Exhibit & Advertising Contract

nctm.org/annualexhibit

Contract Deadline: October 13, 2027

Submit completed contracts via email to NCTM@theygsgroup.com.

NCTM | 2027 ANNUAL MEETING & EXPOSITION

Oct. 27-30, Orlando

EXHIBIT RATES

Rates listed below are per 10'x10' (100SQFT)

Booth Type	Until 6/30/2027	7/1/2027 Onward
Premium	$2,830	$2,980
Standard Corner	$2,765	$2,915
Standard Inline	$2,615	$2,765

COMPANY INFORMATION

Company Name (for billing purposes)

Company Name (as it should appear on the floor plan, if different than above)

Street Address (No P.O. Boxes)

City State/Province Postal Code Country

Contact Name

Contact Phone Number & Extension

Contact Email

Booth Size Requested: _____

Location Preference

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____
4th Choice: _____ 5th Choice: _____ 6th Choice: _____

Booth assignment is at the sole discretion of NCTM based on first come first serve basis.

Over-The-Counter Sales

Will you be selling merchandise in your booth? ◯ Yes ◯ No

PAYMENT POLICY & INFORMATION

An invoice for your confirmed contracted purchase amount will be provided in no more than 3 business days from the time of receipt of completed contract. Payments can be made via check, ACH or credit card. **A 3% surcharge will be applied on all credit card transactions, which is not greater than our cost of acceptance. No surcharge is applied to payments made via ACH. See section 4 of the exhibit terms, conditions and regulations on page 2 of this contract for additional details.**

Completed contracts received prior to **June 30, 2027** may remit either 50% of the total space rental or full space rental fee. Any balance remaining is due to be paid by no later than **July 1, 2027**. Failure to pay the balance by the deadline will subject the exhibitor to cancellation of the contract and forfeiture of all monies paid, and exhibitor will remain responsible for full space rental fee. Completed contracts received on or after **July 1, 2027** must remit payment in full. **No refunds will be made for a cancellation or reduction received after July 1, 2027.**

EXHIBIT SCHEDULE

Move In
Tuesday, October 26.....8:00 AM - 5:00 PM
Wednesday, October 27.....8:00 AM - 2:00 PM

Exhibit Hours
Wednesday, October 27.....4:00 PM - 6:00 PM
Thursday, October 28.....9:00 AM - 5:00 PM
Friday, October 29.....9:00 AM - 5:00 PM

Exhibit Hall Exclusive Time
Thursday, October 28.....12:00 PM - 1:00 PM
Friday, October 29.....12:00 PM - 1:00 PM

Move Out
Friday, October 29.....5:00 PM - 8:00 PM
Saturday, October 30.....8:00 AM - 12:00 PM

INCLUSIONS

What NCTM Provides

- 10'x10' booth with 8' high black back drape and 3' high black side drape
- 7"x44" booth ID sign
- 4 complimentary exhibitor badges per 100 SQFT

What You Need to Provide

- Floor covering (exhibitors may rent, ship or carry-in their own)
- Additional furnishings, A/V and/or utilities if needed
- Shipping and material handling costs if needed
- Adherence to the exhibitor schedule

TRAFFIC DRIVING ADD-ONS

Mobile App
- ☐ Subpage Banner | $700
- ☐ Dashboard Banner | $500
- ☐ Virtual Tote Bag Insert | $750

Chair Drops, etc.
- ☐ Opening General Session | $2,500
- ☐ Iris E. Carl Equity Address | $2,000
- ☐ Closing General Session | $2,000
- ☐ Tote Bag Insert | $3,000

Passport
- ☐ Passport Game | $1,500

Pocket Guide
- ☐ Cover Postition | $2,000
- ☐ Full Page | $1,250
- ☐ Exhibitor Spotlight | $500

Onsite Signage
- ☐ Escalator Runner | $5,000 per set
- ☐ Hanging Banner | $4,750 each
- ☐ Aisle Dangler | $3,000 each

SIGNATURE AND AGREEMENT

By signing below, exhibitor agrees to abide by the responsibilities set forth in this agreement in addition to the terms and conditions outlined on pages 2 and 3 of the Exhibitor Contract. Any violation on the part of the exhibitor will nullify the exhibitor's right to occupy the meeting space. Exhibitor will not be released from liability and will forfeit to NCTM all monies that have been paid.

Authorized Signature Date

Print Signer Name

Signer Title

CONTRACT TOTAL

TOTAL: $_____

1. CONTRACT FOR EXHIBIT SPACE The purpose of exhibits at NCTM conferences, consistent with NCTM objectives, is to promote the advancement of mathematics education. All exhibits must both complement and enhance the NCTM program to which it is tied.

Exhibitor agrees to exhibit products used in the field of mathematics education, products related to the growth of knowledge in mathematics teaching methods, or products of interest to teachers, as determined by NCTM.

Exhibitors must comply with all below stated Booth Contract Rules and Regulations, a copy of which will be included with your booth confirmation.

In general, Exhibitors are not permitted to obstruct the view or adversely affect the displays of other exhibitors. Exhibitors may not conduct activities within their exhibit contract spaces that compete with or duplicate Annual Meeting Sponsorship activities or programming offered by NCTM and described in any NCTM event materials. The general appearance of the show must take precedence over that of any individual exhibit and NCTM may, in its sole determination, require rearrangement, at the Exhibitor's expense, of any display that is in violation of the Rules and Regulations. NCTM reserves the right to prohibit any exhibit, part thereof, or proposed exhibit that in its opinion is not in keeping with the spirit and character of the exhibit as set forth in this document.

NCTM reserves the right to restrict exhibits that become objectionable because of noise, method of operation, materials, or any other reason and to prohibit or to evict any exhibit that in the opinion of NCTM may detract from the general character of the Conference. This reservation includes persons, things, conduct, printed matter, or anything of a character that NCTM determines is objectionable to the Conference. In the event of such restriction or eviction, NCTM is not liable for any refund or other expenses incurred by the Exhibitor.

Acceptance of this contract by NCTM should in no way be construed as an endorsement by NCTM of the exhibiting company or its products or services

2. GENERAL CONDUCT Booth must be fully staffed during the exhibit hours for entire conference. NCTM reserves the right to make such modifications in the exhibit hours as may be necessary to meet program needs, with full and sufficient notice given to all contracted Exhibitors.

Exhibitor agrees not to conduct a meeting/activity or social function during hours in which the NCTM Conference is conducting educational session(s). Requests for meeting space should be directed to NCTM for either (ICW) Meeting Space Request Application or to be put in touch with NCTM's hotel contacts.

During installation and dismantle, no one under the age of 16 will be allowed in the exhibit hall. Due to the size and professional nature of the Conference, and for your child's safety, children under the age of 16 are not permitted in the exhibit hall during show hours. Exceptions to this rule will be made for nursing mothers and their infants.

No animals, excluding service animals, are allowed in the Exhibit Hall unless prior approval is granted by show management.

Helium balloons, glitter, and confetti are not permitted in the Exhibit Hall.

3. ASSIGNMENT AND RELOCATION OF EXHIBITS Exhibitor understands and agrees that NCTM has sole discretion on the assignment of booths. NCTM is under no obligation to assign Exhibitor any of the booths preferred by Exhibitor. NCTM reserves the right to alter Exhibitor's assigned location at any time in its sole discretion if deemed in the best interest of the Conference. Before exercising its discretion, NCTM will contact Exhibitor.

All measurements shown on the floorplan are believed to be accurate, but NCTM reserves the right to make such modifications as may be necessary to meet the need of Exhibitors and the exhibit program as a whole.

4. PAYMENTS The cost for rental of exhibit space is shown on the application. Fifty percent (50%) of the exhibit fee must accompany this application as a deposit, with the balance due no later than **June 30, 2027**. All applications received after this time must be accompanied by full payment. Requests for space will be considered only after a signed application and deposit have been received.

Refund of the Exhibitor's deposit will be made if NCTM does not accept the Exhibitor's application.

Exhibit invoice payments are due based on the schedule in the signed contract. Exhibitors with unpaid invoices will not be allowed to exhibit and a 1.5% per month finance charge will be assessed on all invoices in arrears. In addition, Exhibitor will reimburse NCTM for the cost of any collection or legal service utilized by NCTM to collect any amounts due hereunder. Notwithstanding any provision in an Order or other agreement to the contrary, if Exhibitor is an agency, both agency and principal advertiser are jointly and severally liable for all payments due hereunder. If Exhibitor is an agency, NCTM reserves the right to notify principal advertisers regarding any overdue and unpaid invoices.

5. CANCELLATION/REDUCTION OF SPACE In the event that the Exhibitor cancels participation in the exhibit or wishes to reduce exhibit space, Exhibitor shall promptly notify NCTM in writing. If the cancellation or reduction is received by NCTM on or before **June 30, 2027**, 50% of the full exhibit price or full price for the space relinquished, will be retained by NCTM. No refund will be made for a cancellation or reduction received on or after **July 1, 2027**, and full payment of any unpaid balance is required. Upon cancellation, Exhibitor loses all right to space and NCTM reserves the right to reassign that space to another Exhibitor. In addition, the Exhibitor loses the right to use any complimentary Exhibitor registration badges. NCTM reserves the right to treat Exhibitor's downsizing of booth space as a cancellation of the original contract and an offer to purchase new booth space. Exhibitor may be required to move to a new location if it requests a downsizing of space. Exhibitor agrees that it is responsible for the total exhibit space rental for the originally contracted and assigned space.

6. FAILURE TO MAKE PAYMENT Any person, partnership, or corporation contracting for space who shall fail to make the payment as herein provided, whether such person, partnership, or corporation desires to exhibit or not, shall thereby and thereupon forfeit all rights to the use of the selected space, and NCTM shall have the right to dispose of such space in such a way as it may consider to its interests without any liability on the part of NCTM. Any Exhibitor who fails to pay for and occupy said space shall be and shall remain liable for the payment agreed upon.

7. BOOTH SETUP AND DISMANTLING Setup time, exhibit hall hours, and dismantling time are listed in the Exhibitor Service Kit. Each Exhibitor must deliver to the exhibit hall area all equipment, apparatus, goods, materials, etc., and there erect and completely install the display in the space contracted by such Exhibitor no later than thirty one hour prior to the published opening time of the exhibit hall. Work will be strictly prohibited after that time. Property received after the opening must be arranged in spaces only during the hours when the exhibit hall is not open to attendees.

In fairness to all exhibitors, IAEE's exhibit construction guidelines as provided must be observed. All booths must be constructed in compliance with the Americans With Disabilities Act.

Exhibitor must comply with all laws, ordinances, and regulations pertaining to the Americans with Disabilities Act (ADA). Compliance with ADA is mandatory for all Exhibitors within its exhibit space. NCTM and service contractors have no responsibility pertaining to the compliance with laws as far as individual Exhibitor's space, materials, and operation is concerned. The convention center shall be responsible for all ADA accessibility requirements and labor accommodation requirements relating to the exhibit show space and attendant facilities. NCTM shall be responsible for readily achievable, nonpermanent ADA accessibility requirements which are applicable to NCTM if not otherwise provided by the convention center. Exhibitor agrees that it will comply with any ADA provisions applicable to the Exhibitor's exhibit space.

Exhibits will not be permitted to be packed or removed from the building at any time after installation until the final closing of the exhibit hall unless special permission in writing is obtained from NCTM. Failure to comply will result in a $300 fine.

8. EXHIBITOR BADGES Appropriate badges will be furnished to Exhibitors and their employees by NCTM upon proper registration. Exhibitor badges give Exhibitors access to conference activities. Each company is entitled to 4 complimentary badges per 10' x 10' contracted space. Additional badges are $150 each for up to 5 badges. Any badges needed in excess of the complimentary badges or discounted registrations must be purchased at the published registration rates. Exhibitor badges must be worn at all times to gain access to conference activities.

9. EXHIBITOR HOUSING Exhibitor agrees to book all sleeping rooms through NCTM's official Housing Reservation Center and to abide by the block attrition policy.

10. BOOTH CARPET Exhibitors are required to provide carpet/floor covering for your booth. Floor covering needs to cover at least 90% of your booth space and must be installed by 12:00 p.m. on October 27th.

_____ Exhibitor Initials

11. HANGING SIGNS Island booths may choose to provide a hanging sign to be installed above their contracted space. The maximum allowable height to the top of any hanging signs is 20'.

12. SOUND RESTRICTIONS Sound-producing or amplifying devices that project sound must be tuned so as not to exceed 85 dbs. NCTM reserves the right to determine at what point sound constitutes interference with other Exhibitors. Public address announcements are prohibited.

13. USE OF COPYRIGHTED MUSIC Exhibitor agrees to pay all royalties, license fees, or other charges for any music, either live or recorded, or other entertainment of any kind or natures, played, staged, or produced by the Exhibitor, his agents, or employees, within the premises by this License Agreement, including but not limited to royalties or licensing fees due to BMI, ASCAP, or SESAC. The Exhibitor agrees to indemnify and hold NCTM harmless against any and all such claims or charges.

14. USE OF SPACE No Exhibitor shall sublet space allotted. Each Exhibitor is responsible for keeping the aisles near contracted space free of congestion resulting from demonstrations or promotions.

15. MARKETING PARAMETERS Exhibitor agrees that its entire exhibit, promotional materials, and display will be confined to the exhibit hall and the booth space purchased and assigned. Materials bearing any name or form of advertisement may not be displayed anywhere other than the space contracted. This prohibits Exhibitor from displaying or delivering products and/or advertising material in areas outside its booth space, such as but not limited to parking lots, hotel and convention center lobbies, and/or public space or attendee guest rooms.

16. SECURITY NCTM will provide general perimeter security. Exhibiting companies are responsible for the security of their booth and all materials related to their booth. Any company wishing to employ additional security may do so through the official convention security company.

17. FORCE MAJEURE Because of the nature of the enterprise undertaken by NCTM, the same being dependent on its securing a sufficient and satisfactory number of Exhibitors at the Conference, it is specifically understood and agreed that if, in the sole opinion of NCTM, it is not practical to carry out the terms of this agreement for any reason, without limiting it to any embargo or regulation of any department or agency of the United States government against the holding or carrying out of said exhibit program as a whole, NCTM shall have the right to cancel the same and this agreement, in which event any payment made by the Exhibitor to NCTM shall be returned to Exhibitor, and NCTM hereby expressly waives any and all claims of any kind and nature except for such amount as Exhibitor has previously paid for space, excepting if said event causes the Conference to be canceled 10 days or less prior to the opening date of Conference, fifteen percent (15%) of the full exhibit contract fee will be retained by NCTM.

18. LIABILITY Exhibitor must operate and maintain exhibits so that no injury will result to any persons or property. Exhibitor undertakes and agrees to indemnify and holds harmless NCTM and its officers, board, agents, and representatives from any and all claims for damages, suits, etc., by any person by reason of negligence of the Exhibitor, its agents, representatives, or employees. Exhibitor agrees to release and to indemnify and hold harmless NCTM from any and all claims for damages, suits, etc., for injuries to themselves or their employees and for damages to property in their custody, owned or controlled by them, which claims for damages may be incidental to, grow out of, or be connected with their use or occupation of space contracted; however, nothing herein shall release NCTM from any liability for claims, damages, suits, etc., that are the result of the negligence of NCTM. Exhibitor must surrender space occupied by them in the same condition as it was at the commencement of occupation. The Exhibitor shall assume all responsibility for damage to the exhibit hall and shall indemnify and hold harmless the exhibit facility, NCTM, and their representatives for all liability which might ensue from any cause whatsoever arising out of the Exhibitor's participation in the exhibit program or in conference activities. NCTM will not be liable in any instance for any unforeseen expenses incurred by Exhibitor due to the terms of the lease that NCTM has with the exhibit facility.

19. INSURANCE Exhibitor agrees to procure and maintain adequate insurance coverage during the dates of the NCTM Conference, including move-in and move-out days, and be prepared to furnish certificate(s) of insurance to NCTM if requested. Exhibitor bears the risk of loss due to the inadequacy or failure of any insurance or any insurer, including any insurance that may be provided by Exhibitor, NCTM, or the Convention Center. NCTM shall not in any event be liable to Exhibitor for any damages.

20. OFFICIAL SERVICE CONTRACTOR The official service contractor for NCTM must be used for material handling, rigging, electrical, plumbing, vacuuming, custom cleaning, and other services that the facility or applicable labor agreements require the official service contractor to perform unless the facility performs any of these services on an exclusive basis. All mechanical equipment used for the conference—including but no limited to forklifts, cranes, pallet jacks, scissor lifts, and scaffolding—must be exclusively provided by official service contractor. All Exhibitors and contractors must abide by any union jurisdiction in force at the time of the Conference.

21. EXHIBITOR-APPOINTED CONTRACTORS Exhibitor-appointed contractors must confirm to Conference rules and regulations. Exhibitor-appointed contractors are required to advise NCTM of their intent to service an Exhibitor at least thirty (30) days prior to the Conference, by completing EAC Form in Exhibitor Service Kit, and send a certificate of insurance naming NCTM as additional insured directly to NCTM.

22. TAX AND LICENSING Exhibitors who choose to sell products or services assume full responsibility for securing licenses and collecting all applicable fees and taxes. Exhibitor will comply with all federal, state, and local laws as well as the rules and regulations of the host venue. Exhibitors will be liable for all obligations resulting from noncompliance and will indemnify and hold harmless NCTM from any and all costs and/or expenses (including counsel fees) involved in addressing or defending any matters arising in whole or in part from Exhibitor's sale of products or services.

23. VIOLATIONS Any violation of these terms and conditions and/or the rules and regulations contained in the prospectus on the part of any Exhibitor will nullify Exhibitor's right to occupy space. Such Exhibitor will not be released from liability and will forfeit to NCTM all monies that have been paid. In case of any violation of the terms and conditions and/or the rules and regulations on the part of the Exhibitor, right is hereby given to NCTM, at its option, to terminate the agreement to occupy space, and NCTM may enter and take possession of the space occupied by the Exhibitor and remove all persons and goods at the Exhibitor's own risk.

24. AMENDMENT TO TERMS AND CONDITIONS Any and all matters or questions not specifically covered by the terms and conditions contained herein shall be subject to the sole discretion of NCTM. NCTM may, in its sole discretion, make reasonable changes, amendments, or additions to these terms and conditions. Any such changes, amendments, or additions shall be binding on Exhibitor equally with the other terms and conditions contained herein.

The undersigned agrees to the terms, conditions and regulations set forth in the NCTM Exhibit Booth Contract above.

_____

Authorized Signature

_____

Date: