

NAGC 26 EXHIBITOR TERMS & CONDITIONS

NOVEMBER 5 – 8, 2026 • MILWAUKEE, WI

Applicability NAGC's Exhibit Regulations are an official part of the exhibit application. The Exhibitor's signature on the application is an indication that the Exhibitor understands and accepts the Exhibit Regulations.

Interpretation NAGC, through its designated representatives, reserves the right to interpret these Regulations and make additional rules as necessary for the proper conduct of the Exhibition. NAGC's decisions are final. The Exhibitor's request for permission to deviate from any of these Regulations must be submitted in writing for approval by NAGC.

Amendments NAGC and companies with whom it contracts for the purpose of producing the Exhibition are not liable for the actions of the Exhibitor or its employees.

Payments Exhibit booths contracted at the 2026 NAGC Annual Convention are due to be fully paid within 30-days of application. All other contracts are due to be paid in full at time of contract, with any check payments being received no later than net 10 business days from date of application. Please contact mallory.walker@theygsgroup.com with any requests for exception to this policy.

Sponsorships are due in full at time of contract and are non-refundable.

Booth Assignment & Inclusions Exhibit booth space will be assigned on a first-come, first-served basis following completion of the Priority Selection Process. Booth assignments are dependent upon and based on receipt of a complete exhibit application, including complete payment. Applications received within 60-days of the event are subject to review and approval based on exhibit booth availability.

Booth package includes:

- 8' high back drape
- 3' high side dividers
- one (1) 6' draped table
- two (2) side chairs
- one (1) wastebasket
- one 7" x 44" identification sign.

The NAGC26 exhibit hall is not carpeted and booth carpeting is not mandatory.

NAGC reserves the right to make floor plan modifications as may be necessary to meet the need of Exhibitors and the exhibit program as a whole.

Exhibitor Services A service order kit will be sent to the Exhibitor. The kit contains forms and rates of the various services offered by the official contractors. Included are drayage, audiovisual, booth furnishings, labor, electrical, water, and telephone hookup. (Details will follow in the Exhibitor's service kit). Questions regarding the service kit should be directed to the decorator.

The NAGC event manager will arrange in or near the exhibit area an Exhibitor Service Desk staffed by the Exhibition's official contractor throughout the exhibition installation, operation, and dismantling periods. The service desk will be open during the Exhibition unless otherwise designated.

Cancellation & Reduction of Space All cancellation requests must be submitted in writing to jeryl.parade@theygsgroup.com (please copy mallory.redding@theygsgroup.com).

Cancellation requests received on or before June 27, 2026 will be assessed a service charge of \$100. The balance will be refunded to the Exhibitor after the Exhibition has ended. Cancellation requests received after June 27, 2026 will result in the forfeiture of the full booth rental fee. If the exhibit has not yet been paid, the exhibitor must pay NAGC money equal to 100% of the full price of said agreement.

Exhibit booth cancellation will result in the cancellation of all booth deliverables, including (but not limited to) complimentary attendee registrations.

NAGC reserves the right to manage any requests for reduction of space received after June 27, 2026 as a cancellation request. The entire booth rental fee for the contracted booth space is due to be paid if not already remitted.

NAGC may cancel the Exhibitor's booth space for cause at any time and retain the entire rental fee.

Booth Setup, Exhibit Hours & Dismantle If a booth is not set up by 3:00 pm November 5, 2026, NAGC does not claim any liability for the Exhibitor's freight.

The Exhibitor may not begin packing merchandise and dismantling its booth or displays until after official show hours. Crates and cartons will not be delivered until that time. The Exhibitor must make arrangements for the use of Exhibitor services (e.g., labor, shipment of exhibit materials from the Exhibit Hall) well in advance of the Exhibition's closing. The Exhibitor will not dismantle prior to the show closing. **Any Exhibitor who dismantles and/or departs prior to the published close of the show will jeopardize priority points, booth selection, and participation in future NAGC events.** Requests for early/late arrival or early/late departure must be submitted in writing to mallory.walker@theygsgroup.com by no later than Friday, October 30, 2026.

Exhibit personnel are permitted in the exhibition area one hour prior to and after show hours. NAGC expects that they will use this time to restock and organize its booth. For security reasons, the exhibit area may not be used as a private meeting area when the Exhibition is closed.

Booth Staff & Personnel The Exhibitor agrees that all of its personnel will be fully cognizant of and abide by these Exhibit Regulations and NAGC staff applying them.

Marketing Parameters The Exhibitor may not use NAGC's name or logo unless it refers specifically to the 2026 NAGC Annual Convention.

The Exhibitor's products or services must be related to and appropriate to the 2026 NAGC Annual Convention or to use in gifted education.

No personal solicitation or distribution or placement of advertising or complimentary materials outside the Exhibit Booth is allowed, unless previously arranged with NAGC.

The Exhibitor must refrain from unethical and unfair business or sales practices.

Questions? Contact:

Lauren Kares-Yelk

lauren.kares-yelk@theygsgroup.com

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The Exhibitor may not photocopy extracts or pages from copyrighted publications for business/commercial purposes to avoid payment of reprint or copyright fees. The Exhibitor may distribute reprints only when permission has been obtained and license fees paid. The Exhibitor may not photograph or examine another exhibit booth without permission from both NAGC and the other Exhibitor(s). NAGC reserves the right to photograph any exhibit booths for publicity purposes.

The Exhibitor warrants that no live or recorded music protected by copyright will be performed or played in connection with the exhibit booth without written permission from the copyright holder.

Sound Restrictions The Exhibitor may not allow noise from demonstrations or sound systems to interfere with or detract from other exhibits. The use of sound systems or equipment producing sound, including generators, must be approved in advance by NAGC. Even after approval, NAGC reserves the right to determine at what point sound constitutes interference and must be discontinued. Any approved generator must be enclosed in a soundproof container.

Exhibitor & Booth Personnel The Exhibitor may have its personnel install and dismantle its exhibits, provided that the employees adhere to local labor union rules and regulations. The Exhibitor's personnel must be present at its booth at each daily opening. The Exhibitor should keep an attendant at its booth during the open hours of the Exhibition. There must be an Exhibitor present in the booth during the dedicated show hours.

All the Exhibitor's personnel must wear their NAGC-issued name badges at all times. Misuse or exchange of badges will result in the expulsion of the representatives from the meeting and exhibition.

Employees and contractors of the Exhibitor must dress in a professional, business-like manner and maintain reasonable standards of cleanliness, orderliness, and decorum. NAGC may require an Exhibitor to remove an exhibit representative or employee if NAGC deems that the person's conduct or appearance is unacceptable.

The Commercial Exhibitor's complimentary meeting registrations may be used by its employees only; complimentary registrations are not transferable to non-employees or consultants unless approved by NAGC.

Children under the age of 18 are not permitted in the Exhibition area during move-in and move-out. Persons under the age of 16 must be supervised by an adult over 21 at all times, and may not be left unattended.

Sampling & Souvenirs NAGC will not permit the distribution of advertising matter by representatives of firms that are not official Exhibitors.

The Exhibitor may distribute samples of approved products and souvenirs provided it is done in a professional and dignified manner, does not create a nuisance or disturbance, and causes no interference with adjoining exhibits. The Exhibitor may distribute these materials only in their contracted Exhibit Booth.

Should spectators or samplers interfere with normal traffic flow in the aisle or overflow into neighboring exhibits, NAGC may require that the presentation or sampling be moved or discontinued.

Use of Space A standard booth shall consist of an in-line, 10' x 10' space on the exhibit floor. The maximum height for a standard booth is 8'. The maximum height for an island booth is 12'. For endcaps, only the center 6' may be 8' tall. The front of a booth (5' from the aisle to the middle of a booth) may not extend any higher than 42", so as not to obscure the sight line of other exhibitors. Side rails must not exceed 36" to prevent any obstructions that would interfere with the view of the other booths. High counters must be placed at least 2' back from the booth entrance, so as not to cause aisle traffic. Only the back of a booth (5' from the back wall to the middle of a booth) may be 8' in height. If an Exhibitor needs to use equipment that conflicts with the aforementioned regulations must submit a sketch and description to NAGC for consideration of a waiver of these regulations.

The Exhibitor must restrict its exhibit to the confines of its booth space. The Exhibitor may not block access to or visibility of any other exhibit. Items outside of the booth or in aisles will be removed.

All Exhibitors must keep storage containers and other excess equipment and supplies out of sight to present a professional appearance. Should stored material interfere with the professional appearance of the Exhibition or violate fire regulations, NAGC reserves the right to remove the material or drape the area at the Exhibitor's expense.

NAGC may prohibit any exhibit or part of an exhibit which, in NAGC's sole discretion, is not suitable for or in keeping with the theme or character of the Exhibition.

The Exhibitor may not reassign, sublet, or share any part of its booth space without prior approval.

NAGC controls all aisle space, which may not be used for exhibit or demonstration purposes.

Live animals, except for assistance animals, are not allowed in the Exhibition without prior written permission from NAGC and the venue.

Sufficient light is provided for adequate illumination of the area. Individual electrical outlets are not included in the cost of the booth.

Liability & Insurance Each exhibitor shall be responsible for securing and maintaining the following insurance coverages at the exhibitor's expense:

1. Workman's compensation insurance coverage for exhibitor's employees which shall be in compliance with the laws of the State of Washington
2. Commercial general liability insurance with policy limits of \$1,000,000 for combined single limit coverage to include: comprehensive form, premises/operations, contractual, broad form property damage and products/completed operations, providing for terms of coverage to be effective from on or before November 5-8, 2026, which shall include exhibitor's move in and move out. Such insurance shall cover any and all damage or injury to any and all persons arising out of such person's attendance at the exhibitor's exhibit during the term of NAGC26
3. Other insurance: Each exhibitor acknowledges that it is responsible for obtaining any additional insurance coverage solely at its own expense, in such amounts as it deems appropriate to comply with its obligations hereunder and for its own protection. The Exhibitor acknowledges that by signing this contract NAGC accepts no liability whatsoever for the Exhibitor's personnel or materials.

Questions? Contact:

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Force Majeure In the event the Exhibition cannot be held because of fire, strike, natural disaster, pandemic, epidemic, or other circumstance of acts of god beyond the control of NAGC, the Exhibitor's agreement with NAGC will be canceled, and NAGC will refund the Exhibitor's payment in full less a proportionate share of the exposition cost incurred. If for any reason, NAGC determines that the location of the exhibition should be changed, no refund will be made, but NAGC shall assign to the exhibitor, in lieu of the original space, such other space as NAGC deems appropriate and the exhibitor agrees to use such space under applicable rules and regulations. NAGC shall not be financially liable or otherwise obligated to the Exhibitor in the event the exhibition is canceled, postponed, or relocated, except as provided herein.

Safety & Security NAGC, its officers, volunteers, staff, or contractors are not responsible for any loss, damage, injury, or theft that may affect the Exhibitor or the Exhibitor's employees or property through any cause whatsoever, prior to, during, or subsequent to the Exhibition. The Exhibitor expressly releases NAGC, NAGC's contractors, and NAGC's representatives, from, and agrees to indemnify the same against, any and all claims for loss, damage, or injury.

NAGC will furnish security guards throughout the closed hours of the Exhibition, commencing with the installation of the exhibits and ending with move-out. Once the Exhibition has closed for the day, the Exhibitor may not have access to the exhibit area until one hour prior to the daily opening and one hour after the daily closing. After exhibit hours, the Exhibitor may enter the exhibit area only if properly identified and after approval from NAGC.

The Exhibitor agrees that the first priority of all its personnel is the safety of those visiting or working at or on its booth before, during, and after the Exhibition opens.

The Exhibitor will...

1. use only fireproof materials that meet local fire codes in its exhibits
2. cooperate with the fire marshal in removing or modifying any of its booth materials or displays if requested
3. always to supervise a demonstration and to stop it in the event of a potential danger or emergency
4. ensure that all electrical equipment it uses in conjunction with the display's installation, operation, and dismantling will be in good operable condition and able to pass the inspection of the local fire marshal
5. place hazard barriers around a product demonstration involving any moving and potentially hazardous machines, displays, or parts to prevent accidental injury to spectators

The exhibitor will not...

1. use not combustible decorations
2. store loose scrap materials, packing materials, etc., unless in sealed containers

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