

2025



# NH & RA

NATIONAL HOUSING &  
REHABILITATION ASSOCIATION

# By attending an annual or regional NH&RA event, you can reach more than 300+ affordable housing leaders per event.

NH&RA is a professional association of affordable housing and multifamily owners, developers and professionals. For more than 50 years, affordable housing finance and development executives have relied on NH&RA to expand their businesses and create value through business-to-business exchange, time-sensitive transaction-oriented education, fostering new business relationships, and targeted issue advocacy.

## Annual Meeting Attendee Demographics

Year	Total Attendees	Developer/ Owner	Syndicator/ Investor	Lender
2022	307	25%	13%	21%
2021*	458	27%	29%	19%
2020	333	28%	14%	17%
2019	325	32%	15%	17%
2018	293	34%	21%	15%
<b>Average</b>	<b>343</b>	<b>29%</b>	<b>18%</b>	<b>18%</b>

## Regional Meetings Attendee Demographics

Year	Total Attendees	Developer/ Owner	Syndicator/ Investor	Lender
2022	160	25%	18%	19%
2021*	237	29%	21%	18%
2020*	274	31%	23%	15%
2019	182	25%	25%	15%
2018	178	28%	19%	13%
<b>Average</b>	<b>206</b>	<b>28%</b>	<b>21%</b>	<b>16%</b>

\*Virtual events



Contact Natalie today to learn more!

**Natalie Matter Bellis**

Account Executive

717.580.8184

[natalie.matterbellis@theygsgroup.com](mailto:natalie.matterbellis@theygsgroup.com)

# REGIONAL SPONSORSHIP OPPORTUNITIES

Spring Developers Forum April 20-30 |  
Marina Del Rey, CA

Fall Developers Forum Nov. 13-14 |  
Boston, MA

SPONSORSHIP	MEMBER COST	NON-MEMBER COST
Keystone	<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$18,000
Cornerstone	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$12,000
Foundation	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$6,000
Supporter	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,000
Wifi	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$12,000
Event App	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$3,600
Charging Stations	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$6,000
Headshot Photo Station	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$12,000
Developers Council Breakfast	<input type="checkbox"/> \$7,500	<input type="checkbox"/> \$9,000
Networking Luncheon	<input type="checkbox"/> \$7,500	<input type="checkbox"/> \$9,000
Networking Reception	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$12,000
Morning Break	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$6,000
Afternoon Break	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$6,000
Specialty Coffee Station	<input type="checkbox"/> \$7,500	<input type="checkbox"/> \$9,000
Lanyard	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$4,200
Hotel Keycard	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$4,200
Notebook	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,000
Pens	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,000

**Total Amount \$** \_\_\_\_\_

## SPONSOR CONTACT

Name \_\_\_\_\_ Firm \_\_\_\_\_  
 Street \_\_\_\_\_ Suite \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone Number \_\_\_\_\_ Fax Number \_\_\_\_\_  
 Email Address \_\_\_\_\_ Direct Telephone Number \_\_\_\_\_

## PAYMENT INFORMATION

An invoice for your confirmed contracted purchase amount will be provided in no more than 3 business days from the time of receipt of completed contract. A minimum of 50% of the contracted total is due to be remitted immediately upon receipt of your invoice. Payments can be made via check, ACH or credit card.

A 3% surcharge will be applied on all credit card transactions, which is not greater than our cost of acceptance. No surcharge is applied to payments made via ACH. See section 4 of the exhibit terms, conditions and regulations on page 2 of this contract for additional details.

**Email completed form to [natalie.matterbellis@theygsgroup.com](mailto:natalie.matterbellis@theygsgroup.com)**

# Sponsor Attendee Registrations

Email completed form to [info@housingonline.com](mailto:info@housingonline.com)

## SPONSOR ATTENDEE REGISTRATIONS

With the purchase of the sponsorships listed below, sponsors receive the indicated complimentary registrations. Please list the attendees' names in the space provided below.

SPONSORSHIP	REGISTRATIONS
Keystone	Four (4)
Cornerstone	Three (3)
Foundation	Two (2)
Wifi, Headshot Photo Station, Developers Council Breakfast, Networking Luncheon and Reception	Two (2)

### ATTENDEE 1

Name \_\_\_\_\_

Email \_\_\_\_\_

### ATTENDEE 2

Name \_\_\_\_\_

Email \_\_\_\_\_

### ATTENDEE 3

Name \_\_\_\_\_

Email \_\_\_\_\_

### ATTENDEE 4

Name \_\_\_\_\_

Email \_\_\_\_\_