiana University

#### **Register Here**

Roundtable: Strategic Planning for the New Normal – Challenges, Concerns, and Opportunities

1:00 PM EST

How might the strategic planning process look different following the recent pandemic? What are the new challenges and concerns that auxiliary professionals need to take into account related to student access and affordability? How should we integrate assessment, evaluation, and benchmarking into our strategic planning processes? What are the key steps in launching the process?

Join us in this roundtable discussion with Emily Messa, PhD, CASP, and a team of higher education doctoral students from the University of Houston, who have spent the semester studying strategic planning through best practice research and interviews with national and international professionals.

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# 😑 CAREER CENTER

### **IT Business Analyst**

27<sub>NOV</sub>

Western Washington University Bellingham, Washington Learn More

# Vice President for Administrative Services

Mesa Community College Mesa, Arizona Learn More

### **Internal Auditor**

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### **Assistant Controller**

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### Chief Financial Officer and Vice President of Businesses and Finance

East Tennessee State University Johnson City, Tennessee Learn More

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