2025





NATIONAL HOUSING & REHABILITATION ASSOCIATION

By attending an annual or regional NH&RA event, you can reach more than 300+ affordable housing leaders per event.

NH&RA is a professional association of affordable housing and multifamily owners, developers and professionals. For more than 50 years, affordable housing finance and development executives have relied on NH&RA to expand their businesses and create value through business-to-business exchange, time-sensitive transaction-oriented education, fostering new business relationships, and targeted issue advocacy.

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Year	Total Attendees	Developer/ Owner	Syndicator/ Investor	Lender
2022	307	25%	13%	21%
2021*	458	27%	29%	19%
2020	333	28%	14%	17%
2019	325	32%	15%	17%
2018	293	34%	21%	15%
Averag	e 343	29%	18%	18%

Annual Meeting Attendee Demographics

Regional Meetings Attendee Demographics

Year	Total Attendees	Developer/ Owner	Syndicator/ Investor	Lender
2022	160	25%	18%	19%
2021*	237	29%	21%	18%
2020*	274	31%	23%	15%
2019	182	25%	25%	15%
2018	178	28%	19%	13%
Average	206	28%	21%	16%

*Virtual events



Contact Natalie today to learn more!

Natalie Matter Bellis Account Executive 717.580.8184 natalie.matterbellis@theygsgroup.com

REGIONAL SPONSORSHIP OPPORTUNITIES



Spring Developers Forum April 29-30, 2025 | Marina Del Rey, CA

Summer Institute June 17-20, 2025 | Boulder, CO

Fall Developers Forum Nov. 13-14, 2025 | Boston, MA

SPONSORSHIP	MEMBER COST		NON-MEMBER COST
Keystone	\$15,000		\$18,000
Cornerstone	\$10,000		\$12,000
Foundation	\$5,000		\$6,000
Supporter	\$2,500		\$3,000
Wifi	\$10,000		\$12,000
Event App	\$3,000		\$3,600
Charging Stations	\$5,000		\$6,000
Headshot Photo Station	\$10,000		\$12,000
Developers Council Breakfast	\$7,500		\$9,000
Networking Luncheon	\$7,500		\$9,000
Networking Reception	\$10,000		\$12,000
Morning Break	\$5,000		\$6,000
Afternoon Break	\$5,000		\$6,000
Specialty Coffee Station	\$7,500		\$9,000
Lanyard	\$3,500		\$4,200
Hotel Keycard	\$3,500		\$4,200
Notebook	\$2,500		\$3,000
Pens	\$2,500		\$3,000
			Total Amount \$
SPONSOR CONTACT			
Name	F	-irm	
Street			Suite
City		ate	Zip
Telephone Number	Fax	Numbe	er

Direct Telephone Number _____ Email Address

PAYMENT INFORMATION

An invoice for your confirmed contracted purchase amount will be provided in no more than 3 business days from the time of receipt of completed contract. A minumum of 50% of the contracted total is due to be remitted immediately upon reciept of your invoice. Payments can be made via check, ACH or credit card.

A 3% surcharge will be applied on all credit card transactions, which is not greater than our cost of acceptance. No surcharge is applied to payments made via ACH. See section 4 of the exhibit terms, conditions and regulations on page 2 of this contract for additional details.

Email completed form to natalie.matterbellis@theygsgroup.com

Sponsor Attendee Registrations

Email completed form to info@housingonline.com

SPONSOR ATTENDEE REGISTRATIONS

With the purchase of the sponsorships listed below, sponsors receive the indicated complimentary registrations. Please list the attendees' names in the space provided below.

SPONSORSHIP	REGISTRATIONS
Keystone	Four (4)
Cornerstone	Three (3)
Foundation	Two (2)
Wifi, Headshot Photo Station, Developers Council	Two (2)
Breakfast, Networking Luncheon and Reception	

ATTENDEE 1

Name	
Email	
ATTENDEE 2	
Name	
Email	
ATTENDEE 3	
Name	
Email	
ATTENDEE 4	
Name	

Email