



NAGC Application for Direct Mail List

EMAIL COMPLETED APPLICATION AND SAMPLE MATERIALS TO:
sendmyad@theygsgroup.com

General Information and Usage Policies

NAGC will exercise the right to determine the suitability of the items to be distributed and approve or decline the request for the requested list. Direct mail list rentals and email broadcasts may be used solely for marketing that promotes or introduces products and services to NAGC members. Direct mail lists and email broadcasts are intended for one-time use only. Direct mail list data cannot be duplicated or sold or transferred to third parties. Direct mail list applicants must provide their organization's GDPR Compliance notice and the Data Protection Officer's (DPO) contact information.

Direct Mail List

Direct mail lists include the following information for selected contacts that opted in to receive information from third parties at the time the list is produced: name, title, institution name, mailing address, and category for easy sorting. Phone, fax and email address are not included. NAGC will email the requested list in an Excel format to the person listed below for one-time distribution of material.

What You Must Provide:

- A digital copy of what you plan to send.
- GDPR Compliance – The applicant must submit their organization's GDPR compliance statement and DPO contact with the direct mail list rental application. Non-compliance will result in a denial of direct mail list rental.

Rates must be paid in full to receive any of the following items:

List	List Size	Price	Subtotal
NAGC Members	2800-3000	\$850	
Regional Lists (each)	Variable	\$450	
Custom	Variable	Contact for details	
		TOTAL	\$

If purchasing a regional list, please select from the following [US Census Regions](#):

- Northeast
- South
- Midwest
- West

If purchasing a custom list, please provide the preferred criteria below. Note: NAGC may suggest alternate criteria to achieve a similar result based on available member data.



Contact Name:

Organization/Institution:

Email:

Phone:

GDPR Compliance – the applicant must submit their organization’s GDPR compliance statement with the direct mail list application.		
<input type="checkbox"/> Yes	<input type="checkbox"/> No	<p>Direct Mail List Rental: My organization hereby applies for direct mail list rental from NAGC and agree to comply with the usage polices and charges listed above. I agree to use the mailing lists one-time only.</p> <p>DPO Contact Name: Email: Phone:</p>
		<p>Direct Mail List Rental: Attached is my organization's GDPR compliance statement which includes our commitment to ensuring protection and safeguarding of all personal data, how we prepared for GDPR, data subjects rights, and information security and technical and organizational measures.</p>
		<p>Direct Mail List Rental: My organization agrees to allow individuals to request removal from the direct mail list rental, agrees to remove any names that are requested and notify NAGC of the request.</p>

Signature (required for processing): _____