



NCTM 2023 Virtual
Conference

AMPLIFY & ACTIVATE

IN AND BEYOND THE CLASSROOM

MARCH 29–APRIL 1 | 2023

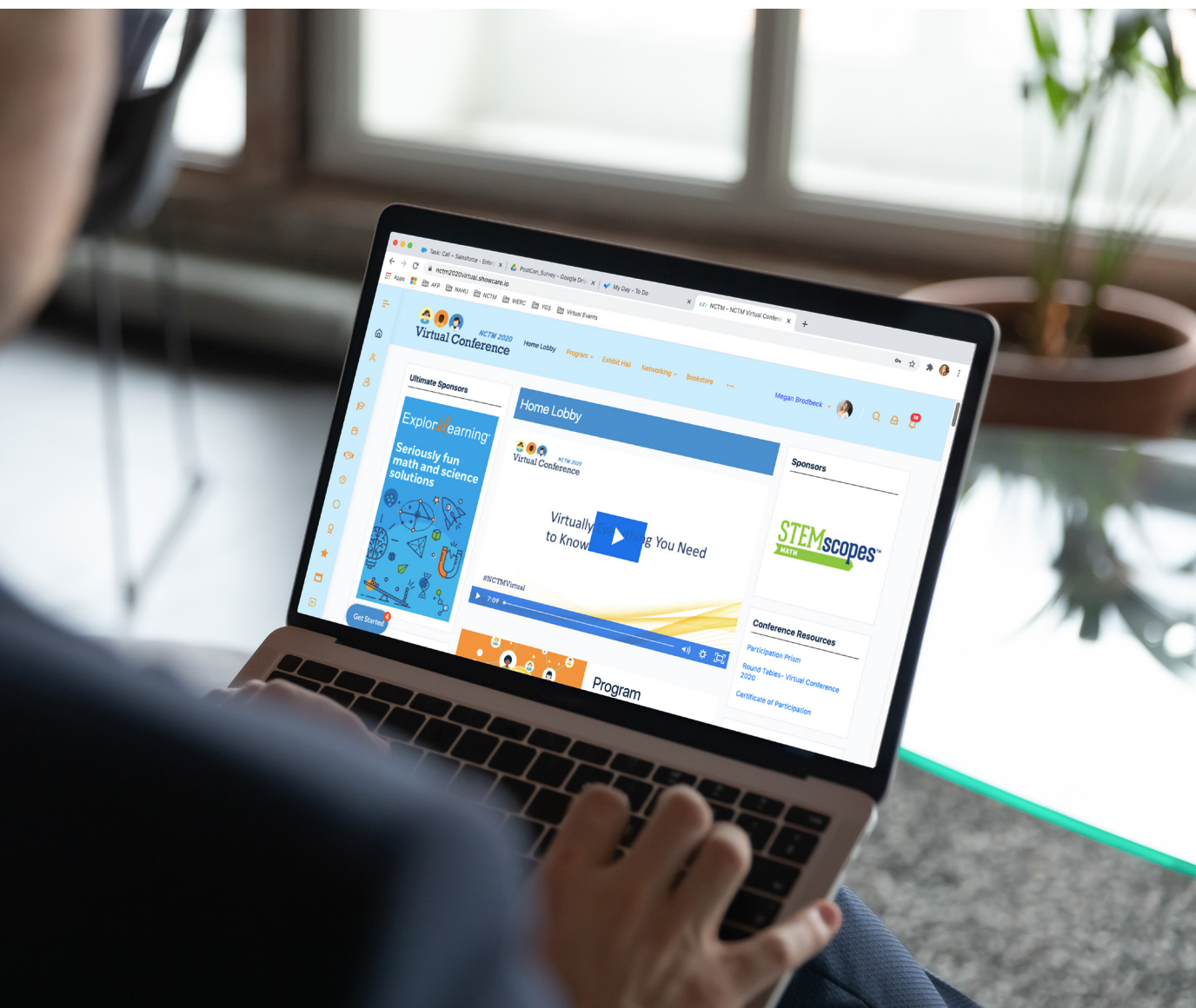
Join thousands of mathematics educators at this year's virtual conference

The National Council of Teachers of Mathematics (NCTM) is the world's largest organization dedicated to improving mathematics education for all students from pre-kindergarten through grade 12.

NCTM is committed to bringing the math community together for engaging content that will help transform the learning and teaching of mathematics.

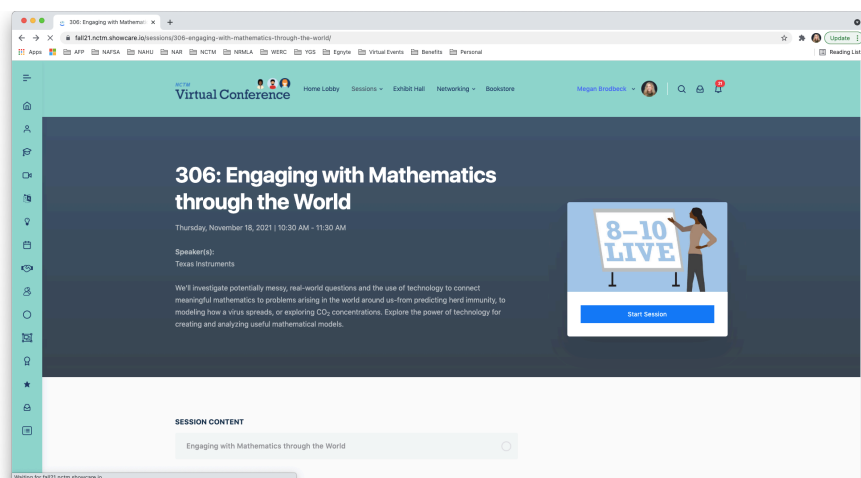
Share in the excitement of the fifth NCTM Virtual Conference, March 29-April 1, by exhibiting or becoming a sponsor.

NCTM's virtual platform will provide opportunities for networking, small chat rooms, discussions with exhibitors and much more.



EXHIBITOR WORKSHOPS

“The NCTM Virtual Conference was a huge success and we were extremely pleased with the abundance of attendees, as well as the number of members that attended our HMH exhibitor workshops. Combined attendance for our 4 exhibitor workshops exceeded 500, and we had excellent communication and feedback from these sessions.” –Houghton Mifflin Harcourt



Take exhibiting to the next level by participating in these one-hour VIRTUAL sessions that allow you to showcase your products and services with more in-depth information and hands-on instruction. Workshops are available only to companies exhibiting at the NCTM 2023 Virtual Conference, and are not recorded. Limited time slots are available and are assigned on a first-come, first-served basis. Please contact your account executive for updated availability.

Workshop Information:

- Workshops will be recorded as a live presentation and will be available to all attendees via “OnDemand Presentations” up to 30-days after the live exhibitor workshop
- Virtual room allowing up to 500 participants
- Live chat with attendees
- Q&A within workshop

Follow our official conference hashtag to get the latest updates and engage with others about NCTM’s 2023 Virtual Conference.

#NCTMVC23

WORKSHOP PACKAGE 1 - \$1,500 INCLUDES:

- One-tile exhibitor profile
- 1 exhibitor workshop
- Opportunity to upgrade to a two-tile exhibitor profile for an additional \$450 or to a four-tile exhibitor profile for an additional \$750

WORKSHOP PACKAGE 2 - \$2,500 INCLUDES:

- Two-tile exhibitor profile
- 2 exhibitor workshops
- Opportunity to upgrade to a four-tile exhibitor profile for an additional \$450

WORKSHOP PACKAGE 3 - \$3,500 INCLUDES:

- Four-tile exhibitor profile
- 3 exhibitor workshops

ADDITIONAL EXHIBITOR
WORKSHOPS CAN BE
PURCHASED FOR \$850 EACH.

EXHIBITOR OPPORTUNITIES

The state of the art virtual exhibit hall displays up to 4 exhibitor tiles per row as attendees scroll to browse exhibitor and sponsor information. Each tile displays the company name, logo and a cover photo to entice attendees to click and follow to learn more about the organization. Once the attendee enters the virtual booth, they have access to a long-form description, as well as up to 5GB of promotional images, documents or links as provided by the company.

INCLUDED WITH ALL TILES

- 1, 2 or 4 exhibitor tiles within virtual exhibit hall
- Each tile requires a 170x170 px logo image and a 1300x225 cover photo
- Link to exhibitor website
- Exhibitor page includes company profile, video feeds, document uploads and chat feature
- Access to participant directory
- List of followers and members who engaged within your exhibitor booth

EXHIBITOR SCHEDULE

EXHIBITOR VIRTUAL BOOTH SET-UP

March 22 through March 28

ADDITIONAL ACCESS

24/7 Access March 29-April 1

INTERACTIVE EXHIBIT HALL HOURS

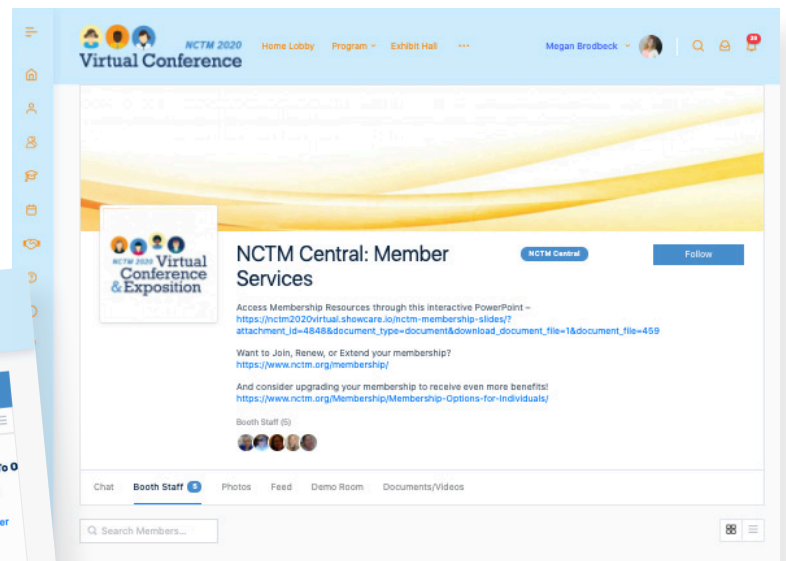
Wednesday, March 2910:00 AM - 3:00 PM EST

Thursday, March 3010:00 AM - 3:00 PM EST

Friday, March 3110:00 AM - 3:00 PM EST



Virtual Exhibit Hall



Exhibitor Page

2023 VIRTUAL CONFERENCE SPONSORSHIP PACKAGES

ULTIMATE

\$15,000

- Workshop Package 3
- 350 x 600 px sponsor logo and URL placed on the left side of the virtual home lobby*
- Company logo included on a slide and verbal recognition at the Opening General Session
- 30 second (maximum) introduction video to be played prior to a main session (3 available)
- Virtual tile will appear in a dedicated Ultimate Sponsor section above the exhibitor list
- Pre and Post use of event attendee email list - limited to 2-time use (email must be submitted via the MGI Lists form and process; message and event branding subject to review and approval by NCTM)
- “We’re Sponsoring” logo provided by NCTM to be used for up to 12-months
- 1 complimentary conference wide notification

ENHANCED

\$10,000

- Workshop Package 2
- 300 x 350 px sponsor logo and URL placed on the right side of the virtual home lobby*
- Alphabetical listing “bump” to the top of the exhibitor list (to appear alphabetically with other standard and enhanced sponsors)
- One time use of attendee email list (email must be submitted via the MGI Lists form and process; message and event branding subject to review and approval by NCTM)
- “We’re Sponsoring” logo provided by NCTM to be used for up to 12-months

STANDARD

\$5,000

- Workshop Package 1
- 300 x 350 px sponsor logo and URL placed on the right side of the virtual home lobby*
- Alphabetical listing “bump” to the top of the exhibitor list (to appear alphabetically with other standard and enhanced sponsors)
- “We’re Sponsoring” logo provided by NCTM to be used for up to 12-months

À LA CARTE ITEMS

- Homepage Ad on NCTM.org for 1 month - \$3,000 (over 40% discount!)
- Facebook Ad - \$1,500
- Twitter Ad - \$1,500
- Virtual Exhibitor Workshop 3/29-3/31 - \$850
- Conference Wide Notification - \$750
- Virtual Tote Bag - \$250

**Sponsor digital ad placements are non-exclusive and will rotate with other provided sponsor ads.*

SPONSORSHIP APPLICATION



NCTM 2023 VIRTUAL CONFERENCE

March 29- April 1, 2023 | www.nctm.org/virtual2023

Please submit all contracts and questions to NCTM@theYGSgroup.com

EVENT SPONSORSHIPS

- ☐ Ultimate
- ☐ Enhanced
- ☐ Standard

À LA CARTE ITEMS

- ☐ Homepage Ad on NCTM.org for 1 month - \$3,000
- ☐ 1/2 Page Ad in MTLT - \$3,000
- ☐ Facebook Ad - \$1,500
- ☐ Twitter Ad - \$1,500
- ☐ Virtual Exhibitor Workshop - \$850
- ☐ Conference Wide Notification - \$750
- ☐ Virtual Tote Bag - \$250

CONTACT INFORMATION

Contact Name

Contact Mailing Address (if different, no P.O. Boxes)

City	State/Province	Zip/Postal Code	Country
Phone and Ext.	Fax	E-mail	

PAYMENT INFORMATION

An invoice for your confirmed contracted purchase amount will be provided in no more than 3 business days from the time of receipt of completed contract. The contracted total is due in full and required to be remitted within net 10 upon receipt of your invoice. Payments can be made via check, ACH or credit card.

A 3% surcharge will be applied on all credit card transactions, which is not greater than our cost of acceptance.

No surcharge is applied to payments made via ACH.

The undersigned (Vendor) enters into this agreement with NCTM to purchase the above-listed program or product in exchange for the fee listed above. The general terms and conditions of this contract will apply and are included on the second page of this contract. NCTM will provide the standard level deliverable items associated with the purchased sponsorship listed on page 1 of this contract. Where applicable, at the signing of this agreement, NCTM will project the quantity and quality of items necessary for the agreed upon program. Send all signed contracts to your Account Executive or NCTM@theygsgroup.com or fax to (717) 825-2171.

1. Use of Name, Logo, or Marks: The NCTM logo is the property of the NCTM, and no use of the name, logo, or marks will be permitted without the express written consent of the National Council of Teachers of Mathematics.

2. Cancellation Policy: No refunds are provided. If the vendor desires to cancel part or all of the contractual agreement, the vendor must do so in writing and will be obligated to pay NCTM the full amount of the agreed upon contract.

3. Cancellation of Event: NCTM reserves the right to cancel item or event. In the event of such a cancellation, vendor will be notified in writing and will receive a full refund. Parties agree that in the event of such cancellation, the vendor's sole remedy against NCTM shall be the refund of monies paid to NCTM by vendor pursuant to this agreement.

4. Right of First Refusal: All returning vendors (a returning vendor is defined as a company that purchased the same program or product last year, but not necessarily the same item) will receive an exclusive opportunity to renew the agreement for the following year. This gives all returning vendors the first right of refusal for their program or product. After this period ends, the first right of refusal is terminated and the program or product becomes available on a first-come, first-served basis. Please note that renewals may be subject to price and benefit changes at the discretion of NCTM.

NCTM shall not be responsible for a failure of performance of this agreement due to an Act of God, war, disaster, strikes, civil disorder, or other emergencies making it advisable, illegal, or impossible to hold the event or deliver agreed-upon items. NCTM also does not guarantee attendance by meeting participants. NCTM shall not be responsible for and does not control exhibitor activities held within contracted booth space that may be of similar nature to sponsored events or activities.

A copy of this contract and any signatures herein shall be valid as an original.

(paragraph above references "the undersigned").

SIGNATURE AND AGREEMENT

Authorized Signature _____ Date _____

Print Name and Title _____

Workshop Contract



MARCH 29-APRIL 1, 2023

Please submit all contracts to NCTM@theYGSgroup.com

WORKSHOP INFORMATION TO BE PUBLISHED:

Exhibiting Company		
Street Address (No P.O. Boxes)		
City	State/Province	Zip/Postal Code
Country		
Phone and Ext.		Twitter Handle
E-mail		Website

EXHIBITOR PROFILES

EXHIBITOR TILES: ☐ 2-TILE UPGRADE | ☐ 4-TILE UPGRADE
Please pick 1 industry category to represent your organization:

- | | |
|---|---|
| <input type="checkbox"/> Assessment Resources | <input type="checkbox"/> Professional Development Resources |
| <input type="checkbox"/> Clothing | <input type="checkbox"/> Teaching Resources |
| <input type="checkbox"/> Common Core Materials | <input type="checkbox"/> Textbooks |
| <input type="checkbox"/> Electronics | <input type="checkbox"/> Other |
| <input type="checkbox"/> Hands-on Materials and Manipulatives | |
| <input type="checkbox"/> Online Resources, Software & Apps | |

WORKSHOP PACKAGES

Information on submitting your workshop title and description will be provided with your order confirmation. Please select workshop day(s) and indicate quantity.

- ☐ Workshop Pkg 1 - \$1,500
- ☐ Workshop Pkg 2 - \$2,500
- ☐ Workshop Pkg 3 - \$3,500
- ☐ Additional Workshop(s):
_____ x \$850 = \$_____

TOTAL AMOUNT: \$ _____

Time Slots

- A total of 36 exhibitor workshops will be available and are assigned on a first come, first served basis.
- The one-hour workshops are held Wednesday through Friday, 9:00 a.m. - 2:30 p.m. Eastern Time (ET). If you have a preference of date(s) on which you would like to conduct your exhibitor workshop(s), please indicate below:
 - ☐ Wednesday, March 29, 2023
 - ☐ Thursday, March 30, 2023
 - ☐ Friday, March 31, 2023
- All exhibitor workshops will be presented live the day of the event, recorded, and posted within the virtual event website for up to 30-days. Workshop recording files are not available for distribution.

CONTACT INFORMATION:

Contact Name		
Contact Mailing Address (if different, no P.O. Boxes)		
City	State/Province	Zip/Postal Code
Country		
Phone and Ext.		Fax
E-mail		

WHAT NCTM PROVIDES

- Workshops will be recorded during the live presentation and will be available to all attendees via "On Demand Presentations" up to 30-days after the live exhibitor workshop
- Workshop listing included in the conference schedule
- Virtual room allowing up to 500 participants
- Live chat and Q&A within workshop

WHAT YOU NEED TO PROVIDE

- Additional promotion of your workshop
- Adherence to the workshop schedule
- Virtual sign-in for lead generation (optional)

PAYMENT INFORMATION

An invoice for your confirmed contracted purchase amount will be provided in no more than 3 business days from the time of receipt of completed contract. The contracted total is due in full and required to be remitted within net 10 upon receipt of your invoice. Payments can be made via check, ACH or credit card.

A 3% surcharge will be applied on all credit card transactions, which is not greater than our cost of acceptance. No surcharge is applied to payments made via ACH.

SIGNATURE AND AGREEMENT

The exhibitor agrees to abide by all exhibit terms, conditions and regulations set forth on this form and on Page 2 of the exhibitor contract.

Authorized Signature	Date
Print Name and Title	

Exhibitor Contract



MARCH 29-APRIL 1, 2023

Please submit all contracts to NCTM@theYGSgroup.com

EXHIBITOR INFORMATION TO BE PUBLISHED

Exhibiting Company

Street Address (No P.O.. Boxes)

City State/Province Zip/Postal Code Country

Phone and Ext. Twitter Handle

E-mail Website

CONTACT INFORMATION

Contact Name

Contact Mailing Address (if different, no P.O. Boxes)

City State/Province Zip/Postal Code Country

Phone and Ext. Fax E-mail

VIRTUAL EXHIBIT SPACE & RATES

Exhibitor tile rates:

1-exhibitor tile – \$850

2-exhibitor tiles – \$1250

4-exhibitor tiles – \$3,000

Number of tiles: _____

Please pick 1 industry category to represent your organization:

- ☐ Assessment Resources
- ☐ Clothing
- ☐ Common Core Materials
- ☐ Electronics
- ☐ Hands-on Materials and Manipulatives
- ☐ Online Resources, Software & Apps
- ☐ Professional Development Resources
- ☐ Teaching Resources
- ☐ Textbooks
- ☐ Other

TOTAL COST: \$ _____

Payment Policy: Full payment is due within net 10 of the contract being received. Failure to submit payment by the deadline will subject the exhibitor to cancel the contract. No refund will be made for a cancellation.

PAYMENT INFORMATION

An invoice for your confirmed contracted purchase amount will be provided in no more than 3 business days from the time of receipt of completed contract. The contracted total is due in full and required to be remitted within net 10 upon receipt of your invoice. Payments can be made via check, ACH or credit card.

A 3% surcharge will be applied on all credit card transactions, which is not greater than our cost of acceptance. No surcharge is applied to payments made via ACH.

SIGNATURE AND AGREEMENT

The exhibitor agrees to abide by all exhibit terms, conditions and regulations set forth on this form and on Page 2 of the exhibitor contract.

Authorized Signature

Date

Print Name and Title

1. CONTRACT FOR EXHIBIT SPACE

All virtual exhibits must both complement and enhance the NCTM program to which it is tied.

Exhibitor agrees to exhibit products used in the field of mathematics education, products related to the growth of knowledge in mathematics teaching methods, or products of interest to teachers, as determined by NCTM.

Exhibitors must comply with all stated Virtual Booth Contract Rules and Regulations, a copy of which will be included with your booth confirmation.

NCTM reserves the right to prohibit any virtual exhibit, part thereof, or proposed exhibit that in its opinion is not in keeping with the spirit and character of the exhibit as same is set forth in this document.

NCTM reserves the right to restrict exhibits that become objectionable because of materials, or any other reason and to prohibit any exhibit that in the opinion of NCTM may detract from the general character of the Virtual Conference. This reservation includes items, conduct, printed matter, or anything of a character that NCTM determines is objectionable to the Virtual Conference. In the event of such restriction, NCTM is not liable for any refund or other expenses incurred by the Exhibitor.

Acceptance of this contract by NCTM should in no way be construed as an endorsement by NCTM of the exhibiting company or its products or services.

2. GENERAL CONDUCT

NCTM reserves the right to make such modifications in the exhibit hours as may be necessary to meet program needs, with full and sufficient notice given to all contracted Exhibitors.

Exhibitor agrees not to conduct a meeting/activity or social function during hours in which the NCTM Virtual Conference is conducting educational session(s).

3. ASSIGNMENT AND RELOCATION OF EXHIBITS

Exhibitor understands and agrees that NCTM has sole discretion on the assignment of virtual booth (tiles) location.

4. PAYMENTS

The cost for virtual exhibit booth is shown on the application. Full payment is due within net 10 of the contract being received. Failure to submit payment by the deadline will subject the exhibitor to cancel the contract. No refund will be made for a cancellation. Requests for virtual booths will be considered only after a signed application and payment have been received.

Exhibit invoice payments are due based on the schedule in the signed contract. Exhibitors with unpaid invoices will not be allowed to exhibit virtually. In addition, Exhibitor will reimburse NCTM for the cost of any collection or legal service utilized by NCTM to collect any amounts due hereunder. Notwithstanding any provision in an Order or other agreement to the contrary, if Exhibitor is an agency, both agency and principal advertiser are jointly and severally liable for all payments due hereunder. If Exhibitor is an agency, NCTM reserves the right to notify principal advertisers regarding any overdue and unpaid invoices.

5. CANCELLATION/REDUCTION OF SPACE

In the event that the Exhibitor cancels participation in the Virtual Conference, Exhibitor shall promptly

notify NCTM in writing. No refund will be made for a cancellation. Upon cancellation, the exhibitor loses the right to use any complimentary exhibitor registration badges.

6. FAILURE TO MAKE PAYMENT

Any Exhibitor who fails to pay for and occupy said space shall be and shall remain liable for the payment agreed on.

7. EXHIBITOR BADGES

A total of 10 exhibitor booth staff passes to each exhibiting company plus 2 complimentary full registration passes to each each exhibiting company. Up to 4 additional full registration passes can be purchased for \$99.00 each.

8. FORCE MAJEURE

Because of the nature of the enterprise undertaken by NCTM, the same being dependent on its securing a sufficient and satisfactory number of Exhibitors at the Conference, it is specifically understood and agreed that if, in the sole opinion of NCTM, it is not practical to carry out the terms of this agreement for any reason, without limiting it to any embargo or regulation of any department or agency of the United States government against the holding or carrying out of said exhibit program as a whole, NCTM shall have the right to cancel the same and this agreement, in which event any payment made by the Exhibitor to NCTM shall be returned to Exhibitor, and NCTM hereby expressly waives any and all claims of any kind and nature except for such amount as Exhibitor has previously paid for space, excepting if said event causes the Conference to be canceled ten days or less prior to the opening date of the Virtual Conference, fifteen percent (15%) of the full contract fee will be retained by NCTM.

9. TAX AND LICENSING

Exhibitors who choose to sell products or services assume full responsibility for securing licenses and collecting all applicable fees and taxes. Exhibitor will comply with all federal, state, and local laws. Exhibitors will be liable for all obligations resulting from noncompliance and will indemnify and hold harmless NCTM from any and all costs and/or expenses (including counsel fees) involved in addressing or defending any matters arising in whole or in part from Exhibitor's sale of products or services.

10. VIOLATIONS

Any violation of these terms and conditions and/or the rules and regulations contained in the prospectus on the part of any Exhibitor will nullify Exhibitor's right to participate in the Virtual Conference. Such Exhibitor will not be released from liability and will forfeit to NCTM all monies that have been paid. In case of any violation of the terms and conditions and/or the rules and regulations on the part of the Exhibitor, right is hereby given to NCTM, at its option, to terminate the agreement.

11. AMENDMENT TO TERMS AND CONDITIONS

Any and all matters or questions not specifically covered by the terms and conditions contained herein shall be subject to the sole discretion of NCTM. NCTM may, in its sole discretion, make reasonable changes, amendments, or additions to these terms and conditions. Any such changes, amendments, or additions shall be binding on Exhibitor equally with the other terms and conditions contained herein.

12. MARKETING PARAMETERS

Business activities of the exhibitor must be within the

exhibitor's allocated virtual exhibit space. Samples, catalogs, pamphlets, souvenirs and publications may be distributed by exhibitors only from within their own virtual booths or in areas designated by exhibit management. No exhibitor promotions or advertising matter will be allowed to extend beyond the virtual booth space.

The undersigned agrees to the rules and regulations set forth in the NCTM Exhibit Virtual Booth Contract Rules and Regulations.

Authorized Signature

Date