



PATRON OPPORTUNITIES & CONFERENCE BOOK ADVERTISING

NRMLA is inviting industry suppliers to participate in the Western Regional meeting through a tabletop exhibit, material patronage and/or conference book advertising. **Availability is limited, so act fast to secure your space.**

PATRON TIERS

	Diamond Patron (Limit: 3)	Gold Patron	Silver Patron	Bronze Patron
Price	\$9,000	\$6,500	\$4,200	\$2,500
Complimentary Registrations	Five (5)	Four (4)	Two (2)	One (1)
Logo Recognition at General Session	X	X	X	X
Logo on conference website and email marketing	X	X	X	X
Conference Book Advertising	One (1) Full Page	One (1) Half Page	One (1) Half Page	
Exhibit Space	One (1) tabletop (includes 1 6' skirted/draped table)	One (1) tabletop (includes 1 6' skirted/draped table)	One (1) tabletop (includes 1 6' skirted/draped table)	
Advance Attendee List	X	X	X	
Discounted (50%) registrations to extend to non-members	Up to ten (10)	Up to five (5)		
	Includes Private Meeting Room Access on Mon/Tues			

EXPAND YOUR REACH WITH A PROMOTIONAL EBLAST!

\$850

Materials Requirements:

- Fully designed, ready-to-send email in an HTML file (use a testing service such as litmus to confirm html validation and deliverability of code)
- All images and fonts need to be linked to the appropriate files hosted on your servers (no local files)
- All hyperlinks need to be embedded
- Subject line for the email

For more information, please contact Natalie Bellis (717) 580-8184 or natalie.matterbellis@theygsgroup.com.



A LA CARTE

Patron Stage LIVE | \$6,000

Includes opportunity to provide up to a 30-minute presentation from the stage during lunch from 12:15-12:45 pm. Includes access to a microphone. Opportunities available on Monday and Tuesday.

Opening Cocktail Reception | \$3,000

An exclusive opportunity to promote and position your company as the leader in the industry. Includes logo exposure on event signage.

Official Mobile App | \$1,000

The official mobile app will be a critical resource used by attendees onsite when planning their schedules and navigating the event. Includes logo recognition.

Individual Material Items – EXCLUSIVE (max. 1 patron)

Choose from:

- Hotel Key Cards | \$3,500*
- Lanyards for Name Badges | \$1,500*
- Conference Pens | \$1,500*
- Conference Notepads | \$1,500*
- Conference Totes | \$1,500*

**Note: patron is responsible for creating, producing and delivering these items to the conference. Only one of each item is available for patronage. If your company purchased an item in 2019 you will be given the first right of refusal of the material item. Additional items are assigned on a first come, first served basis.*

CONFERENCE BOOK ADVERTISING

The printed conference book will serve as an onsite resource for all attendees. All ads should be submitted as a press-ready PDF (high resolution JPEG also accepted) in full color with no bleeds. Advertisers must be NRMLA members.

Artwork Due: May 2, 2022

Position	Size	Price
Cover 2 (Inside Front)	5"x8"	\$1,000
Cover 3 (Inside Back)	5"x8"	\$1,000
Cover 4 (Outside Back)	5"x8"	\$1,000
Full Page	5"x8"	\$750
Half Page (horizontal)	5"x3.75"	\$500

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