Sponsorship Application

nctm.org/annualexhibit

Application Deadline: September 29, 2027

Submit completed contracts via email to NCTM@theygsgroup.com.

NCTM | 2027 ANNUAL MEETING & EXPOSITION

Oct. 27-30, Orlando

SPONSORSHIPS

- ☐ Welcome Reception Exclusive | $50,000
- ☐ Welcome Reception F&B | $TBD
- ☐ Lanyards | $25,000
- ☐ Tote Bags | $25,000
- ☐ Annual Meeting Email Series | $25,000 Exlc.
- ☐ Afternoon Snack or Beverage | $15,000
- ☐ Social Media Studio & Takeover | $15,000
- ☐ Teacher Appreciation Celebration | $15,000
- ☐ NCTM Central | $15,000
- ☐ Opening General Session | $15,000
- ☐ Coffee in NCTM Central | $12,500 Excl.
- ☐ Closing General Session | $12,000
- ☐ Iris E. Carl Equity Address | $10,000
- ☐ Ignite! | $10,000
- ☐ Step & Repeat | $10,000
- ☐ Conference Wi-Fi | $10,000
- ☐ Affinity Groups | $10,000
- ☐ Charging Stations | $7,500
- ☐ Lunch Tickets | $7,500
- ☐ Housing Sponsorship | $7,000
- ☐ Conference Strand Sponsorship | $6,500
- ☐ Annual Meeting Email Series | $5,000/Mo.
- ☐ MET Celebration Sponsorship | $5,000
- ☐ New Teacher Strand | $5,000
- ☐ Overview & Orientation | $5,000
- ☐ Sponsor Five Attendees | $5,000
- ☐ Attendee Email Advertising | $5,000
- ☐ School District Leader Summit | $3,500
- ☐ Speaker Ready Room | $3,000
- ☐ Hydration Station | $2,700
- ☐ Passport Game | $1,500
- ☐ Other | $_____

CONTACT INFORMATION

Sponsoring Organization

Street Address

City State/Province Postal Code

Company Website

Contact Name

Contact Phone Number & Extension

Contact Email Address

CONTRACT TOTAL

TOTAL: $_____

Please submit the following logo assets to events@theygsgroup.com **at time of contract**: (1) .eps/AI full color logo, (2) white/knockout logo, (3) PNG/JPEG color logo & (4) click through URL.

SPONSORSHIP TERMS & CONDITIONS

The undersigned (Vendor) enters into this agreement with NCTM to purchase the above-listed program or product in exchange for the fee listed above. The general terms and conditions of this contract as listed in this section apply. NCTM will provide the standard level deliverable items associated with the purchased sponsorship listed on this page. Where applicable, at the signing of this agreement, NCTM will project the quantity and quality of items necessary for the agreed upon program.

NCTM shall not be responsible for a failure of performance of this agreement due to an Act of God, war, disaster, strikes, civil disorder, or other emergencies making it advisable, illegal, or impossible to hold the event or deliver agreed-upon items.

NCTM also does not guarantee attendance by meeting participants. NCTM shall not be responsible for and does not control exhibitor activities held within contracted booth space that may be of similar nature to sponsored events or activities.

1. Use of Name, Logo, or Marks The NCTM logo is the property of the NCTM, and no use of the name, logo, or marks will be permitted without the express written consent of the National Council of Teachers of Mathematics.

2. Cancellation Policy No refunds for sponsorships are provided. If the vendor desires to cancel part or all of the contractual agreement, the vendor must do so in writing and will be obligated to pay NCTM the full amount of the agreed upon contract.

3. Cancellation of Event NCTM reserves the right to cancel item or event. In the event of such a cancellation, vendor will be notified in writing and will receive a full refund. Parties agree that in the event of such cancellation, the vendor's sole remedy against NCTM shall be the refund of monies paid to NCTM by vendor pursuant to this agreement.

4. Right of First Refusal All returning vendors (a returning vendor is defined as a company that purchased the same program or product last year, but not necessarily the same item) will receive an exclusive opportunity to renew the agreement for the following year. This gives all returning vendors the first right of refusal for their program or product. After this period ends, the first right of refusal is terminated and the program or product becomes available on a first-come, first-served basis. Please note that renewals may be subject to price and benefit changes at the discretion of NCTM.

A copy of this contract and any signatures herein shall be valid as an original.

PAYMENT POLICY & INFORMATION

All sponsorships are due to be paid in full at time of invoice. An invoice for your confirmed contracted purchase amount will be provided in no more than 3 business days from the time of receipt of completed contract. Payments can be made via check, ACH or credit card.

A 3% surcharge will be applied on all credit card transactions, which is not greater than our cost of acceptance. No surcharge is applied to payments made via ACH.

SIGNATURE AND AGREEMENT

By signing below, exhibitor agrees to abide by the responsibilities set forth in this agreement in addition to the terms and conditions outlined on pages 2 and 3 of the Exhibitor Contract. Any violation on the part of the exhibitor will nullify the exhibitor's right to occupy the meeting space. Exhibitor will not be released from liability and will forfeit to NCTM all monies that have been paid.

Authorized Signature Date

Print Full Name and Title