



# EXHIBITOR & SPONSOR PROSPECTUS 2025

Questions? Contact:

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[nagc.org](http://nagc.org) | [#NAGC25](https://twitter.com/NAGC25)

# WHO ATTENDS NAGC25?

# 2,000+

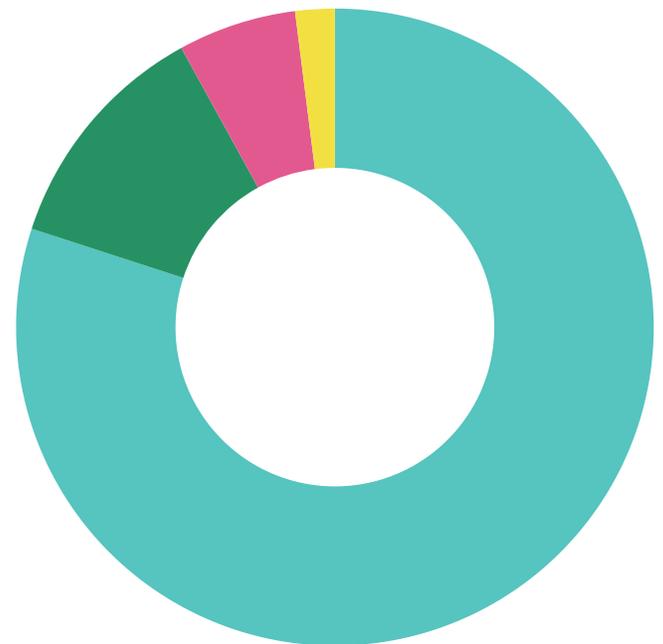
Individuals from around the world who are dedicated to supporting the needs of gifted and talented children attend the NAGC Convention.

## Attendees Include:

- Classroom Teachers
- District Administrators
- Gifted and Talented Coordinators
- College & University Faculty
- Counselors and School Psychologists
- Gifted Education Researchers
- Parents of Gifted Children

*"This is the best conference I've attended in my 22 years in education."*

*- Celeste K., NAGC24 Attendee*



80% K-12 Teachers, Gifted Coordinators, Admin  
12% University Faculty & Researchers  
6% Other  
2% Parents

## Attendees are seeking the following products and services from exhibitors:

Assessment and Exam Providers  
Blended Learning Schools  
Book Publishers  
Career Opportunities/Vocations  
Classroom Specialty Education Providers  
Classroom Supplies/Equipment/  
Decorations  
Co-Curricular Programs  
Consulting Services  
Core Curriculum/Curriculum Resources/  
Materials  
Early Childhood Education  
Experiential Education Providers  
Foreign Language Education Providers

Game Manufacturers  
National Educational Organizations  
Online Education Providers  
Professional Development  
Publications, Textbooks, or Supplements  
Puzzle Manufacturers  
Stem Education Providers  
Study Abroad Programs  
Summer Camps  
Teacher Support Materials  
Testing/Guidance  
Teacher Merch/Gifts  
Toy Manufacturers  
University Centers of Gifted Development  
Youth Programs

# WHY EXHIBIT AT NAGC25?



**Sales:** Showcase your products to a highly engaged audience. Enjoy complimentary registrations to all Friday and Saturday educational sessions and events, providing valuable opportunities to connect and learn. Generate onsite sales of products designed to support gifted students and enrich their learning, including books, puzzles, worksheets, gift items, and games.

**Exposure:** Boost your organization's visibility and strengthen brand recognition within the entire gifted education community.

**Networking:** Build meaningful relationships with gifted education leaders, classroom teachers, and parents of gifted and talented children.

**Education:** Access resources and insights to better understand and serve the needs of gifted learners.

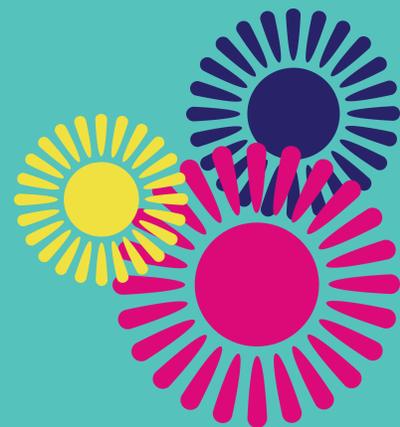


## 2024 Exhibitors & Sponsors:

3DuxDesign  
Able Kids Foundation  
Acera Education Innovation Transactions  
AlphaStar Academy  
American Mathematics Competitions of the Mathematical Association of America  
Army Educational Outreach Program (NSTA)  
Art of Problem Solving  
Atlanta Junior Bridge  
Baylor University Talent Identification Program (TIP)  
Belin-Blank Center  
Borenson & Associates, Inc.  
Breakout EDU  
Bridges Graduate School  
Bright Child Books  
Center for Gifted Studies, Western Kentucky University  
Center for Talent Development, Northwestern University  
Curiosity 2 Create  
DDC Academy  
Department of Defense, Education Activity (DoDEA)  
Edufest  
Future Problem Solving Program International  
Global Learning Accelerator  
Hewitt Learning  
IDEAL4Gifted  
International Academic Competitions  
Jodie Mahony Center for Gifted Education, UA Little Rock  
Johns Hopkins Center for Talented Youth  
Kendall Hunt Publishing Company  
Legends of Learning

Math Olympiads for Elementary and Middle Schools (MOEMS)  
Minnesota Institute for Talented Youth  
Multi-Health Systems Inc. (MHS)  
National Inventors Hall of Fame  
National Math Stars  
Neurodiversity Podcast  
Odyssey of the Mind  
Online G3, Inc.  
Open Window School  
OuiSi  
P.A. Publishing  
Pacific Science Center  
PaperPie Learning  
Pearson  
Pioneer Academics  
Program for the Exceptionally Gifted - Mary Baldwin University  
Purdue University / GERI  
Renzulli Learning, LLC  
Riverside Insights  
Robinson Center for Young Scholars, University of Washington  
Roundglass Living  
Royal Fireworks Press  
SchoolData.net  
School Tours of America  
SENG - Supporting Emotional Needs of the Gifted  
Silverquicken Education, Inc.

SimplyFun  
Summer Discovery Institute for the Gifted  
The Davidson Institute  
The Walking Classroom  
thinkLaw  
Toshiba/NSTA ExploraVision  
Trillium Academy  
University of Connecticut, Renzulli Center  
University of Denver - Morgridge College of Education  
Villanova University  
Whitworth University  
William & Mary, Center for Gifted Ed.  
World Council for Gifted and Talented Children  
Young Scholars Academy



# BOOTH INFORMATION

## Booth Pricing

	Before Jan 31	After Jan 31*	After Jun 30
Standard	\$1,500	\$1,800	\$2,100
Non-profit	\$1,400	\$1,700	\$2,000

\*Must be booked AND paid by June 30!

In addition to booth rental rates, some locations are subject to an additional \$200 corner fee. Booth placement on the floorplan subject to change.

Scan Here to View the  
Live Floorplan



## STANDARD AND NON-PROFIT BOOTH PACKAGE

- 10'x10' booth
- 8' tall back drape, draped side rails
- Skirted 6' table and 2 chairs
- ID sign
- Two (2) complimentary convention registrations, good for access to all NAGC Convention activities (including keynotes, concurrent sessions, and evening events). Additional registrations are full price.
- Name, description, and logo listing on our app and website (please note production deadlines apply)
- Post-show attendee USPS address list

### PAYMENT POLICY

Full payment is due at the time of purchase. Check payments accepted until September 28, 2025.

### CANCELLATION POLICY

If the exhibitor cancels on or before June 27, 2025, a service charge of \$100 will be assessed for each 10'x10' booth area. The balance will be refunded to the exhibitor after the exhibition has ended. If the exhibitor cancels after June 27, 2025, the entire booth rental fee is forfeited. Canceling forfeits all of its complimentary meeting registrations. NAGC may cancel the exhibitor's booth space for cause at any time and retain the entire rental fee. NAGC Exhibitor Terms and Conditions presented and accepted through the online rental process apply.

# SPONSORSHIP OPPORTUNITIES

NAGC25 recognizes multiple distinctive levels of support. All conference advertising, sponsorships, workshops, and receptions are chosen individually but may be combined to achieve the listed sponsor levels.

## All NAGC25 leveled sponsors receive:

- Company Logo on the NAGC25 website, app, and signage (please note: production deadlines apply)
- Post-convention attendee USPS mailing list

SPONSOR LEVEL	VALEDICTORIAN	SALUTATORIAN	DEAN'S LIST	HONOR SOCIETY	HIGH HONORS
<b>TOTAL INVESTMENT</b>	<b>\$15,000+</b>	<b>\$10,000-\$14,999</b>	<b>\$7,500-\$9,999</b>	<b>\$5,000-\$7,499</b>	<b>\$3,000-\$4,999</b>
Advertisement in Parenting for High Potential (PHP) magazine	1/2 Page	1/4 Page	1/4 Page		
Advertisement in Teaching for High Potential (THP) magazine	1/2 Page	1/4 Page	1/4 Page		
Advertising in NAGC25 Daily News (digital)	Small Banner in 2 sends of Daily News	Small Banner in 1 send of Daily News	Small Banner in 1 send of Daily News	Small Banner in 1 send of Daily News	\$100 discount on any size ad
Complimentary full convention registrations	3	3	2	2	
Additional NAGC member exposure	2-months of side panel ads on NAGC Engage	1-month of side panel ads on NAGC Engage			

**Ready to get started?** Contact Jeryl today to purchase your sponsorship or add on to your event package at [jeryl.parade@theYGSgroup.com](mailto:jeryl.parade@theYGSgroup.com).

# BRANDING OPPORTUNITIES

## WIFI \$15,000 | Exclusive

Imagine how appreciative attendees will be to have WIFI access for all their devices.

### Sponsor Benefits:

- Company logo on the NAGC25 Daily News (email)
- Company logo on the NAGC25 website, app, and signage
- 1-meter board with logo recognition placed inside the exhibit hall
- Logo on WIFI information signs throughout the event
- Customized password (up to 8 characters) and logo on the splash page

## CONFERENCE LANYARDS \$5,000 | Exclusive

As the exclusive lanyard sponsor, your company's logo will be prominently displayed on all attendee lanyards, worn throughout the event by every participant.

### Sponsor Benefits:

- Sponsor logo on 2025 lanyard
- Company logo on the NAGC25 website, app, and signage

## CHARGING STATION | \$4,000 For One \$7,500 For Both

Attendees are constantly using their phones and tablets during the convention to check session titles, find presentation slides, and review speaker bios. Phones and tablets need charging often!

### Sponsor Benefits:

- Sponsor logo on custom graphic on 1 charging station in highly visible location
- Company logo on the NAGC25 website, app, and signage

## NAGC T-SHIRT \$5,750 | Exclusive

Place your company logo\* with the NAGC25 Convention logo on the T-shirt worn by all convention volunteers. \*single color logo

### Sponsor Benefits:

- The sponsor logo will be a one-color logo that will be on the back of the T-shirt
- Onsite signage by the volunteer check-in
- Company logo on the NAGC25 website, app, and signage

## SELF CHECK-IN \$3,000 | Exclusive

A highly visible promotional opportunity at Registration, where all attendees will pick up their badges.

### Sponsor Benefits:

- Sponsor logo on 22x28 sign at Registration
- Company logo on the NAGC25 website, app, and signage

## WATER STATION \$2,500 | Exclusive

Brand your company at the NAGC25 convention by having the exclusive branding opportunity for 2 Water Coolers located in the exhibit hall. This would be available to all exhibitors and attendees.

### Sponsor Benefits:

- Sponsor logo to be displayed on signage beside water cooler in the exhibit hall

## NAGC EVENT ID TALL METER BOARDS \$2,000 EACH | 4 Available

These schedule and directional meter boards will be located in the high traffic areas of the Pittsburgh Convention Center. They are a great way to show brand recognition for your company and support NAGC.

### Sponsor Benefits:

- Place your company logo\* with the NAGC25 Convention logo. \*single color logo

## AISLE SIGNS \$2,000 | Multiple Opportunities

Each Exhibit Hall aisle has 2 signs (front and back of hall) marking the aisle numbers. Advertise your company logo and booth # on the aisle sign where your booth is located. Only one company per aisle is allowed.

### Sponsor Benefits:

- Sponsor logo and booth number on 2 aisle signs

## SCAVENGER HUNT INVESTMENT \$750

Attendees love this company trivia game played on the mobile app for exciting prizes! Each participating exhibitor will have a QR code sign for their booth. Attendees use the mobile app to scan the code that then asks them to answer a question about the exhibitor's company. All questions are provided by the participating companies! This game will last all 3 days of the exhibit hall.

### Sponsor Benefits:

- Scavenger Hunt signage in the exhibit hall with custom question

## QUESTIONS?

Please contact Jeryl Parade at 860-830-1792  
or [jeryl.parade@theygsgroup.com](mailto:jeryl.parade@theygsgroup.com)

# EDUCATIONAL EVENTS

## THE NAGC KEYNOTE INVESTMENT \$10,000 | 2 Exclusive Sponsorships Available (One Opening, One Closing)

The NAGC Keynote session is well attended and a highlight of the convention schedule. Your company name and logo will be associated with the Keynote session.

### Sponsor Benefits:

- The sponsor logo and company name will be associated with the Keynote session appearing on the following: NAGC25 Daily News (email), and NAGC25 Website
- Sponsor also has the availability to provide a printed piece of marketing or information about your company on the chairs of the session
- Sponsor will receive recognition from the stage

## POSTER GALLERY INVESTMENT \$3,000 | Exclusive

The Poster Gallery, located in the Exhibit Hall, is a popular destination. Your company name and logo will be listed as the presenting sponsor on the website and brochures. Sponsor logo included on poster listing meter board.

## CONTENT TRACK INVESTMENT

**One Day Content Tracks \$3,000 | 4 Available**  
Topics: Parents & Family, STEM, Arts & Creativity, Assessment/Identification

**Two Day Content Tracks \$5,000 | 4 Available**  
Topics: Curriculum, Gifted Coordinators, Equity, Research

How do you want to be remembered? Are you an equity champion? A research partner? An assessment guru? A subject matter specialist? Sponsoring a content track at NAGC25 lets you align your brand with meaningful content that attendees crave while reaching your target audience.

### Sponsor Benefits:

- Recognition as track sponsor on signage
- Recognition as track sponsor on website and app
- A representative from your company welcomes attendees and introduces speakers for each track session (Remarks 1 minute or less)
- Recognition as a track sponsor in a pre-conference email
- All track sessions will be in the same room

## EXHIBITOR WORKSHOPS INVESTMENT

\$1,250 for 60 Minutes | 6 Available

\$1,000 for 45 Minutes | 6 Available

Workshops are scheduled exclusively during convention educational breakout sessions, ensuring they do not overlap with breaks or meal times. Each company or organization is limited to hosting one workshop.

## LESSON ROUNDTABLES INVESTMENT \$3,000 | Exclusive

Lesson Roundtables are back! Be a part of this fast-paced session that allows teachers to dive into multiple innovative lessons designed for gifted learners.

### Sponsor Benefits:

- Recognition as a sponsor on onsite signage
- Recognition as a sponsor on conference website and mobile app



*“If you are an educator looking for best practices, especially in gifted education, the NAGC Annual Convention is the premier event for professional development.”*

**-Mike S., NAGC24 Attendee**

# RECEPTION EVENTS

## WELCOME RECEPTION \$7,500 | Exclusive

This evening event for attendees is a chance to welcome attendees to the NAGC25 Convention. Located in the Exhibit Hall, attendees can network with new colleagues, greet old friends, and review the exhibits. Your company's name and logo will be prominently showcased in the food and beverage areas, reinforcing your presence throughout the reception. Additionally, your sponsorship will be highlighted on the event website and in the NAGC25 Daily News (email).

### Sponsor Benefits:

- Company logo on the NAGC25 Daily News (email)
- Company logo on the NAGC25 website, app, and signage
- Sponsors may also have a representative from their team to welcome those attending

## JAVITS-FRASIER RECEPTION \$5,000 | Exclusive

Support an exclusive gathering of scholars, mentors, alumni, and board leaders during this highly anticipated reception. As a sponsor, your organization will enjoy premium visibility and engagement with this influential audience. Join us in making this event a memorable occasion while aligning your brand with excellence and community impact.

### Sponsor Benefits:

- Company logo on the NAGC25 Daily News (email)
- Onsite signage at the reception
- Company logo on the NAGC25 website, app, and signage
- Up to a 90 second speaking opportunity at the start of the reception

## CELEBRATION OF EXCELLENCE AWARDS CEREMONY \$5,000 | Exclusive

This Friday evening event for Convention attendees is a celebration of gifted education leaders and awards winners!

### Sponsor Benefits:

- Company logo on the NAGC25 Daily News (email)
- Sponsor may also have a representative from their team to welcome those attending and a 1 minute intro welcome at podium

## AFTERNOON BREAKS \$5,000 | 2 Available (Friday & Saturday)

Have your company name and logo associated with an afternoon break! Attendees will appreciate your sponsorship of a well-deserved afternoon break.

### Sponsor Benefits:

- Company logo on the NAGC25 Daily News (email)
- Company logo on the NAGC25 website, app, and signage

## NAGC NETWORKING COFFEE \$5,000 | 3

### Available (Friday, Saturday, Sunday)

Morning Coffee in the exhibit hall is a great way to get the day started and provide time for attendees to visit the exhibit hall.

### Sponsor Benefits:

- Company logo on the NAGC25 Daily News (email)
- Company logo on the NAGC25 website, app, and signage

## NAGC25 PARTY \$5,000 | 3 Available

NAGC25 will be the best party in town! Join attendees as they let loose and have fun by sponsoring the party on Friday night. In previous years, party activities have included science exhibits, lawn games, and even a silent disco!

### Sponsor Benefits:

- Recognition in the Saturday NAGC25 Daily News (email)
- Table at party for promotional materials

## STUDENT ENTERTAINMENT \$3,500 | Exclusive

At NAGC, it's all about the students! Each year, we feature student performers throughout the convention, highlighting their creativity, artistry, and talent. Show your commitment to the fostering the talents of the next generation with the student entertainment sponsorship.

### Sponsor Benefits:

- Company logo on Student Entertainment Signage
- Opportunity to introduce student entertainers

## NEW MEMBER/ATTENDEE ORIENTATION \$3,000 | Exclusive

Be the first to welcome attendees to Pittsburgh by sponsoring the New Member/Attendee Orientation.

### Sponsor Benefits:

- Company logo on the NAGC25 Daily News (email)
- Onsite signage at the reception
- Company logo on the NAGC25 website, app, and signage
- The sponsor would also have the availability to have a representative

*"The level of expertise of the presenters at the NAGC Annual Convention and the chance to connect with others make it an invaluable experience."*

-Misty B., NAGC24 Attendee

# ADVERTISING & CONVENTION CENTER BRANDING

## APP SPLASH PAGE AD \$5,000 | Exclusive

Highly visible branded opportunity on the NAGC25 app. The app splash page will be shown for 2 seconds each time the NAGC25 app is opened.

### Sponsor Benefits:

- Custom graphic on the app splash page
- Company logo on the NAGC25 website, app, and signage

## DIRECT EBLASTS \$1,200 | 8 Available

Have NAGC send out your custom marketing message to attendees prior to the convention and up to 4 weeks post conference too! Limited to two sponsored eblasts per week.

## NAGC25 DAILY NEWS \$1,000

**Send Dates: November 13, 14, 15 & 16, 2025** 1200x400  
Header/Banner: \$1,000 per send Small Banner: \$600 per send

## APP HOMESCREEN TILE AD \$1,000 | 2 Available

The most visible advertising opportunity on the app. It appears on the convention app homepage and links to your URL.

### Sponsor Benefits:

- Custom graphic on the app splash page

## CONVENTION WEBSITE \$1,000 Each

Convention Website (Left Side Rotating, 400x400)  
Convention Website (Right Side Rotating, 320x1200)

## APP SUBPAGE BANNER \$500 Exhibit Page and \$750 Full Schedule | 2 Available

This subpage banner is a customized banner that can link to the URL address of your company. These are highly visible to all attendees and have proved to be an excellent way of branding.

### Sponsor Benefits:

- A custom graphic that you design appears on Exhibit List Page or Full Schedule Page

## STAIR CLING \$2,500 | Exclusive

Logo recognition on the stairway from Level 2 to Level 3! This prime sponsorship opportunity ensures your message is seen by every attendee as they move between key areas of the event.

## COLUMN WRAPS \$1,200 Each or Four (4) for \$4,250

Command attention with strategically placed column wraps that put your logo in the spotlight! Located in high-traffic areas throughout the event venue, these eye-catching displays ensure maximum visibility as attendees move through the space.

## ELEVATOR RUNNERS \$1,000 | Exclusive

Maximize your brand's visibility in a high-traffic hotspot with an Elevator Runner Sponsorship! Strategically placed in elevators traveling between Floors 2 and 3, these eye-catching branded graphics ensure your logo is front and center every time attendees ride.

## FLOOR DECALS \$100 Each or Five (5) for \$450

Guide attendees directly to where they need to go with high-impact Floor Decals strategically placed throughout the event venue. These eye-catching graphics ensure your logo is impossible to miss, creating a unique and interactive branding experience as attendees navigate the space.



## QUESTIONS?

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