

## Leadership and Advocacy Conference



**Date: March 2024**

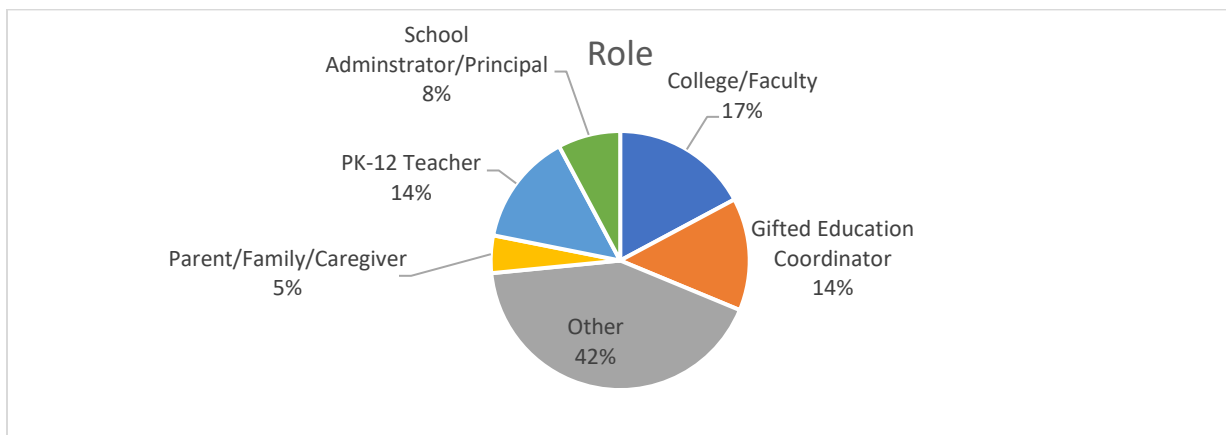
**Product Summary:** This virtual program convenes policy experts from across the field and provides a diverse, content-rich program designed to strengthen your policy knowledge and advocacy skills. Participants will engage in professional development, learn about the latest policies impacting gifted and talented children and the educators who support them, receive expert, hands-on advocacy training, network with other advocates and affiliate leaders from across the country, and work with experts to strengthen your state affiliate.

**2023 In-Person Total Attendance: 64 (2021 Virtual Total Attendance: 122)**

34% first time attendees

67% previously met with legislators

50% have 15+ years in gifted education



### **Sponsorships Include:**

**TIER 1 SPONSOR – \$2,000 - limit 2**

- Logo and URL on Leadership & Advocacy Conference page (largest size)

- Logo included on a slide and verbal recognition from the Keynote or moderator
- Company logo will remain on the virtual platform schedule page for 2 additional months as viewers revisit several times to watch sessions
- Link to sponsor provided PDF document in the resources section of the conference platform.
- Ad in Teacher Summit attendee emails (pre-conference)
- Pre- and post- conference email to attendees

#### **TIER 2 SPONSOR – \$1,250 - limit 2**

- Logo and URL on Leadership & Advocacy Conference page (medium size)
- Logo included on a slide and verbal recognition from the Keynote or moderator
- Company logo will remain on the virtual platform schedule page for 2 additional months as viewers revisit several times to watch sessions
- Link to sponsor provided PDF document in the resources section of the conference platform.
- Ad in Teacher Summit attendee emails (pre-conference)

#### **TIER 3 SPONSOR – \$750**

- Logo and URL on Leadership & Advocacy Conference page (medium size)
- Logo included on a slide and verbal recognition from the Keynote or moderator
- Company logo will remain on the virtual platform schedule page for 2 additional months as viewers revisit several times to watch sessions
- Link to sponsor provided PDF document in the resources section of the conference platform.

#### **TIER 4 SPONSOR – \$450**

- Logo and URL on Leadership & Advocacy Conference page (small size)
- Company logo will remain on the virtual platform schedule page for 2 additional months as viewers revisit several times to watch sessions

#### **Product Deliverables Sponsor assets needed:**

- Company logo (high resolution PNG/JPEG) and click through URL (All)
- 600x200 px graphic for attendee email ads (Tier 1 and 2 only)
- PDF document up to 5 pages for sponsor PDF (Tier 1, 2, and 3 only)
- Copy and graphics for email blast (Tier 1 only)

*Assets above are listed as examples for the purposes*