

Sponsorship Packages

Contract deadline: February 28, 2025.

All sponsors receive a logo and click-through URL on nctm.org/virtual2025 and a “We’re Sponsoring!” suite of social media graphics. Additional exposure listed in the table below.

	TITLE SPONSOR \$15,000	CHAMPION SPONSOR \$5,000	CATALYST SPONSOR \$2,250	SUPPORTER SPONSOR \$1,250
Company logo incorporated into official event header, used in all confirmed and prospective attendee emails, on the official event website and virtual event platform	Included EXCLUSIVE!			
Company logo included in the footer of all confirmed and prospective attendee emails	Included EXCLUSIVE!			
Complimentary exhibitor workshops	6 (limit 3 per day) Additional workshops \$650 each	3 Additional workshops \$800 each	2 Additional workshops \$800 each	1 Additional workshops \$800 each
Conference wide notifications promoting exhibitor workshops	3 (1 per day)	3 (1 per day)	Not included	Not included
“Know Before You Go” attendee email	Logo + URL	Logo Only	Logo Only	Logo Only
Virtual event platform advertising	300 x 600 px JPEG/PNG logo + URL on the home lobby	300 x 350 px JPEG/PNG logo + URL on the virtual event platform (to rotate with other sponsor logos)	300 x 350 px JPEG/PNG logo + URL on the virtual event platform (to rotate with other sponsor logos)	300 x 350 px JPEG/PNG logo + URL on the virtual event platform (to rotate with other sponsor logos)
Complimentary attendee registrations*	Up to 10	Up to 5	Up to 3	Up to 2
Video introductions	30-second (max.) video for opening and closing sessions	30-second (max.) video to be played prior to the Ignite session	Not included	Not included
Promotional email to attendees (NCTM sends)	Pre-Conference	Post-Conference		

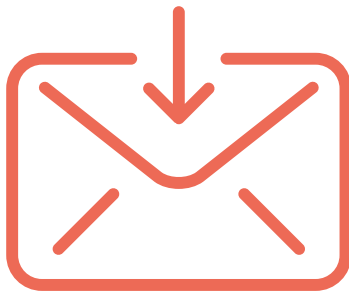
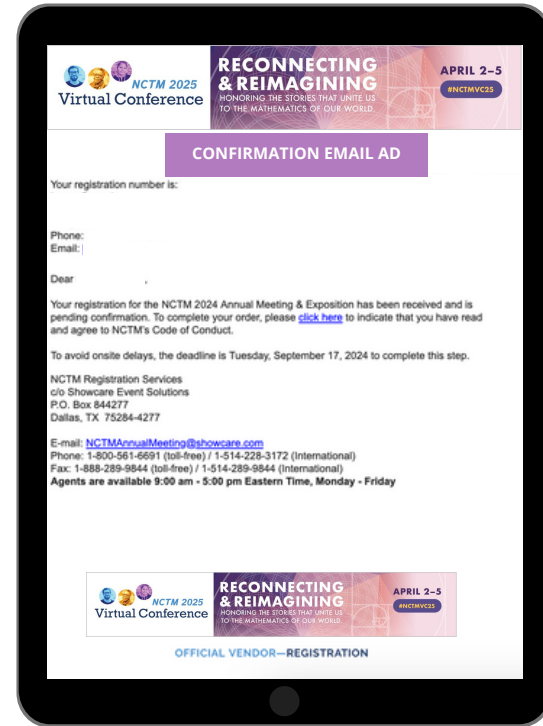
*Exhibitor workshop presenters are not required to be registered for the NCTM 2025 Virtual Conference. Registration is required to view recordings and join any exhibitor workshops outside of sponsor’s own.

Enhancements & Add-On's

Contract deadline: February 28, 2025.

NEW! Attendee Registration Confirmation Email Ad \$500

Your logo will be front and center to each and every attendee with their registration confirmation. Attendees may also request to re-send their own registration to themselves and will refer back to this email in order to access the virtual event platform in April. The advertiser's 650 x 100 px JPEG/PNG banner ad and click through URL will appear at the top of the confirmation email. **Assets due ASAP upon contract submission.**



EXCLUSIVE! Daily Conference Email Ad \$500

These emails are sent to all attendees of the NCTM 2025 Virtual Conference April 2-5 and had an avg. open rate of more than 75% in 2023. Advertiser's 650 x 100 px JPEG/PNG banner ad and click through URL will appear at the top of each email. **Assets due by March 14, 2025.**

Conference Wide Notification \$350

These can't-miss messages appear at the top of the virtual event platform for no less than 30-minutes for all attendees to see. Content can promote an exhibitor workshop, link to a session inside the virtual event platform, or link to external resources. Advertiser to supply any size/page count PDF document and 3-5 word title. **Assets due by March 1, 2025.**

Virtual Tote Bag Insert \$250

The virtual tote is accessible by all attendees for the duration of the event until the platform is deactivated 60-days after the event ends. Advertiser to supply any size/page count PDF document and 3-5 word title. **Assets due by March 1, 2025.**

