



PATRON OPPORTUNITIES & CONFERENCE BOOK ADVERTISING

NRMLA is inviting industry suppliers to participate in the Annual Meeting through patron support and/or conference book advertising. **Availability is limited, so act fast to secure your space.**

PATRON TIERS

Patron Opportunities are limited to NRMLA Members, at this time.

For membership pricing please contact Hannah Sievers at hsievers@dworbell.com

| | Premier Patron (Limit: 1) | Diamond Patron (1 remaining) | Gold Patron | Silver Patron |
|--|---|--|--|--|
| Price | SOLD | \$11,900 | \$8,900 | \$7,900 |
| Private Meeting Room (for use October 23-25, 2023) until 11:30 am on the 25th | X | X | | |
| Table Top Exhibit (includes one (1) 6' skirted/draped table) | X | X | X | X |
| Complimentary Full Conference Registrations | Eight (8) | Six (6) | Five (5) | Two (2) |
| Discounted (50%) registrations to extend to non-members | Up to ten (10) | Up to eight (8) | Up to five (5) | |
| Logo Recognition at General Session | X | X | X | X |
| Logo on conference website and email marketing | X | X | X | X |
| Conference Book Advertising | Cover 2/ Inside Front Cover | One (1) Full Page <i>Opportunity to Upgrade Available</i> | One (1) Half Page <i>Opportunity to Upgrade Available</i> | One (1) Half Page <i>Opportunity to Upgrade Available</i> |
| Advance Attendee List | X | X | X | X |
| 2023 Webinar to NRMLA Members | X <i>Does not occur during Annual Meeting</i> | | | |
| Promotional Eblast | One (1) <i>Must be dist. within 3 weeks of event</i> | | | |

EXPAND YOUR REACH WITH A PROMOTIONAL EBLAST | \$850

Materials Requirements:

- Fully designed, ready-to-send email in an HTML file (use a testing service such as litmus to confirm html validation and deliverability of code)
- All images and fonts need to be linked to the appropriate files hosted on your servers (no local files)
- All hyperlinks need to be embedded
- Subject line for the email

For more information, please contact Natalie Bellis (717) 580-8184 or natalie.matterbellis@theygsgroup.com.



A LA CARTE OPPORTUNITIES

All a la carte opportunities listed below come with:

- Two (2) complimentary full conference registrations
- Logo on the conference signage
- Logo on the conference website and email marketing
- Printed conference book recognition
- Advance attendee list

NRMLA Welcome Reception | \$4,000

Monday, October 23rd

Luncheon | \$3,500

Tuesday, October 24th

Breakfast | \$2,500

Tuesday, October 24th or Wednesday, October 25th

CRMP Lunch/Breakfast | \$2,000

Tuesday, October 24th or Wednesday, October the 25th (one available)

REFRESHMENT OPPORTUNITIES

All refreshment opportunities listed below come with:

- One (1) high top for collateral
- Two (2) complimentary full conference registrations
- Logo on the conference signage
- Logo on the conference website and email marketing
- Printed conference book recognition
- Advance attendee list

Hydration Station | \$4,000

Monday, October 23rd, Tuesday, October 24th or Wednesday, October 25th

Coffee Station | \$4,500

Monday, October 23rd, Tuesday, October 24th or Wednesday, October 25th

Breakout Session | \$3,500

Monday, October 23rd, Tuesday, October 24th or Wednesday, October 25th

For more information, please contact Natalie Bellis (717) 580-8184 or natalie.matterbellis@theygsgroup.com.



SESSION OPPORTUNITIES

Patron to provide a brief description of their company and introduce the session. All session opportunities listed below come with:

- One (1) complimentary full conference registration
- Advance attendee list

Keynote Speaker | [Contact us for pricing](#)

Includes opportunity for company representative to introduce the speaker as well as logo exposure on screens and keynote session signage. Unavailable if the speaker is a government official.

Patron Stage LIVE | [\\$ 2000](#) (2 remaining)

Includes opportunity to provide up to a 30-minute presentation from the stage. Includes access to a microphone. **3 available.**

MATERIAL OPPORTUNITIES

Material items are provided by the patron.

Hotel Key Cards | [\\$5,500](#)

Pens | [\\$2,000](#)

Lanyards | [\\$3,500](#)

Notepads | [\\$1,500](#)

Conference Bags | [\\$2,750](#)

Conference Bag Inserts | [\\$1,000 each](#)

DIGITAL CONFERENCE BOOK ADVERTISING

The digital conference book will serve as an onsite resource for all attendees. Advertisers must be NRMLA members.

Artwork Due: Sept. 22, 2023

| Position | Size | Price |
|------------------------|----------|-------------|
| Cover 2 (Inside Front) | 5"x8" | SOLD |
| Cover 3 (Inside Back) | 5"x8" | \$1,500 |
| Cover 4 (Outside Back) | 5"x8" | \$3,000 |
| Full Page | 5"x8" | \$1,000 |
| Half Page (horizontal) | 5"x3.75" | \$800 |

EXPAND YOUR REACH WITH E-MARKETING! | [\\$2,500](#)

Patron provided ad in NRMLA's digital marketing for the Annual Meeting. Ad will run weekly and company logo will appear in the event app.

For more information, please contact Natalie Bellis (717) 580-8184 or natalie.matterbellis@theygsgroup.com.



NRMLA 2023 Annual Meeting Patron Registration Form

Email completed forms to natalie.matterbellis@theyqsgroup.com.

PATRON CONTACT

Name _____ Firm _____
 Street _____ Suite _____
 City _____ State _____ Zip _____
 Telephone Number _____ Fax Number _____
 Email Address _____ Direct Telephone Number _____

PRICING

PATRON TIERS

- | | |
|---|-------------|
| <input type="checkbox"/> Premier Patron | SOLD |
| <input type="checkbox"/> Diamond Patron | \$11,900 |
| <input type="checkbox"/> Gold Patron | \$8,900 |
| <input type="checkbox"/> Silver Patron | \$7,900 |

CONFERENCE BOOK ADVERTISING

- | | |
|---|-------------|
| <input type="checkbox"/> Cover 2 (Inside Front) | SOLD |
| <input type="checkbox"/> Cover 3 (Inside Back) | \$1,000 |
| <input type="checkbox"/> Cover 4 (Outside Back) | \$3,000 |
| <input type="checkbox"/> Full Page | \$1,000 |
| <input type="checkbox"/> Half Page (Horizontal) | \$800 |

EXPAND YOUR REACH!

- | | |
|---|---------|
| <input type="checkbox"/> Promotional Eblast | \$850 |
| <input type="checkbox"/> E-Marketing | \$2,500 |

ADDITIONAL OPPORTUNITIES

- | | |
|---|------------|
| <input type="checkbox"/> Hotel Key Cards | \$5,500 |
| <input type="checkbox"/> General Session | \$5,000 |
| <input type="checkbox"/> Coffee Station | \$4,500 |
| <input type="checkbox"/> Hydration Station | \$4,000 |
| <input type="checkbox"/> Welcome Reception | \$4,000 |
| <input type="checkbox"/> Breakout Session | \$3,500 |
| <input type="checkbox"/> Lanyards | \$3,500 |
| <input type="checkbox"/> Luncheon | \$3,500 |
| <input type="checkbox"/> Conference Bags | \$2,750 |
| <input type="checkbox"/> Breakfast | \$2,500 |
| <input type="checkbox"/> Pens | \$2,000 |
| <input type="checkbox"/> Notepads | \$1,500 |
| <input type="checkbox"/> Conference Bag Inserts | \$1,000 |
| <input type="checkbox"/> Patron Stage LIVE | \$2,000 |
| <input type="checkbox"/> Keynote Speaker | Contact Us |

Payment & Cancellation Policy: Payment in full is due at time of contract. No refunds after payment is received. A 3% surcharge will be applied on all credit card transactions, which is not greater than our cost of acceptance. No surcharge is applied to payments made via ACH.

PAYMENT

☐ Invoice ☐ Visa ☐ MasterCard ☐ American Express

Credit Card Number _____ Security Code _____ Exp _____

Cardholder Name _____ Signature _____

Billing Address _____

Billing City, State, Zip _____



NRMLA 2023 Annual Meeting Patron Attendee Registration Form

Email completed forms to Hannah Sievers (hsievers@dworbell.com).

PATRON ATTENDEE REGISTRATIONS

Premier Patrons – 8 Comp. Registrations
Diamond Patrons – 6 Comp. Registrations

Gold Patrons – 5 Comp. Registrations
Silver Patrons – 2 Comp. Registrations

ATTENDEE 1

Name _____
Email _____

ATTENDEE 2

Name _____
Email _____

ATTENDEE 3

Name _____
Email _____

ATTENDEE 4

Name _____
Email _____

ATTENDEE 5

Name _____
Email _____

ATTENDEE 6

Name _____
Email _____

ATTENDEE 7

Name _____
Email _____

ATTENDEE 8

Name _____
Email _____

To submit attendee information for discounted registrations (Premier, Diamond and Gold Patrons), contact Hannah Sievers (hsievers@dworbell.com)