



ANNUAL MEETING & EXPO

PATRON & ADVERTISING OPPORTUNITIES



NOVEMBER 10-12, 2026 | SAN ANTONIO, TX | NRMLAONLINE.ORG/EVENTS

NRMLA 2026 ANNUAL MEETING PATRON TIERS

Industry suppliers are invited to participate in the Annual Meeting through patron support and/or conference book advertising. Patron Opportunities are limited to NRMLA Members, at this time.

For membership pricing please contact SIrwin@nrmla.com and DHicks@nrmla.com
Availability is limited, so act fast to secure your space.

	Exclusive Premium Patron \$35,000	2 Available Platinum Patron \$25,000	5 Available Diamond Patron \$11,900	7 Available Gold Patron \$8,900	Silver Patron \$7,900
Private Meeting Room	X	X	X		
Sponsorship Recognition at the 2 Regional Events	X	X			
Table Top Exhibit <i>Includes one 6' skirted/draped table</i>	X	X	X	X	
Complimentary Full Conference Registrations <i>Patron staff ONLY</i>	10	8	6	5	2
50% off Registrations to Extend to Non-Members	(up to) 12	(up to) 10	(up to) 8	(up to) 5	
Logo Recognition at General Session	X	X	X	X	X
Logo on Conference Website and Email Marketing	X	X	X	X	X
Digital Conference Book Advertising	Inside Front Cover	Inside Front Cover	Full Page <i>Opportunities to upgrade are available.</i>	½ Page	½ Page
Advance Attendee List	X	X	X	X	X
NRMLA Member Webinar <i>Must take place in 2026</i>	X <i>Does not occur during the meeting</i>	X			
Promotional Eblast <i>Must be sent within 3WK of the event.</i>		1			
Patron Stage LIVE	X				
Provide a room drop item for the host hotel(s)	X	X			

For more information, please contact Natalie Bellis at (717) 580-8184 or natalie.matterbellis@theygsgroup.com.

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ADDITIONAL OPPORTUNITIES

A LA CARTE OPPORTUNITIES

All listed la carte opportunities come with:

- 2 complimentary full conference registrations
- Logo on the conference signage
- Logo on the conference website and email marketing
- Digital conference book recognition
- Advance attendee list

Luncheon | \$4,500
One Available

NRMLA Welcome Reception | \$4,000
One Available

Breakfast | \$3,000
Multiple Available

Networking Break with Snacks | \$2,500
One Available

CRMP Lunch or Breakfast | \$2,000
One Available

Keynote Speaker | Contact Natalie

Includes opportunity for company representative to introduce the speaker as well as logo exposure on screens and keynote session signage. Unavailable if the speaker is a government official.

Learning Lab | \$2,000
Four Available

A 30-minute, focused session where presenters have the room and microphone. This opportunity is intended for vendors and session time will be coordinated with NRMLA staff. **Available to confirmed sponsors only.**

Coffee Station | \$4,500

Hydration Station | \$4,000

REFRESHMENT OPPORTUNITIES

All listed refreshment opportunities come with:

- 1 high top for collateral
- Logo on the conference signage
- Logo on the conference website and email marketing
- Digital conference book recognition
- Advance attendee list

MATERIAL OPPORTUNITIES

Material item(s) are provided by the patron.

Hotel Key Cards | \$5,000

Lanyards | \$3,500

Conference Bags | \$2,750

Mobile App Sponsorship | \$2,000

Pens | \$2,000

Notepads | \$1,500

Conference Bag Inserts | \$1,000 each



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ADVERTISING OPPORTUNITIES

DIGITAL CONFERENCE BOOK ADVERTISING

The digital conference book will serve as an onsite resource for all attendees. Advertisers must be NRMLA members.

Artwork Due: Aug. 22, 2026

Position	Size	Price
Inside Front Cover (Cover 2)		\$2,500
Inside Back Cover (Cover 3)	5"x8"	\$1,500
Outside Back Cover (Cover 4)		\$3,000
Full Page		\$1,000
½ Page Horizontal	5"x3.75"	\$800

EMAIL MARKETING OPPORTUNITIES

Annual Meeting Attendee E-Marketing | \$2,500

Patron provided ad in NRMLA's digital marketing for the Annual Meeting. Ad will run weekly and company logo will appear in the event app.

Artwork Due: Aug. 22, 2026

All-Member Promotional Eblast | \$850

Subject to availability

Materials Requirements:

- Fully designed, ready-to-send email in an HTML file (using a testing service such as litmus to confirm HTML validation and deliverability of code)
- All images and fonts need to be linked to the appropriate files hosted on your servers (no local files)
- All hyperlinks need to be embedded
- Subject line for the email



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PATRON REGISTRATION FORM

Submit completed forms to natalie.matterbellis@theygsgroup.com.



Basic Information

Firm _____

Address _____

City _____ State _____ Zip _____

Contact Name _____ Contact Title _____

Contact Direct Phone _____ Contact Email _____

PATRON TIERS

- Premium Patron.....\$35,000
- Platinum Patron.....\$25,000
- Diamond Patron.....\$11,900
- Gold Patron.....\$8,900
- Silver Patron.....\$7,900

ADDITIONAL OPPORTUNITIES

- Hotel Key Cards.....\$5,000
- Coffee Station.....\$4,500
- Luncheon.....\$4,500
- Welcome Reception.....\$4,000
- Hydration Station.....\$4,000
- Lanyards.....\$3,500
- Breakfast.....\$3,000
- Conference Bags.....\$2,750
- Networking Break.....\$2,500
- CRMP Lunch/Breakfast.....\$2,000
- Learning Lab.....\$2,000
- Mobile App.....\$2,000
- Pens.....\$2,000
- Notepads.....\$1,500
- Bag Insert.....\$1,000
- Keynote Speaker

DIGITAL CONFERENCE BOOK ADVERTISING

- Inside Front Cover.....\$2,500
- Inside Back Cover.....\$1,000
- Outside Back Cover.....\$3,000
- Full Page.....\$1,000
- 1/2 Page Horizontal.....\$800

EMAIL MARKETING

- Attendee E-Marketing..\$2,500
- All-Member Eblast.....\$850

TOTAL:

Payment & Cancellation Policy

Payment in full is due at time of contract. No refunds after payment is received.

An invoice for your confirmed contracted purchase amount will be provided in no more than 3 business days from the time of receipt of completed contract. The contracted total is due in full and required to be remitted within net 10 upon receipt of your invoice. Payments can be made via check, ACH or credit card.

A 3% surcharge will be applied on all credit card transactions, which is not greater than our cost of acceptance. No surcharge is applied to payments made via ACH.

Signature & Agreement

The undersigned agrees to the payment and cancellation policy as listed above.

Signature _____

Print Name _____ Date _____

Please submit your company logo in the following formats along with a click-through URL with your contract: full color (1) EPS/AI and (2) JPEG/PNG; white/knockout (3) EPS/AI and (4) JPEG/PNG. Logos with no background preferred.

NRMLA 2026 Annual Meeting Patron Attendee Registration Form

Submit completed forms to Slrwin@nrmla.com and DHicks@nrmla.com.



Patron Registration Allotments

Premium Patron- 10 Gold Patrons – 5

Platinum Patrons – 8 Silver Patrons – 2

Diamond Patrons – 6

Attendee Information

Attendee 1 Name _____

Attendee 1 Email Address _____

Attendee 2 Name _____

Attendee 2 Email Address _____

Attendee 3 Name _____

Attendee 3 Email Address _____

Attendee 4 Name _____

Attendee 4 Email Address _____

Attendee 5 Name _____

Attendee 5 Email Address _____

Attendee 6 Name _____

Attendee 6 Email Address _____

Attendee 7 Name _____

Attendee 7 Email Address _____

Attendee 8 Name _____

Attendee 8 Email Address _____

Attendee 9 Name _____

Attendee 9 Email Address _____

Attendee 10 Name _____

Attendee 10 Email Address _____

To submit attendee information for **discounted registrations (Premier, Diamond and Gold Patrons)**, contact Slrwin@nrmla.com and DHicks@nrmla.com.