



Sponsorship & Advertising Application

NCTM SPRING CONFERENCE

February 5-7, 2025 | Kansas City, MO

Visit mediakit.theygsgroup.com/nctm for more details!

Please submit any questions and completed contracts to NCTM@theYGSgroup.com.

CONTACT INFORMATION

Contact Name	Company Name	Website		
Street Address (No P.O. Boxes)	City	State/Province	Zip/Postal Code	Country
Phone and Ext.	E-mail	Twitter Handle		

SPONSORSHIPS

- Diamond \$10,000
- Gold \$7,500
- Silver \$5,000
- Bronze \$2,500
- Coffee Break in the Exhibit Hall \$6,500
- Opening Session \$5,000
- Official Lanyard \$5,000
- Official Tote \$5,000
- NCTM Letters Photo Opp \$5,000
- Affinity Groups \$5,000
- Networking Pavilion \$5,000

- Lunch Tickets \$4,500
- Conference Wi-Fi \$3,500
- Hydration Station
- Overview & Orientation \$3,500
- Charging Station \$2,500
- Attendee Passport \$800

MOBILE APP

- Virtual Tote Insert \$500
- Subpage Banner \$475
- Dashboard Banner \$350

ADVERTISING

- Social Media Package \$3,000
- Event Webpage Banner \$1,000/\$2,500
- Column Wrap
- Window Cling
- Attendee Experience Pkg. \$1,000
- Tote Bag Insert \$1,000
- OGS Chair Drop \$1,000
- Aisle Dangler \$1,000
- Floor Clings \$750
- Housing Confirmation \$625

PAYMENT INFORMATION

All sponsorships are due to be paid in full at time of invoice. An invoice for your confirmed contracted purchase amount will be provided in no more than 3 business days from the time of receipt of completed contract. Payment in full is due to be remitted immediately upon receipt of your invoice. Payments can be made via check, ACH or credit card.

A 3% surcharge will be applied on all credit card transactions, which is not greater than our cost of acceptance. No surcharge is applied to payments made via ACH.

SIGNATURE AND AGREEMENT

The sponsor/advertiser agrees to abide by all exhibit terms, conditions and regulations set forth on this form and on page 2 of the Sponsorship & Advertising Application. Any violation on the part of the sponsor/advertiser will nullify the exhibitor's right to sponsor/advertise and/or occupy the meeting space. Sponsor/advertiser will not be released from liability and will forfeit to NCTM all monies that have been paid.

Authorized Signature

Date

Print Name and Title

TERMS & CONDITIONS

A copy of this contract and any signatures herein shall be valid as an original.

NCTM shall not be responsible for a failure of performance of this agreement due to an Act of God, war, disaster, strikes, civil disorder, or other emergencies making it advisable, illegal, or impossible to hold the event or deliver agreed-upon items.

NCTM also does not guarantee attendance by meeting participants. NCTM shall not be responsible for and does not control exhibitor activities held within contracted booth space that may be of similar nature to sponsored events or activities.

SPONSORSHIPS

1. USE OF NAME, LOGO OR MARKS The NCTM logo is the property of the NCTM, and no use of the name, logo, or marks will be permitted without the express written consent of the National Council of Teachers of Mathematics. **2. CANCELLATION POLICY** No refunds for sponsorships are provided. If the vendor desires to cancel part or all of the contractual agreement, the vendor must do so in writing and will be obligated to pay NCTM the full amount of the agreed upon contract.

2. CANCELLATION POLICY No refunds for sponsorships are provided. If the vendor desires to cancel part or all of the contractual agreement, the vendor must do so in writing and will be obligated to pay NCTM the full amount of the agreed upon contract.

3. CANCELLATION OF EVENT NCTM reserves the right to cancel item or event. In the event of such a cancellation, vendor will be notified in writing and will receive a full refund. Parties agree that in the event of such cancellation, the vendor's sole remedy against NCTM shall be the refund of monies paid to NCTM by vendor pursuant to this agreement.

4. RIGHT OF FIRST REFUSAL All returning vendors (a returning vendor is defined as a company that purchased the same program or product last year, but not necessarily the same item) will receive an exclusive opportunity to renew the agreement for the following year. This gives all returning vendors the first right of refusal for their program or product. After this period ends, the first right of refusal is terminated and the program or product becomes available on a first-come, first-served basis. Please note that renewals may be subject to price and benefit changes at the discretion of NCTM.

ADVERTISING

All advertisements are subject to review. Necessary alterations are the responsibility of and at the expense of the advertiser.

5. PAYMENT Payment for all space, production and position charges are due 30 days from invoice date; a 1.5% per month finance charge will be assessed on all payments received after that time. In addition, Customer will reimburse Publisher's costs of collection, including attorneys' fees, for overdue amounts. Customers more than 60 days in arrears on any Publisher invoice must pay all outstanding invoices or, at Publisher's discretion, submit payment with copy before any current or future insertions will be accepted or run. Notwithstanding any provision in an Order or other agreement to the contrary, if Customer is an agency, both agency and principal advertiser are jointly and severally liable for all payments due hereunder. If Customer is an agency, Publisher reserves the right to notify principal advertisers regarding any overdue and unpaid invoices.

6. CANCELLATION & REVISIONS Except for permitted cancellations with timely notice; Customer is fully responsible for all media purchased pursuant to this Agreement.

7. ASSET SUBMISSION & DEADLINES Advertiser will be notified of asset submission deadlines and any formatting or file type restrictions. **Unless otherwise stated in the Exhibit & Sponsorship Prospectus, assets are due by the 15th of the month (or nearest preceding business day) prior to the month in which the advertising campaign is to begin.**