



PATRON OPPORTUNITIES & CONFERENCE BOOK ADVERTISING

NRMLA is inviting industry suppliers to participate in the Annual Meeting through patron support and/or conference book advertising. **Availability is limited, so act fast to secure your space.**

PATRON TIERS

Patron Opportunities are limited to NRMLA Members, at this time.

For membership pricing please contact Slrwin@nrmla.com and DHicks@nrmla.com

	Premium Patron (Exclusive)	Platinum Patron (2 Available)	Diamond Patron (5 Available)	Gold Patron (7 Available)	Silver Patron
Price	\$35,000	\$25,000	\$11,900	\$8,900	\$7,900
Private Meeting Room (for use September 24-26, 2023) until 11:30 am on the 26th	X	X	X		
Sponsorship Recognition at the two (2) Regional Events	X	X			
Table Top Exhibit (includes one (1) 6' skirted/draped table)	X	X	X	X	
Complimentary Full Conference Registrations – Patron Staff ONLY	Ten (10)	Eight (8)	Six (6)	Five (5)	Two (2)
Discounted (50%) registrations to extend to non-members	Up to twelve (12)	Up to ten (10)	Up to eight (8)	Up to five (5)	
Logo Recognition at General Session	X	X	X	X	X
Logo on conference website and email marketing	X	X	X	X	X
Digital Conference Book Advertising	Cover 2/ Inside Front Cover	Cover 2/ Inside Front Cover	One (1) Full Page <i>Opportunity to Upgrade Available</i>	One (1) Half Page <i>Opportunity to Upgrade Available</i>	One (1) Half Page <i>Opportunity to Upgrade Available</i>
Advance Attendee List	X	X	X	X	X
2025 Webinar to NRMLA Members	X <i>Does not occur during Annual Meeting</i>	X <i>Does not occur during Annual Meeting</i>			
Promotional Eblast		One (1) <i>Must be dist. within 3 weeks of event</i>			
Patron Stage LIVE Opportunity	x Provide up to a 30- minute presentation from the stage. Includes access to a microphone.				
Exclusive Opportunity to provide a room drop item at the host hotels for Annual Meeting	X	X			

For more information, please contact Natalie Bellis (717) 580-8184 or natalie.matterbellis@theygsgroup.com.



A LA CARTE OPPORTUNITIES

All a la carte opportunities listed below come with:

- Two (2) complimentary full conference registrations
- Logo on the conference signage
- Logo on the conference website and email marketing
- Digital conference book recognition
- Advance attendee list

NRMLA Welcome Reception | \$4,000

One Available

Luncheon | \$4,500

One Available

Breakfast | \$3,000

Multiple Available

CRMP Lunch or Breakfast | \$2,000

One Available

Networking Break with Snacks | \$2,500

One Available

REFRESHMENT OPPORTUNITIES

All refreshment opportunities listed below come with:

- One (1) high top for collateral
- Logo on the conference signage
- Logo on the conference website and email marketing
- Digital conference book recognition
- Advance attendee list

Hydration Station | \$4,000

Coffee Station | \$4,500

EXPAND YOUR REACH WITH A PROMOTIONAL EBLAST | \$850

Materials Requirements:

- Fully designed, ready-to-send email in an HTML file (use a testing service such as litmus to confirm html validation and deliverability of code)
- All images and fonts need to be linked to the appropriate files hosted on your servers (no local files)
- All hyperlinks need to be embedded
- Subject line for the email

For more information, please contact Natalie Bellis (717) 580-8184 or natalie.matterbellis@theygsgroup.com.



SESSION OPPORTUNITIES

Patron to provide a brief description of their company and introduce the session. All session opportunities listed below come with:

- One (1) complimentary full conference registration
- Advance attendee list

Keynote Speaker | Contact us for pricing

Includes opportunity for company representative to introduce the speaker as well as logo exposure on screens and keynote session signage. Unavailable if the speaker is a government official.

Learning Lab | \$2,000 Four (4) Available *Available to confirmed sponsors only

A 30-minute, focused session where presenters have the room and microphone. this opportunity is intended for vendors and session time will be coordinated with NRMLA staff.

MATERIAL OPPORTUNITIES

Material items are provided by the patron.

Hotel Key Cards | \$5,500

Pens | \$2,000

Lanyards | \$3,500

Notepads | \$1,500

Conference Bags | \$2,750

Conference Bag Inserts | \$1,000 each

Mobile App Sponsorship | \$2,000 each

DIGITAL CONFERENCE BOOK ADVERTISING

The digital conference book will serve as an onsite resource for all attendees. Advertisers must be NRMLA members.

Artwork Due: Aug. 22, 2025

Position	Size	Price
Cover 2 (Inside Front)	5"x8"	SOLD
Cover 3 (Inside Back)	5"x8"	\$1,500
Cover 4 (Outside Back)	5"x8"	\$3,000
Full Page	5"x8"	\$1,000
Half Page (horizontal)	5"x3.75"	\$800

EXPAND YOUR REACH WITH E-MARKETING! | \$2,500

Patron provided ad in NRMLA's digital marketing for the Annual Meeting. Ad will run weekly and company logo will appear in the event app.

For more information, please contact Natalie Bellis (717) 580-8184 or natalie.matterbellis@theygsgroup.com.

NNRMLA 2025 Annual Meeting Patron Registration Form

Email completed forms to natalie.matterbellis@theygsgroup.com.

Name _____ Firm _____
Street _____ Suite _____
City _____ State _____ Zip _____
Telephone Number _____ Fax Number _____
Email Address _____ Direct Telephone Number _____

PRICING

PATRON TIERS

<input type="checkbox"/> Premium Patron	\$35,000
<input type="checkbox"/> Platinum Patron	\$25,000
<input type="checkbox"/> Diamond Patron	\$11,900
<input type="checkbox"/> Gold Patron	\$8,900
<input type="checkbox"/> Silver Patron	\$7,900

CONFERENCE BOOK ADVERTISING

<input type="checkbox"/> Cover 2 (Inside Front)	SOLD
<input type="checkbox"/> Cover 3 (Inside Back)	\$1,000
<input type="checkbox"/> Cover 4 (Outside Back)	\$3,000
<input type="checkbox"/> Full Page	\$1,000
<input type="checkbox"/> Half Page (Horizontal)	\$800

EXPAND YOUR REACH!

<input type="checkbox"/> Promotional Eblast	\$850
<input type="checkbox"/> E-Marketing	\$2,500

ADDITIONAL OPPORTUNITIES

<input type="checkbox"/> Hotel Key Cards	\$5,500
<input type="checkbox"/> General Session	\$5,000
<input type="checkbox"/> Coffee Station	\$4,500
<input type="checkbox"/> Hydration Station	\$4,000
<input type="checkbox"/> Welcome Reception	\$4,000
<input type="checkbox"/> Breakout Session	\$3,500
<input type="checkbox"/> Lanyards	\$3,500
<input type="checkbox"/> Luncheon	\$4,500
<input type="checkbox"/> Conference Bags	\$2,750
<input type="checkbox"/> Breakfast	\$3,000
<input type="checkbox"/> Networking Break	\$2,000
<input type="checkbox"/> Pens	\$2,000
<input type="checkbox"/> Notepads	\$1,500
<input type="checkbox"/> Conference Bag Inserts	\$1,000
<input type="checkbox"/> Patron Stage LIVE	\$2,000
<input type="checkbox"/> Mobile App	\$2,000
<input type="checkbox"/> Keynote Speaker	Contact Us

Payment & Cancellation Policy: Payment in full is due at time of contract. No refunds after payment is received. A 3% surcharge will be applied on all credit card transactions, which is not greater than our cost of acceptance. No surcharge is applied to payments made via ACH.

PAYMENT

An invoice for your confirmed contracted purchase amount will be provided in no more than 3 business days from the time of receipt of completed contract. The contracted total is due in full and required to be remitted within net 10 upon receipt of your invoice. Payments can be made via check, ACH or credit card.

PATRON ATTENDEE REGISTRATIONS

NRMLA 2025 Annual Meeting Patron Attendee Registration Form

Email completed forms to Slrwin@nrmla.com and DHicks@nrmla.com.

Premium Patron- 10

Platinum Patrons – 8

Diamond Patrons – 6

Gold Patrons – 5

Silver Patrons – 2

ATTENDEE 1

Name _____

Email _____

ATTENDEE 2

Name _____

Email _____

ATTENDEE 3

Name _____

Email _____

ATTENDEE 4

Name _____

Email _____

ATTENDEE 5

Name _____

Email _____

ATTENDEE 6

Name _____

Email _____

ATTENDEE 7

Name _____

Email _____

ATTENDEE 8

Name _____

Email _____

*To submit attendee information for discounted registrations (Premier, Diamond and Gold Patrons),
contact Slrwin@nrmla.com and DHicks@nrmla.com.*

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