

NAGC Virtual Events Sponsorship

NAGC produces several virtual events throughout the year. By sponsoring these events, you can show your commitment to supporting gifted learners and demonstrate your company’s alignment with the values and issues that matter to NAGC members.

NAGC Teachers Summit: Supporting Gifted Students in Your Classroom

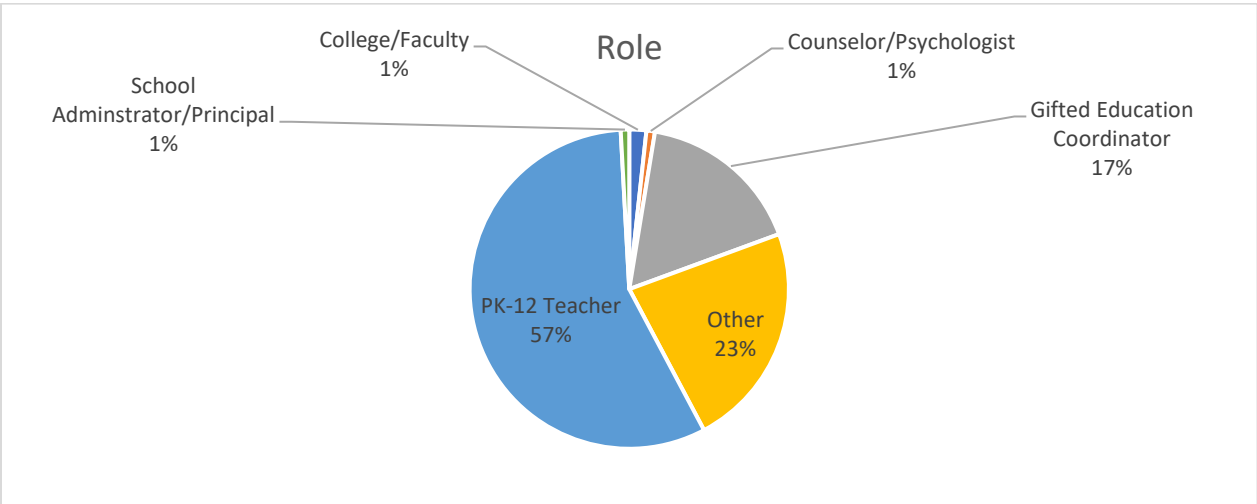


Date: February 13-14, 2024

Product Summary: The NAGC Teachers Summit provides practitioners with tools and strategies to serve the unique needs of your gifted and high-potential students. Learn from both practicing educators and experts in the field as you create your own learning experience through flexible, dynamic online PD at this event custom-created just for teachers. Attend live and interact with presenters, then follow up with on demand learning through 15 additional hours of recorded content provided post-conference.

2023 Total Attendance: 232

55% have 1-5 years in gifted education



Sponsorships Include:

TIER 1 SPONSOR – \$3,500 - limit 2

- Logo and URL on Teacher Summit page (largest size)

- Logo included on a slide and verbal recognition from the Keynote or moderator
- Company logo will remain on the virtual platform schedule page for 2 additional months as viewers revisit several times to watch sessions
- Link to sponsor provided PDF document in the resources section of the conference platform.
- Ad in Teacher Summit attendee emails (pre-conference)
- Pre- and post- conference email to attendees

TIER 2 SPONSOR – \$2,500 - limit 2

- Logo and URL on Teacher Summit page (medium size)
- Logo included on a slide and verbal recognition from the Keynote or moderator
- Company logo will remain on the virtual platform schedule page for 2 additional months as viewers revisit several times to watch sessions
- Link to sponsor provided PDF document in the resources section of the conference platform.
- Ad in Teacher Summit attendee emails (pre-conference)

TIER 3 SPONSOR – \$1,500

- Logo and URL on Teacher Summit page (medium size)
- Logo included on a slide and verbal recognition from the Keynote or moderator
- Company logo will remain on the virtual platform schedule page for 2 additional months as viewers revisit several times to watch sessions
- Link to sponsor provided PDF document in the resources section of the conference platform.

TIER 4 SPONSOR – \$750

- Logo and URL on Teacher Summit page (small size)
- Company logo will remain on the virtual platform schedule page for 2 additional months as viewers revisit several times to watch sessions

Product Deliverables Sponsor assets needed:

- Company logo (high resolution PNG/JPEG) and click through URL (All)
- 600x200 px graphic for attendee email ads (Tier 1 and 2 only)
- PDF document up to 5 pages for sponsor PDF (Tier 1, 2, and 3 only)
- Copy and graphics for email blast (Tier 1 only)

Assets above are listed as examples for the purposes