



## PATRON OPPORTUNITIES & CONFERENCE BOOK ADVERTISING

NRMLA is inviting industry suppliers to participate in the Annual Meeting through patron support and/or conference book advertising. **Availability is limited, so act fast to secure your space.**

### PATRON TIERS

Patron Opportunities are limited to NRMLA Members, at this time.

For membership pricing please contact Hannah Sievers at [hsievers@dworbell.com](mailto:hsievers@dworbell.com)

	Premier Patron (Limit: 1)	Diamond Patron (7 Available)	Gold Patron (7 Available)	Silver Patron
Price	<b>SOLD</b>	<b>\$11,900</b>	<b>\$8,900</b>	<b>\$7,900</b>
Private Meeting Room (for use September 24-26, 2023) until 11:30 am on the 26th	X	X		
Table Top Exhibit (includes one (1) 6' skirted/draped table)	X	X	X	
Complimentary Full Conference Registrations	Eight (8)	Six (6)	Five (5)	Two (2)
Discounted (50%) registrations to extend to non-members	Up to ten (10)	Up to eight (8)	Up to five (5)	
Logo Recognition at General Session	X	X	X	X
Logo on conference website and email marketing	X	X	X	X
Digital Conference Book Advertising	Cover 2/ Inside Front Cover	One (1) Full Page <i>Opportunity to Upgrade Available</i>	One (1) Half Page <i>Opportunity to Upgrade Available</i>	One (1) Half Page <i>Opportunity to Upgrade Available</i>
Advance Attendee List	X	X	X	X
2024 Webinar to NRMLA Members	X <i>Does <b>not</b> occur during Annual Meeting</i>			
Promotional Eblast	One (1) <i>Must be dist. within 3 weeks of event</i>			

### EXPAND YOUR REACH WITH A PROMOTIONAL EBLAST | \$850

#### Materials Requirements:

- Fully designed, ready-to-send email in an HTML file (use a testing service such as litmus to confirm html validation and deliverability of code)
- All images and fonts need to be linked to the appropriate files hosted on your servers (no local files)
- All hyperlinks need to be embedded
- Subject line for the email

For more information, please contact Natalie Bellis (717) 580-8184 or [natalie.matterbellis@theygsgroup.com](mailto:natalie.matterbellis@theygsgroup.com).



## A LA CARTE OPPORTUNITIES

All a la carte opportunities listed below come with:

- Two (2) complimentary full conference registrations
- Logo on the conference signage
- Logo on the conference website and email marketing
- Digital conference book recognition
- Advance attendee list

### **NRMLA Welcome Reception | \$4,000**

Tuesday, September 24<sup>th</sup>

One Available

### **Luncheon | \$3,500**

Wednesday, September 25<sup>th</sup>

One Available

### **Breakfast | \$2,500**

Wednesday, September 25<sup>th</sup> or Thursday, September 26<sup>th</sup>

### **CRMP Lunch or Breakfast | \$2,000**

Breakfast Availability- Wednesday, September 25<sup>th</sup> or Thursday, September 26<sup>th</sup>

Lunch Availability- Wednesday, September 25<sup>th</sup>

One Available

### **Networking Break with Snacks | \$2,000**

Tuesday, September 24<sup>th</sup>

One Available

## REFRESHMENT OPPORTUNITIES

All refreshment opportunities listed below come with:

- One (1) high top for collateral
- Two (2) complimentary full conference registrations
- Logo on the conference signage
- Logo on the conference website and email marketing
- Digital conference book recognition
- Advance attendee list

### **Hydration Station | \$4,000**

Tuesday, September 24<sup>th</sup>, Wednesday, September 25<sup>th</sup>, or Thursday September 26<sup>th</sup>

### **Coffee Station | \$4,500**

Tuesday, September 24<sup>th</sup> Wednesday, September 25<sup>th</sup>, or Thursday, September 26<sup>th</sup>

### **Breakout Session | \$3,500**

Tuesday, September 24<sup>th</sup>, Wednesday, September 25<sup>th</sup>, or Thursday, September 26<sup>th</sup>

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## SESSION OPPORTUNITIES

Patron to provide a brief description of their company and introduce the session. All session opportunities listed below come with:

- One (1) complimentary full conference registration
- Advance attendee list

### **Keynote Speaker** | **Contact us for pricing**

Includes opportunity for company representative to introduce the speaker as well as logo exposure on screens and keynote session signage. Unavailable if the speaker is a government official.

### **Patron Stage LIVE** | **\$ 2000** (2 available)

Includes opportunity to provide up to a 30-minute presentation from the stage. Includes access to a microphone. **3 available.**

## MATERIAL OPPORTUNITIES

Material items are provided by the patron.

**Hotel Key Cards** | **\$5,500**

**Pens** | **\$2,000**

**Lanyards** | **\$3,500**

**Notepads** | **\$1,500**

**Conference Bags** | **\$2,750**

**Conference Bag Inserts** | **\$1,000 each**

## DIGITAL CONFERENCE BOOK ADVERTISING

The digital conference book will serve as an onsite resource for all attendees. Advertisers must be NRMLA members.

**Artwork Due: Aug. 22, 2024**

Position	Size	Price
Cover 2 (Inside Front)	5"x8"	<b>SOLD</b>
Cover 3 (Inside Back)	5"x8"	\$1,500
Cover 4 (Outside Back)	5"x8"	\$3,000
Full Page	5"x8"	\$1,000
Half Page (horizontal)	5"x3.75"	\$800

## EXPAND YOUR REACH WITH E-MARKETING! | **\$2,500**

Patron provided ad in NRMLA's digital marketing for the Annual Meeting. Ad will run weekly and company logo will appear in the event app.

For more information, please contact Natalie Bellis (717) 580-8184 or [natalie.matterbellis@theygsgroup.com](mailto:natalie.matterbellis@theygsgroup.com).

## NNRMLA 2024 Annual Meeting Patron Registration Form

Email completed forms to [natalie.matterbellis@theygsgroup.com](mailto:natalie.matterbellis@theygsgroup.com).

Name \_\_\_\_\_ Firm \_\_\_\_\_  
Street \_\_\_\_\_ Suite \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone Number \_\_\_\_\_ Fax Number \_\_\_\_\_  
Email Address \_\_\_\_\_ Direct Telephone Number \_\_\_\_\_

### PRICING

#### PATRON TIERS

- |   |             |
|---|-------------|
| <input type="checkbox"/> Premier Patron | <b>SOLD</b> |
| <input type="checkbox"/> Diamond Patron | \$11,900    |
| <input type="checkbox"/> Gold Patron    | \$8,900     |
| <input type="checkbox"/> Silver Patron  | \$7,900     |

#### CONFERENCE BOOK ADVERTISING

- |   |             |
|---|-------------|
| <input type="checkbox"/> Cover 2 (Inside Front) | <b>SOLD</b> |
| <input type="checkbox"/> Cover 3 (Inside Back)  | \$1,000     |
| <input type="checkbox"/> Cover 4 (Outside Back) | \$3,000     |
| <input type="checkbox"/> Full Page              | \$1,000     |
| <input type="checkbox"/> Half Page (Horizontal) | \$800       |

#### EXPAND YOUR REACH!

- |   |         |
|---|---------|
| <input type="checkbox"/> Promotional Eblast | \$850   |
| <input type="checkbox"/> E-Marketing        | \$2,500 |

#### ADDITIONAL OPPORTUNITIES

- |   |            |
|---|------------|
| <input type="checkbox"/> Hotel Key Cards        | \$5,500    |
| <input type="checkbox"/> General Session        | \$5,000    |
| <input type="checkbox"/> Coffee Station         | \$4,500    |
| <input type="checkbox"/> Hydration Station      | \$4,000    |
| <input type="checkbox"/> Welcome Reception      | \$4,000    |
| <input type="checkbox"/> Breakout Session       | \$3,500    |
| <input type="checkbox"/> Lanyards               | \$3,500    |
| <input type="checkbox"/> Luncheon               | \$3,500    |
| <input type="checkbox"/> Conference Bags        | \$2,750    |
| <input type="checkbox"/> Breakfast              | \$2,500    |
| <input type="checkbox"/> Networking Break       | \$2,000    |
| <input type="checkbox"/> Pens                   | \$2,000    |
| <input type="checkbox"/> Notepads               | \$1,500    |
| <input type="checkbox"/> Conference Bag Inserts | \$1,000    |
| <input type="checkbox"/> Patron Stage LIVE      | \$2,000    |
| <input type="checkbox"/> Mobile App             | \$2,000    |
| <input type="checkbox"/> Keynote Speaker        | Contact Us |

**Payment & Cancellation Policy:** Payment in full is due at time of contract. No refunds after payment is received. A 3% surcharge will be applied on all credit card transactions, which is not greater than our cost of acceptance. No surcharge is applied to payments made via ACH.

### PAYMENT

An invoice for your confirmed contracted purchase amount will be provided in no more than 3 business days from the time of receipt of completed contract. The contracted total is due in full and required to be remitted within net 10 upon receipt of your invoice. Payments can be made via check, ACH or credit card.

## NRMLA 2024 Annual Meeting Patron Attendee Registration Form

*Email completed forms to Hannah Sievers ([hsievers@dworbell.com](mailto:hsievers@dworbell.com)).*

### PATRON ATTENDEE REGISTRATIONS

*Premier Patrons – 8 Comp. Registrations*

*Diamond Patrons – 6 Comp. Registrations*

*Gold Patrons – 5 Comp. Registrations*

*Silver Patrons – 2 Comp. Registrations*

ATTENDEE 1

Name \_\_\_\_\_

Email \_\_\_\_\_

ATTENDEE 2

Name \_\_\_\_\_

Email \_\_\_\_\_

ATTENDEE 3

Name \_\_\_\_\_

Email \_\_\_\_\_

ATTENDEE 4

Name \_\_\_\_\_

Email \_\_\_\_\_

ATTENDEE 5

Name \_\_\_\_\_

Email \_\_\_\_\_

ATTENDEE 6

Name \_\_\_\_\_

Email \_\_\_\_\_

ATTENDEE 7

Name \_\_\_\_\_

Email \_\_\_\_\_

ATTENDEE 8

Name \_\_\_\_\_

Email \_\_\_\_\_

*To submit attendee information for discounted registrations (Premier, Diamond and Gold Patrons), contact Hannah Sievers ([hsievers@dworbell.com](mailto:hsievers@dworbell.com))*

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