



## PATRON OPPORTUNITIES & CONFERENCE BOOK ADVERTISING

### Marriott Irvine Spectrum

*NRMLA is inviting industry suppliers to participate in the Western Regional meeting through a tabletop exhibit, material patronage and/or digital conference book advertising.*

***Availability is limited, so act fast to secure your space!***

### PATRON TIERS

	<b>Gold Patron (Limit: 3)</b>	<b>Silver Patron (Multiple)</b>
Price	<b>\$4,500</b>	<b>\$2,500</b>
Complimentary Registrations	Four (4)	Two (2)
Logo Recognition at General Session	X	X
Logo on conference website and email marketing	X	X
Digital Conference Book Advertising	One (1) Full Page	One (1) Half Page
Exhibit Space	One (1) tabletop	
Advance Attendee List	X	X
Discounted (50%) registrations to extend to non-members	Up to ten (10)	Up to five (5)

### EXPAND YOUR REACH WITH A PROMOTIONAL EBLAST!

**\$850**

#### Materials Requirements:

- Fully designed, ready-to-send email in an HTML file (use a testing service such as litmus to confirm html validation and deliverability of code)
- All images and fonts need to be linked to the appropriate files hosted on your servers (no local files)
- All hyperlinks need to be embedded
- Subject line for the email

For more information, please contact Natalie Bellis (717) 580-8184 or [natalie.matterbellis@theygsgroup.com](mailto:natalie.matterbellis@theygsgroup.com).



## A LA CARTE

### Cocktail Reception | \$3,000

An exclusive opportunity to promote and position your company as the leader in the industry. Includes logo exposure on event signage.

### Official Mobile App | \$1,000

The official mobile app will be a critical resource used by attendees onsite when planning their schedules and navigating the event. Includes logo recognition.

### Lunch | \$3,000

An exclusive opportunity to promote and position your company during a 3-minute speaking presentation.

### AM/PM Break | \$1,000 (1) available

Sponsor can supply branded paper coffee cups. Sponsor is responsible for shipping to the hotel.

### Individual Material Items – EXCLUSIVE (max. 1 patron)

Choose from:

- Lanyards for Name Badges | \$1,500\*
- Conference Pens | \$1,500\*
- Conference Notepads | \$1,500\*
- Conference Totes | \$1,500\*

*\*Note: patron is responsible for creating, producing, and delivering these items to the conference. Only one of each item is available for patronage.*

## DIGITAL CONFERENCE BOOK ADVERTISING

The digital conference book will serve as an onsite resource for all attendees.

Advertisers must be NRMLA members.

### Artwork Due: April 14, 2025

Position	Size	Price
Cover 2 (Inside Front)	5"x8"	\$1,000
Cover 3 (Inside Back)	5"x8"	\$1,000
Cover 4 (Outside Back)	5"x8"	\$1,000
Full Page	5"x8"	\$750
Half Page (horizontal)	5"x3.75"	\$500

For more information, please contact Natalie Bellis (717) 580-8184 or [natalie.matterbellis@theygsgroup.com](mailto:natalie.matterbellis@theygsgroup.com).



## NRMLA 2025 Western Regional Meeting Patron Registration Form

Email completed forms to [natalie.matterbellis@theygsgroup.com](mailto:natalie.matterbellis@theygsgroup.com).

### PATRON CONTACT

Name \_\_\_\_\_ Firm \_\_\_\_\_  
Street \_\_\_\_\_ Suite \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone Number \_\_\_\_\_ Fax Number \_\_\_\_\_  
Email Address \_\_\_\_\_ Direct Telephone Number \_\_\_\_\_

### PRICING

#### PATRON TIERS

- |  |         |
|--|---------|
| <input type="checkbox"/> Gold Patron   | \$4,500 |
| <input type="checkbox"/> Silver Patron | \$2,500 |

#### DIGITAL CONFERENCE BOOK ADVERTISING

- |   |         |
|---|---------|
| <input type="checkbox"/> Cover 2 (Inside Front) | \$1,000 |
| <input type="checkbox"/> Cover 3 (Inside Back)  | \$1,000 |
| <input type="checkbox"/> Cover 4 (Outside Back) | \$1,000 |
| <input type="checkbox"/> Full Page              | \$750   |
| <input type="checkbox"/> Half Page              | \$500   |

#### A LA CARTE

- |  |         |
|--|---------|
| <input type="checkbox"/> Cocktail Reception  | \$3,000 |
| <input type="checkbox"/> Lunch               | \$3,000 |
| <input type="checkbox"/> Lanyards            | \$1,500 |
| <input type="checkbox"/> Pens                | \$1,500 |
| <input type="checkbox"/> Notepads            | \$1,500 |
| <input type="checkbox"/> Totes               | \$1,500 |
| <input type="checkbox"/> Official Mobile App | \$1,000 |
| <input type="checkbox"/> AM/PM Break         | \$1,000 |

#### EXPAND YOUR REACH!

- |   |       |
|---|-------|
| <input type="checkbox"/> Promotional Eblast | \$850 |
|---|-------|

**TOTAL AMOUNT \$** \_\_\_\_\_

### PAYMENT

An invoice for your confirmed contracted purchase amount will be provided in no more than 3 business days from the time of receipt of completed contract. The contracted total is due in full and required to be remitted within net 10 upon receipt of your invoice. Payments can be made via check, ACH or credit card.

**Payment & Cancellation Policy:** Payment in full is due at time of contract. No refunds after payment is received. A 3% surcharge will be applied on all credit card transactions, which is not greater than our cost of acceptance. No surcharge is applied to payments made via ACH

For more information, please contact Natalie Bellis (717) 580-8184 or [natalie.matterbellis@theygsgroup.com](mailto:natalie.matterbellis@theygsgroup.com).



## NRMLA 2025 Western Regional Meeting Patron Attendee Registration Form

*Email completed forms to Hudson Sievers ([HSievers@nrmla.com](mailto:HSievers@nrmla.com)).*

### PATRON ATTENDEE REGISTRATIONS

**Gold Patrons – 4 Comp. Registrations**

**Silver Patrons – 2 Comp. Registrations**

ATTENDEE 1

Name \_\_\_\_\_

Email \_\_\_\_\_

ATTENDEE 2

Name \_\_\_\_\_

Email \_\_\_\_\_

ATTENDEE 3

Name \_\_\_\_\_

Email \_\_\_\_\_

ATTENDEE 4

Name \_\_\_\_\_

Email \_\_\_\_\_

*To submit attendee information for discounted registrations (Gold and Silver Patrons), contact Hudson Sievers ([HSievers@nrmla.com](mailto:HSievers@nrmla.com)).*

**For more information, please contact Natalie Bellis (717) 580-8184 or [natalie.matterbellis@theygsgroup.com](mailto:natalie.matterbellis@theygsgroup.com).**