

Unlocking the Potential of
Underrepresented Learners



NAGC OPPORTUNITY & ACCESS SYMPOSIUM

APRIL 30, 2026

SUMMARY

The Opportunity and Access Symposium is a premier virtual event designed to empower educators, school leaders, and advocates committed to expanding opportunities in gifted and advanced learning programs. Hosted online, this engaging and thought-provoking symposium provides practical strategies and research-driven insights to help schools and districts recognize, support, and elevate high-ability students from all backgrounds.

WHO ATTENDS

- PK- Teacher
- School Administrator
- College/Faculty
- Counselor/Psychologist
- Gifted Education Coordinator

DELIVERABLES

- Company logo (high resolution PNG/JPEG) and click through URL (All)
- 600x200 px graphic for attendee email ads (Tier 1 and 2 only)
- PDF document up to 5 pages for sponsor PDF (Tier 1, 2, and 3 only)
- Copy and graphics for email blast (Tier 1 only)

GET IN TOUCH WITH ME

jeryl.parade@theygsgroup.com
860.830.1792

TIER 1 SPONSOR – \$2,500 - LIMIT 2

- Logo and URL on Opportunity & Access Symposium page (largest size)
- Logo included on a slide and verbal recognition from the Keynote or moderator
- Company logo will remain on the virtual platform schedule page for 2 additional months as viewers revisit several times to watch sessions
- Link to sponsor provided PDF document in the resources section of the conference platform.
- Logo recognition in attendee emails (pre-conference)
- Pre- **and** post- conference email to attendees

TIER 2 SPONSOR – \$2,000 - LIMIT 2

- Logo and URL on Opportunity & Access Symposium page (medium size)
- Logo included on a slide and verbal recognition from the Keynote or moderator
- Company logo will remain on the virtual platform schedule page for 2 additional months as viewers revisit several times to watch sessions
- Link to sponsor provided PDF document in the resources section of the conference platform.
- Logo recognition in attendee emails (pre-conference)

TIER 3 SPONSOR – \$1,000

- Logo and URL on Opportunity & Access Symposium page (medium size)
- Logo included on a slide and verbal recognition from the Keynote or moderator
- Company logo will remain on the virtual platform schedule page for 2 additional months as viewers revisit several times to watch sessions
- Link to sponsor provided PDF document in the resources section of the conference platform.

TIER 4 SPONSOR – \$650

- Logo and URL on Opportunity & Access Symposium page (small size)
- Company logo will remain on the virtual platform schedule page for 2 additional months as viewers revisit several times to watch sessions