

# NH&RA

NATIONAL HOUSING & REHABILITATION ASSOCIATION

## By attending an annual or regional NH&RA event, you can reach more than 300+ affordable housing leaders per event.

NH&RA is a professional association of affordable housing and multifamily owners, developers and professionals. For more than 50 years, affordable housing finance and development executives have relied on NH&RA to expand their businesses and create value through business-to-business exchange, time-sensitive transaction-oriented education, fostering new business relationships, and targeted issue advocacy.

## **Annual Meeting Attendee Demographics**

| Year    | Total<br>Attendees | Developer/<br>Owner | Syndicator/<br>Investor | Lender |
|---------|--------------------|---------------------|-------------------------|--------|
| 2022    | 307                | 25%                 | 13%                     | 21%    |
| 2021*   | 458                | 27%                 | 29%                     | 19%    |
| 2020    | 333                | 28%                 | 14%                     | 17%    |
| 2019    | 325                | 32%                 | 15%                     | 17%    |
| 2018    | 293                | 34%                 | 21%                     | 15%    |
| Average | 343                | 29%                 | 18%                     | 18%    |

## **Regional Meetings Attendee Demographics**

|         | Total     | Developer/ | Syndicator/ |        |
|---------|-----------|------------|-------------|--------|
| Year    | Attendees | Owner      | Investor    | Lender |
| 2022    | 160       | 25%        | 18%         | 19%    |
| 2021*   | 237       | 29%        | 21%         | 18%    |
| 2020*   | 274       | 31%        | 23%         | 15%    |
| 2019    | 182       | 25%        | 25%         | 15%    |
| 2018    | 178       | 28%        | 19%         | 13%    |
| Average | 206       | 28%        | 21%         | 16%    |

\*Virtual events



**Contact Natalie today to learn more!** 

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#### Spring Developers Forum May 1-2, 2024 | Denver, Spring Developers Forum May 1-2, 2024 | Denver, CO Fall Developers Forum Nov. 14-15 | Boston, MA **SPONSORSHIP MEMBER COST NON-MEMBER COST** \$15,000 \$18,000 Keystone Cornerstone \$10,000 \$12,000 \$5,000 \$6,000 Foundation \$2,500 \$3,000 Supporter Wifi \$10,000 \$12,000 \$3,000 **Event App** \$3,600 **Charging Stations** \$5,000 \$6,000 **Headshot Photo Station** \$10,000 \$12,000 **Developers Council Breakfast** \$7,500 \$9,000 7 \$9,000 Networking Luncheon \$7,500 **Networking Reception** \$10,000 \$12,000 Morning Break \$5,000 \$6,000 \$6,000 \$5,000 Afternoon Break Specialty Coffee Station \$7,500 \$9,000 \$3,500 \$4,200 Lanyard \$3,500 \$4,200 Hotel Keycard Notebook \$2,500 \$3,000 Pens \$2,500 \$3,000 Total Amount \$ \_\_\_\_\_ SPONSOR CONTACT Name\_\_\_\_\_\_Firm\_\_\_\_\_ \_\_\_\_\_ Suite \_\_\_\_\_ Street \_\_\_\_\_ \_\_\_\_\_State\_\_\_\_\_Zip\_\_\_\_ City\_\_\_\_\_ Telephone Number \_\_\_\_\_ Fax Number \_\_\_\_\_ Email Address Direct Telephone Number **PAYMENT INFORMATION**

REGIONAL SPONSORSHIP OPPORTUNITIES

An invoice for your confirmed contracted purchase amount will be provided in no more than 3 business days from the time of receipt of completed contract. A minumum of 50% of the contracted total is due to be remitted immediately upon reciept of your invoice. Payments can be made via check, ACH or credit card.

A 3% surcharge will be applied on all credit card transactions, which is not greater than our cost of acceptance. No surcharge is applied to payments made via ACH. See section 4 of the exhibit terms, conditions and regulations on page 2 of this contract for additional details.

Email completed form to natalie.matterbellis@theygsgroup.com

## **Sponsor Attendee Registrations**

### Email completed form to info@housingonline.com

#### **SPONSOR ATTENDEE REGISTRATIONS**

With the purchase of the sponsorships listed below, sponsors receive the indicated complimentary registrations. Please list the attendees' names in the space provided below.

| SPONSORSHIP                                      | REGISTRATIONS |  |
|--|---------------|--|
| Keystone   | Four (4)      |  |
| Cornerstone                                      | Three (3)     |  |
| Foundation                                       | Two (2)       |  |
| Wifi, Headshot Photo Station, Developers Council | Two (2)       |  |
| Breakfast, Networking Luncheon and Reception     |               |  |

| ATTENDEE 1 |  |  |
|------------|--|--|
| Name       |  |  |
| Email      |  |  |
|            |  |  |
| ATTENDEE 2 |  |  |
| Name       |  |  |
| Email      |  |  |
|            |  |  |
| ATTENDEE 3 |  |  |
| Name       |  |  |
| Email      |  |  |
|            |  |  |
| ATTENDEE 4 |  |  |
| Name       |  |  |
| Email      |  |  |