



Sponsorship Packages

Title Sponsor - \$15,000

- Up to 6 sponsored workshops (3 per day; additional workshops \$650 each)
- One (1) conference-wide notification per day, promoting each of the up to 6 workshops each morning promoting each day's set of workshops
- Title sponsor acknowledgement on the virtual conference informational website (www.nctm.org/virtual2024) (clickable logo to sponsor site)
- Exclusive 350x600 px logo and CTR on the virtual platform home lobby
- 30-second (max.) introduction video to be played prior to opening and closing session
- Title sponsor acknowledgement at the bottom of all promotional emails to prospective attendees (clickable logo to sponsor site)
- Title sponsor acknowledgement at the bottom of the "know before you go" email to all attendees (clickable logo to sponsor site)
- Sponsor recognition on one day of "intro slides" - visible to live session attendees, and the recording for 30 days post event (sponsor selects which date to appear)
- Sponsor recognition on "intro slides" during the Preconference Workshop
- Up to 10 complimentary registrations to the conference.
- "We're Sponsoring" logo

Champion Sponsor - \$5,000

- 3 sponsored workshops (additional workshops \$800 each)
- One (1) conference-wide notification, promoting each of the up to 3 workshops each morning promoting the sponsor's workshops
- Sponsor acknowledgement on the virtual conference informational website (www.nctm.org/virtual2024) (clickable logo to sponsor site)
- 300x350 px logo and CTR on the virtual conference platform (will rotate with other sponsors)
- 30-second (max.) introduction video to be played prior to Ignite session
- Sponsor acknowledgement at the bottom of the "know before you go" email to all attendees (non-clickable logo)
- Sponsor recognition on "intro slides" during the Preconference Workshop
- Sponsor recognition on one day of "intro slides" - visible to live session attendees, and to on-demand attendees for 30 days post event (sponsor selects which date to appear)
- Up to 5 complimentary registrations to the conference.
- "We're Sponsoring" logo

Catalyst Sponsor - \$2,250

- 2 sponsored workshops
- Sponsor acknowledgement on the virtual conference informational website (www.nctm.org/virtual2024) (clickable logo to sponsor site)
- 300x350 px logo and CTR on the virtual conference platform (will rotate with other sponsors)
- Sponsor acknowledgement at the bottom of the "know before you go" email to all attendees (non-clickable logo)
- Sponsor recognition on "intro slides" during the Preconference Workshop
- Up to 3 complimentary registrations to the conference.
- "We're Sponsoring" logo

Supporter Sponsor - \$1,250

- 1 sponsored workshop
- Sponsor acknowledgement on the virtual conference informational website (www.nctm.org/virtual2024) (clickable logo to sponsor site)
- 300x350 px logo and CTR on the virtual conference platform (will rotate with other sponsors)
- Sponsor acknowledgement at the bottom of the "know before you go" email to all attendees (non-clickable logo)
- Up to 2 complimentary registrations to the conference.
- "We're Sponsoring" logo

New Add-on for 2024!

Daily Conference Emails - \$500

These emails had an avg. open rate of more than 75% in 2023. Your company receives a banner ad at the top of the email.

Enhancements/Add-ons

- Conference Wide Notification - **\$350**
- Virtual Tote Bag Insert - **\$250**



Sponsorship Contract

Sponsorship Opportunities

Title Sponsor \$15,000
Champion Sponsor \$5,000
Catalyst Sponsor \$2,250
Supporter Tier Sponsor \$1,250

Enhancements/Add-ons

NEW! Daily Conference Emails \$500
Conference Wide Notification \$350
Virtual Tote Bag Insert \$250

Have Questions?

Contact Your Account Executive.

Marshall Boomer

Territory #-E & Sp-Z

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Laura Gaenzle

Territory F-So

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GENERAL INFORMATION

Company Name

Key Contact Name

Title

Address

City

State

Zip

Phone

Fax

E-mail

Company's Primary Line of Business

PAYMENT

An invoice for your confirmed contracted purchase amount will be provided in no more than 3 business days from the time of receipt of completed contract. The contracted total is due in full and required to be remitted within net 10 upon receipt of your invoice. Payments can be made via check, ACH or credit card.

A 3% surcharge will be applied on all credit card transactions, which is not greater than our cost of acceptance. No surcharge is applied to payments made via ACH.

PLEASE SIGN

We agree to abide by all rules and regulations governing the conference, as printed in the sponsors and exhibitors prospectus. Acceptance of this application by the National Council of Teacher of Mathematics constitutes a contract.

Authorized By (Please Print)

Date

Authorized Signature

Submit completed contracts to your Account Executive.