SPRING CONFERENCES APPLICATION

EXHIBITS | EXHIBITOR WORKSHOPS | SPONSORSHIPS | MARKETING & BRANDING

Please complete only the sections required for items you wish to purchase.
Completed applications may be submitted via email to NCTM@theYGSgroup.com.

Visit mediakit.theygsgroup.com/nctm/#slide=spring-conferences for more information on the Spring Conferences.

NCTM SPRING CONFERENCE Louisville, KY • February 18-20, 2027

NCTM SPRING CONFERENCE Seattle, WA • March 17-19, 2027

EXHIBITOR/SPONSOR INFORMATION TO BE PUBLISHED

Exhibiting/Sponsoring Company

Street Address (No P.O. Boxes)

City

State/Province Zip/Postal Code Country

Phone and Ext. X Handle

E-mail Website

CONTACT INFORMATION

Contact Name

Contact Mailing Address (if different, no P.O. Boxes)

City

State/Province Zip/Postal Code Country

Phone and Ext.

E-mail Website

EXHIBIT SPACE & RATES

Min. booth size required: 10'x10'
Cost per booth: $1,645 before the early bird deadline, $1,800 after the early bird deadline.
Rate schedule: Louisville, KY booth rates increase **after October 31, 2026**. Seattle, WA booth rates increase **after November 30, 2026**.
Note: Assignment is at the sole discretion of NCTM and preferred location may not be available, but a comparable location will be assigned.

LOUISVILLE, KY

Size of space requested:

1st Choice: 2nd Choice: 3rd Choice: 4th Choice:

SEATTLE, WA

Size of space requested:

1st Choice: 2nd Choice: 3rd Choice: 4th Choice:

OVER-THE-COUNTER SALES

Will you sell merchandise in your booth? ◯ Yes ◯ No

NCTM WILL PROVIDE FOR EACH BOOTH

- 8' high black back drape, 3' high black side dividers (island booths do not get drape)
- Basic Wi-Fi (for personal use)
- 7"x44" booth ID sign (island booths may receive an ID sign upon request)
- 4 complimentary exhibitor badges per 100 SQFT

EXHIBITS PAYMENT POLICY

Full payment or 50% of the total space rental is due with this application. Any balance remaining is due and payable no later than **December 18, 2026 for Louisville, KY and January 15, 2027 for Seattle, WA**. Failure to pay the balance by the deadline will subject the exhibitor to cancellation of the contract and forfeiture of all monies paid, and exhibitor will remain responsible for full space rental fee. Full payment is due with all applications submitted after **December 18, 2026 for Louisville, KY and January 15, 2027 for Seattle, WA**. Applications received without payment will not be processed. No refund will be made for a cancellation or reduction received after **December 18, 2026 for Louisville, KY and January 15, 2027 for Seattle, WA**, and full payment of any unpaid balance is required.

EXHIBITS SUBTOTAL:

EXHIBITOR WORKSHOPS

Workshop duration: 60-minutes
Cost per workshop: $750 before the early bird deadline, $850 after the early bird deadline. Enhanced exhibitor workshops are $2,500 (no rate increase).
Rate schedule: Louisville, KY exhibitor workshop rates increase **after October 31, 2026.** Seattle, WA exhibitor workshop rates increase **after November 30, 2026.**
Note: Assignment of workshop rooms, room sets, dates and times are based on a first-come, first served basis.

LOUISVILLE, KY

QTY of workshops requested: Standard Enhanced

Date preference(s):

Time preference(s):

SEATTLE, WA

QTY of workshops requested: Standard Enhanced

Date preference(s):

Time preference(s):

EXHIBITOR WORKSHOP DATES & TIMES

Louisville, KY Friday, February 19, 2027 between the hours of 9:00 A.M. to 5:00 P.M. and on Saturday, February 20, 2027 between the hours of 9:00 A.M. to 2:00 P.M.
Seattle, WA Thursday, March 18, 2027 between the hours of 9:00 A.M. to 5:00 P.M. and on Friday, March 19, 2027 between the hours of 9:00 A.M. to 2:00 P.M.

NCTM WILL PROVIDE FOR EACH EXHIBITOR WORKSHOP

- Workshop room and schedule
- Room signage
- Directional signs to workshop location
- LCD projector with screen
- Lapel microphone
- Listing of your company name, title of the workshop, and a brief description in the Conference App, as well as the NCTM Online Conference Planner. NCTM will send instructions for providing company details and workshop description.

EXHIBITOR WORKSHOPS PAYMENT POLICY

Payment in full is due with this application. Exhibitor workshops are nonrefundable.

EXHIBITOR WORKSHOPS SUBTOTAL:

Continue to next page for additional purchase items. Signature is required on page 2 for all applications.

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SPONSOR LEVELS

	LOUISVILLE, KY	SEATTLE, WA
Diamond | $20,000	○	○
Platinum | $15,000	○	○
Gold | $10,000	○	○
Silver | $5,000	○	○
Bronze | $2,500	○	○

SPONSOR LEVELS PAYMENT POLICY

Payment in full is due with this application. Sponsorships are nonrefundable.

SPONSOR LEVELS SUBTOTAL:

MARKETING & BRANDING

	LOUISVILLE, KY	SEATTLE, WA
Enhanced Exhibitor Advertising Pkg. | $2,000	☐	☐
Passport | $850	☐	☐
Guest Room Drop | $2,000	☐	☐
Gen. Session Chair Drop | $1,000	☐	☐
Tote Bag Insert | $1,000	☐	☐
Floor Cling | $750	☐	☐
Social Media Pkg. | $3,000	☐	☐
Attendee Email Ad Pkg. | $1,000	☐	☐
Event Webpage Banner Ad | $1,000	☐	☐

	LOUISVILLE, KY	SEATTLE, WA
Pocket Guide: Inside Cover | $1,500	☐	☐
Pocket Guide: Outside Back Cover | $1,500	☐	☐
Pocket Guide: Inside Back Cover | $1,500	☐	☐
Mobile App: Subpage Banner | $500	☐	☐
Mobile App: Virtual Tote Insert | $475	☐	☐
Mobile App: Dashboard Banner | $350	☐	☐

MARKETING & BRANDING PAYMENT POLICY

Payment in full is due with this application. Marketing and branding opportunities are nonrefundable.

MARKETING & BRANDING SUBTOTAL:

NOTES

Please provide any additional context, deliverables, or notes in regard to your participation at the NCTM Spring Conference(s) below if applicable.

APPLICATION TOTAL:

PAYMENT INFORMATION

An invoice for your confirmed contracted purchase amount will be provided in no more than 3 business days from the time of receipt of completed contract. Payment amounts and terms vary between exhibits, exhibitor workshops, sponsorships and marketing/branding opportunities. Please see the corresponding section(s) on pages 1-2 and/or the terms and conditions on pages 3-4 of this application for details. Payments can be made via check, ACH or credit card.

A 3% surcharge will be applied on all credit card transactions, which is not greater than our cost of acceptance. No surcharge is applied to payments made via ACH. See section 4 of the exhibit terms, conditions and regulations on pages 3-4 for additional details.

PURCHASE AGREEMENT

Exhibitor/Sponsor agrees to purchase all items selected and/or outlined on pages 1-2 of this application. Agreement includes adherance to the payment policies outlined on pages 1-2 of this application and pages 3-4 of the Terms & Conditions.

Authorized Signature

Print Name and Title

Date

SPRING CONFERENCES TERMS & CONDITIONS

EXHIBITS | EXHIBITOR WORKSHOPS | SPONSORSHIPS | MARKETING & BRANDING

NCTM SPRING CONFERENCE
Louisville, KY • February 18-20, 2027

NCTM SPRING CONFERENCE
Seattle, WA • March 17-19, 2027

1. CONTRACT FOR EXHIBIT SPACE The purpose of exhibits at NCTM conferences, consistent with NCTM objectives, is to promote the advancement of mathematics education. All exhibits must both complement and enhance the NCTM program to which it is tied. Exhibitor agrees to exhibit products used in the field of mathematics education, products related to the growth of knowledge in mathematics teaching methods, or products of interest to teachers, as determined by NCTM. Exhibitors must comply with all below stated Booth Contract Rules and Regulations, a copy of which will be included with your booth confirmation. In general, Exhibitors are not permitted to obstruct the view or adversely affect the displays of other exhibitors. Exhibitors may not conduct activities within their exhibit contract spaces that compete with or duplicate Spring Conference Sponsorship activities or programming offered by NCTM and described in any NCTM event materials. The general appearance of the show must take precedence over that of any individual exhibit and NCTM may, in its sole determination, require rearrangement, at the Exhibitor's expense, of any display that is in violation of the Rules and Regulations. NCTM reserves the right to prohibit any exhibit, part thereof, or proposed exhibit that in its opinion is not in keeping with the spirit and character of the exhibit as same is set forth in this document. NCTM reserves the right to restrict exhibits that become objectionable because of noise, method of operation, materials, or any other reason and to prohibit or to evict any exhibit that in the opinion of NCTM may detract from the general character of the Conference. This reservation includes persons, things, conduct, printed matter, or anything of a character that NCTM determines is objectionable to the Conference. In the event of such restriction or eviction, NCTM is not liable for any refund or other expenses incurred by the Exhibitor. Acceptance of this contract by NCTM should in no way be construed as an endorsement by NCTM of the exhibiting company or its products or services.

2. GENERAL CONDUCT Booth must be fully staffed during the exhibit hours for entire conference. NCTM reserves the right to make such modifications in the exhibit hours as may be necessary to meet program needs, with full and sufficient notice given to all contracted Exhibitors. Exhibitor agrees not to conduct a meeting/activity or social function during hours in which the NCTM conference is conducting educational session(s). Requests for meeting space should be directed to NCTM for either (ICW) Meeting Space Request Application or to be put in touch with NCTM's hotel contacts. During installation and dismantle no one under the age of 16 will be allowed in the exhibit hall. Due to the size and professional nature of the conference, and for your child's safety, children under the age of 16 are not permitted in the exhibit hall during show hours. Exceptions to this rule will be made for nursing mothers and their infants. No animals, excluding service animals, are allowed in the Exhibit Hall unless prior approval is granted by show management. Helium balloons, glitter and confetti are not permitted in the Exhibit Hall. Exhibitor agrees to adhere to any and all social distancing guidelines as established by the Centers for Disease Control (CDC), the event venue, NCTM and/or show management.

3. ASSIGNMENT AND RELOCATION OF EXHIBITS Exhibitor understands and agrees that NCTM has sole discretion on the assignment of booths. NCTM is under no obligation to assign Exhibitor any of the booths preferred by Exhibitor. NCTM reserves the right to alter Exhibitor's assigned location at any time in its sole discretion if deemed in the best interest of the Conference. Before exercising its discretion, NCTM will contact Exhibitor. All measurements shown on the floorplan are believed to be accurate, but NCTM reserves the right to make such modifications as may be necessary to meet the need of Exhibitors and the exhibit program as a whole.

4. PAYMENTS Payment amounts and terms vary between exhibits, exhibitor workshops, sponsorships and marketing/branding opportunities.

a. Exhibits The cost for rental of exhibit space is shown on the application. Fifty percent (50%) of the exhibit fee must accompany this application as a deposit, with the balance due no later than **December 18, 2026 for Louisville, KY and January 15, 2027 for Seattle, WA**. All applications received after this time must be accompanied by full payment. Requests for space will be considered only after a signed application and deposit have been received. Refund of the Exhibitor's deposit will be made if NCTM does not accept the Exhibitor's application.

b. Exhibitor Workshops, Sponsorships and Marketing/Branding The cost of exhibitor workshop(s), sponsorship(s) and/or marketing and branding opportunties is shown on the application. All fees due for these opportunities must accompany this application or within NET 10 business days of receipt of invoice.

All invoice payments are due based on the schedule in the signed contract. Exhibitors/sponsors with unpaid invoices will not be allowed to exhibit/sponsor and a 1.5% per month finance charge will be assessed on all invoices in arrears. In addition, Exhibitor/Sponsor will reimburse NCTM for the cost of any collection or legal service utilized by NCTM to collect any amounts due hereunder. Notwithstanding any provision in an Order or other agreement to the contrary, if Exhibitor/Sponsor is an agency, both agency and principal advertiser are jointly and severally liable for all payments due hereunder. If Exhibitor/Sponsor is an agency, NCTM reserves the right to notify principal advertisers regarding any overdue and unpaid invoices.

5. CANCELLATION/REDUCTION OF EXHIBIT SPACE In the event that the Exhibitor cancels participation in the exhibit or wishes to reduce exhibit space, Exhibitor shall promptly notify NCTM in writing. **No refund will be made for a cancellation or reduction received after December 18, 2026 for Louisville, KY and January 15, 2027 for Seattle, WA**, and full payment of any unpaid balance is required. Upon cancellation, Exhibitor loses all right to space and NCTM reserves the right to reassign that space to another Exhibitor. In addition, the exhibitor loses the right to use any complimentary exhibitor registration badges. NCTM reserves the right to treat Exhibitor's downsizing of booth space as a cancellation of the original contract and an offer to purchase new booth space. Exhibitor may be required to move to a new location if it requests a downsizing of space. Exhibitor agrees that it is responsible for the total exhibit space rental for the originally contracted and assigned space.

6. FAILURE TO MAKE PAYMENT Any person, partnership, or corporation contracting for space who shall fail to make the payment as herein provided, whether such person, partnership, or corporation desires to exhibit or not, shall thereby and thereupon forfeit all rights to the use of the selected space, and NCTM shall have the right to dispose of such space in such a way as it may consider to its interests without any liability on the part of NCTM. Any Exhibitor who fails to pay for and occupy said space shall be and shall remain liable for the payment agreed on.

7. BOOTH SETUP AND DISMANTLING Setup time, exhibit hall hours, and dismantling time are listed in the Exhibitor Service Kit. Each Exhibitor must deliver to the exhibit hall area all equipment, apparatus, goods, materials, etc., and there erect and completely install the display in the space contracted by such Exhibitor no later than one hour prior to the published opening time of the exhibit hall. Work will be strictly prohibited after that time. Property received after the opening must be arranged in spaces only during the hours when the exhibit hall is not open to attendees.

In fairness to all exhibitors, IAEE's exhibit construction guidelines as provided must be observed. All booths must be constructed in compliance with the Americans With Disabilities Act. Exhibits will not be permitted to be packed or removed from the building at any time after installation until the final closing of the exhibit hall unless special permission in writing is obtained from NCTM. Failure to comply will result in a $300 fine.

8. EXHIBITOR BADGES Appropriate badges will be furnished to Exhibitors and their employees by NCTM upon proper registration. Exhibitor badges give Exhibitors access to conference activities. Each exhibitor is entitled to 4 complimentary badges per 10' x 10' contracted space. Additional badges are $150.00 each. Exhibitor badges must be worn at all times to gain access to conference activities.

9. EXHIBITOR HOUSING Exhibitor agrees to book all sleeping rooms through NCTM's official Housing Reservation Center and to abide by the block attrition policy.

10. Booth Carpet Exhibitors are required to provide carpet or other floor covering for exhibit booths in Seattle, WA ONLY. Floor covering needs to cover at least 90% of your booth space and must be installed by no later than 11:00 AM on Wednesday, March 17, 2027.

The exhibit hall in Louisville, KY is carpeted. Exhibitors may provide carpet or floor covering for exhibit booths if they choose to do so and at Exhibitor's expense.

11. SOUND RESTRICTIONS Sound-producing or amplifying devices that project sound must be tuned so as not to exceed 85 dbs. NCTM reserves the right to determine at what point sound constitutes interference with other Exhibitors. Public address announcements are prohibited.

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12. USE OF COPYRIGHTED MUSIC Exhibitor agrees to pay all royalties, license fees or other charges for any music, either live or recorded, or other entertainment of any kind or natures, played, staged, or produced by the Exhibitor, his agents or employees, within the premises by this License Agreement, including but not limited to royalties or licensing fees due to BMI, ASCAP, or SESAC. The Exhibitor agrees to indemnify and hold NCTM harmless against any and all such claims or charges.

13. USE OF SPACE No Exhibitor shall sublet space allotted. Each Exhibitor is responsible for keeping the aisle or aisles near contracted space free of congestion resulting from demonstrations or promotions.

14. MARKETING PARAMETERS Exhibitor agrees that its entire exhibit, promotional materials, and display will be confined to the exhibit hall and the booth space purchased and assigned. Materials bearing any name or form of advertisement may not be displayed anywhere other than the space contracted. This prohibits Exhibitor from displaying or delivering products and/or advertising material in areas outside its booth space such as, but not limited to parking lots, hotel and convention center lobbies, and/or public space, or attendee guest rooms.

15. SECURITY NCTM will provide general perimeter security. Exhibiting companies are responsible for the security of their booth and all materials related to their booth. Any company wishing to employ additional security may do so through the official convention security company.

16. FORCE MAJEURE Because of the nature of the enterprise undertaken by NCTM, the same being dependent on its securing a sufficient and satisfactory number of Exhibitors at the Conference, it is specifically understood and agreed that if, in the sole opinion of NCTM, it is not practical to carry out the terms of this agreement for any reason, without limiting it to any embargo or regulation of any department or agency of the United States government against the holding or carrying out of said exhibit program as a whole, NCTM shall have the right to cancel the same and this agreement, in which event any payment made by the Exhibitor to NCTM shall be returned to Exhibitor, and NCTM hereby expressly waives any and all claims of any kind and nature except for such amount as Exhibitor has previously paid for space, excepting if said event causes the Conference to be canceled ten days or less prior to the opening date of Conference, fifteen percent (15%) of the full exhibit contract fee will be retained by NCTM.

17. LIABILITY Exhibitor must operate and maintain exhibits so that no injury will result to any persons or property. Exhibitor undertakes and agrees to indemnify and hold harmless NCTM and its officers, board, agents, and representatives from any and all claims for damages, suits, etc., by any person by reason of negligence of the Exhibitor, its agents, representatives, or employees.

Exhibitor agrees to release and to indemnify and hold harmless NCTM from any and all claims for damages, suits, etc., for injuries to themselves or their employees and for damages to property in their custody, owned or controlled by them, which claims for damages may be incidental to, grow out of, or be connected with their use or occupation of space contracted; however, nothing herein shall release NCTM from any liability for claims, damages, suits, etc., that are the result of the negligence of NCTM. Exhibitor must surrender space occupied by him in the same condition as it was at the commencement of occupation. The Exhibitor shall assume all responsibility for damage to the exhibit hall and shall indemnify and hold harmless the exhibit facility, NCTM, and their representatives for all liability which might ensue from any cause whatsoever arising out of the Exhibitor's participation in the exhibit program or in conference activities.

NCTM will not be liable in any instance for any unforeseen expenses incurred by Exhibitor due to the terms of the lease that NCTM has with the exhibit facility.

18. INSURANCE Exhibitor agrees to procure and maintain adequate insurance coverage during the dates of the NCTM conference, including move-in and move out days, and be prepared to furnish a certificate(s) of insurance to NCTM if requested. Exhibitor bears the risk of loss due to the inadequacy or failure of any insurance or any insurer, including any insurance that may be provided by Exhibitor, NCTM, or the Convention Center. NCTM shall not in any event be liable to Exhibitor for any damages.

19. OFFICIAL SERVICE CONTRACTOR
The official service contractor for NCTM must be used for material handling, rigging, electrical, plumbing, vacuuming, custom cleaning, and other services that the facility or applicable labor agreements require the official service contractor to perform unless the facility performs any of these services on an exclusive basis. All mechanical equipment used for the conference - including but no limited to forklifts, cranes, pallet jacks, scissor lifts, and scaffolding - must be exclusively provided by official service contractor. All exhibitors and contractors must abide by any union jurisdiction in force at the time of the conference.

20. EXHIBTIOR APPOINTED CONTRACTORS
Exhibitor appointed contractors must confirm to conference rules and regulations. Exhibitor appointed contractors are required to advise NCTM of their intent to service an Exhibitor at least sixty (60) days prior to the conference, by completing EAC Form in Exhibitor Service Kit, and send a certificate of insurance naming NCTM as additional insured directly to NCTM.

21. TAX AND LICENSING Exhibitors who choose to sell products or services assume full responsibility for securing licenses and collecting all applicable fees and taxes. Exhibitor will comply with all federal, state, and local laws as well as the rules and regulations of the host venue. Exhibitors will be liable for all obligations resulting from noncompliance and will indemnify and hold harmless NCTM from any and all costs and/or expenses (including counsel fees) involved in addressing or defending any matters arising in whole or in part from Exhibitor's sale of products or services.

22. VIOLATIONS Any violation of these terms and conditions and/or the rules and regulations contained in the prospectus on the part of any Exhibitor will nullify Exhibitor's right to occupy space. Such Exhibitor will not be released from liability and will forfeit to NCTM all monies that have been paid. In case of any violation of the terms and conditions and/or the rules and regulations on the part of the Exhibitor, right is hereby given to NCTM, at its option, to terminate the agreement to occupy space, and NCTM may enter and take possession of the space occupied by the Exhibitor and remove all persons and goods at the Exhibitor's own risk.

23. AMENDMENT TO TERMS AND CONDITIONS
Any and all matters or questions not specifically covered by the terms and conditions contained herein shall be subject to the sole discretion of NCTM. NCTM may, in its sole discretion, make reasonable changes, amendments, or additions to these terms and conditions. Any such changes, amendments, or additions shall be binding on Exhibitor equally with the other terms and conditions contained herein. The undersigned agrees to the rules and regulations set forth in the NCTM Exhibit Booth Contract Rules and Regulations.

ACCEPTANCE OF TERMS

Exhibitor/Sponsor agrees to abide by all terms, conditions and regulations set forth on pages 3-4 of this application (pages 3-4).
Failure to adhere to these Terms & Conditions may result in forefiture of paid fees and/or deliverables of exhibit/sponsorship.

Authorized Signature

Print Name and Title

Date