



# NATIONAL PRESERVATION SUMMIT

*Celebrating America's 250th Anniversary*

**September 22- 24, 2026**

**Washington National Cathedral**



National Trust *for*  
Historic Preservation®

PHOTO BY SAM KITTNER



National Trust *for*  
Historic Preservation®

## WHO WE ARE

For more than 75 years, the National Trust for Historic Preservation has led the movement to save the places where America's history happened—protecting iconic sites, amplifying the full American story, and building stronger communities rooted in our history. As the nation marks its 250th anniversary, this mission has never been more urgent.

The National Trust works nationwide with partners, friends, and champions to steward, advocate for, and revitalize the places and stories that shape our shared future. Through this work, we help drive economic growth, foster healthier environments, and strengthen a shared sense of civic duty and belonging.

PHOTO BY JOHN SCOTT WILLIAMS



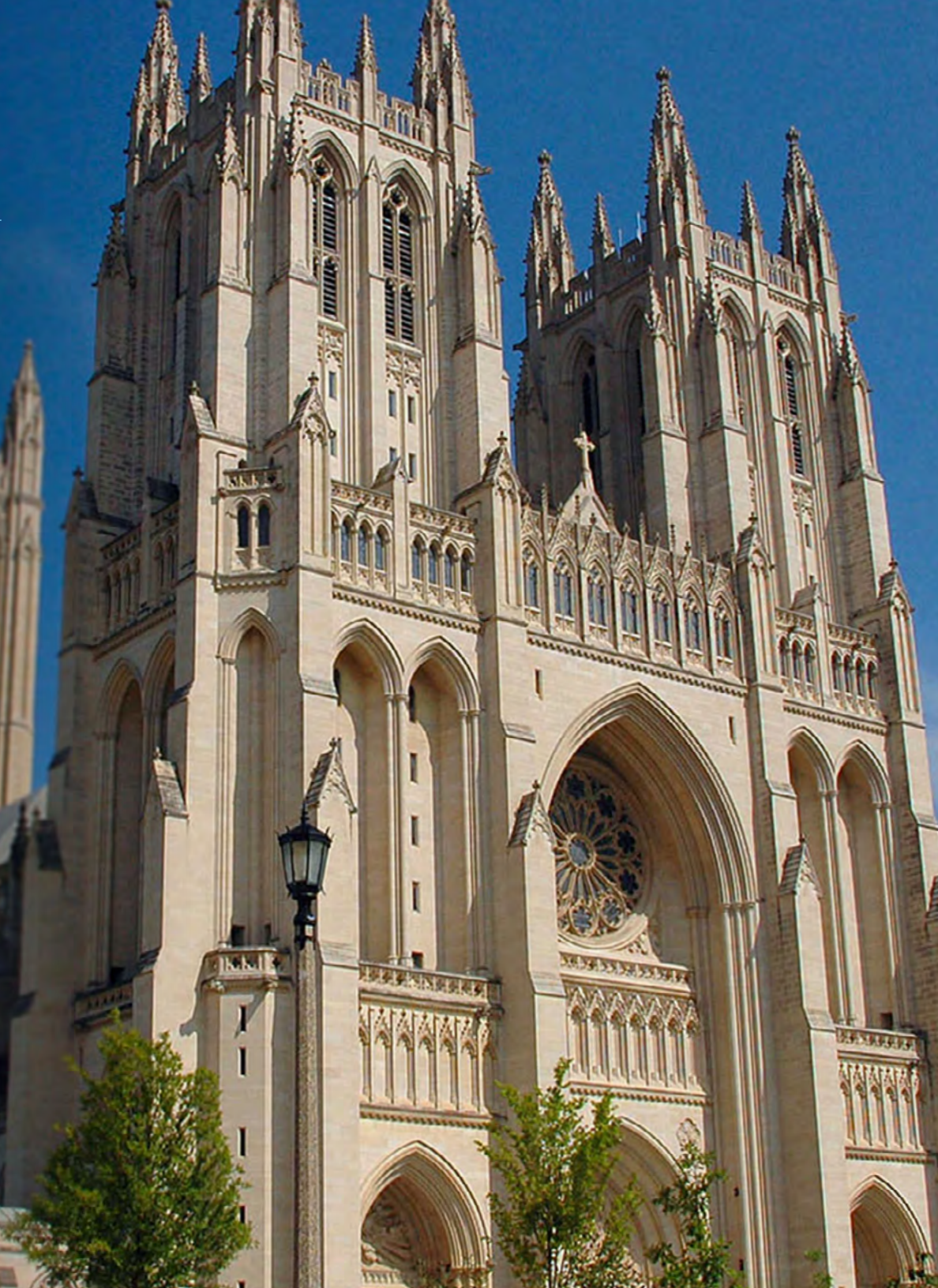
# NATIONAL PRESERVATION SUMMIT

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The National Trust for Historic Preservation will host its premier gathering at Washington National Cathedral, one of the most consequential and architecturally significant venues in the country, and a former grantee of the National Trust.

This Summit will bring together 500 leaders (with up to 1,000 joining online) from the preservation community alongside national, civic, business, and community figures from across the nation. With a theme of *All People Are Created Equal*, this convening will explore community revitalization, the interpretation of the past to foster a shared future, and unity through historic places. Together, they will celebrate the enduring power of historic places, engage with the founding principles that shape our democracy, and chart a bold course for preservation's next chapter. During our nation's 250th anniversary year, this event honors innovative preservationists and invites leaders across the country to carry forward a legacy rooted in America's most enduring ideals.

On September 24, the National Trust takes the Summit's momentum directly to Capitol Hill, leading an Advocacy Day and hosting a closing reception.





## National Trust At a Glance

1.6M+

Annual visitors to 28  
National Trust Historic Sites

230K+

Subscribers for the Weekly Newsletter

10.7B

Monthly impressions across  
broadcast, radio, web, and print

39K+

Subscribers for the  
Professional Newsletter

3,099

Average monthly media clips

2.8M+

Direct mail pieces reaching  
1M+ individuals annually

344K+

Social media followers averaging  
450K+ impressions per month

PRESERVATION MAGAZINE

125K

Circulation

272K+

Active email subscribers

300K

Readership, including 25K+  
in Historic Hotels of America  
member rooms

# National Preservation Summit Program

## Celebrating Historic Places

### PRESERVATION AWARDS & WELCOME RECEPTION

*Tuesday, September 22 | National Cathedral and Livestreamed*

The National Preservation Summit opens with an evening reception and presentation of the National Trust's annual awards including the prestigious Driehaus and Crowninshield awards.

## Activating Historic Places

### NATIONAL SUMMIT

*Wednesday, September 23 | National Cathedral and Livestreamed*

The heart of the National Preservation Summit is a full day of programming examining how historic places meet the needs of Americans today—exploring adaptive reuse, creative financing solutions through tax credits, energy efficient retrofitting, and innovative approaches to interpreting America's complex history.

Recognized leaders across preservation, policy, business, and the arts will convene through panel discussions, keynote addresses, and opportunities to connect with figures shaping America's future. Together, their distinct voices reveal how historic places sit at the center of thriving communities—a common ground uniting Americans across the country.

## Advocating for Historic Places

### ADVOCACY DAY ON CAPITOL HILL

*Thursday, September 24 | Capitol Hill*

The National Preservation Summit is followed with a day of action on Capitol Hill—where attendees will meet directly with elected officials to make the case for preservation as essential infrastructure for American communities. The day concludes with a closing reception and the presentation of additional awards celebrating historic preservation leadership and advocacy.

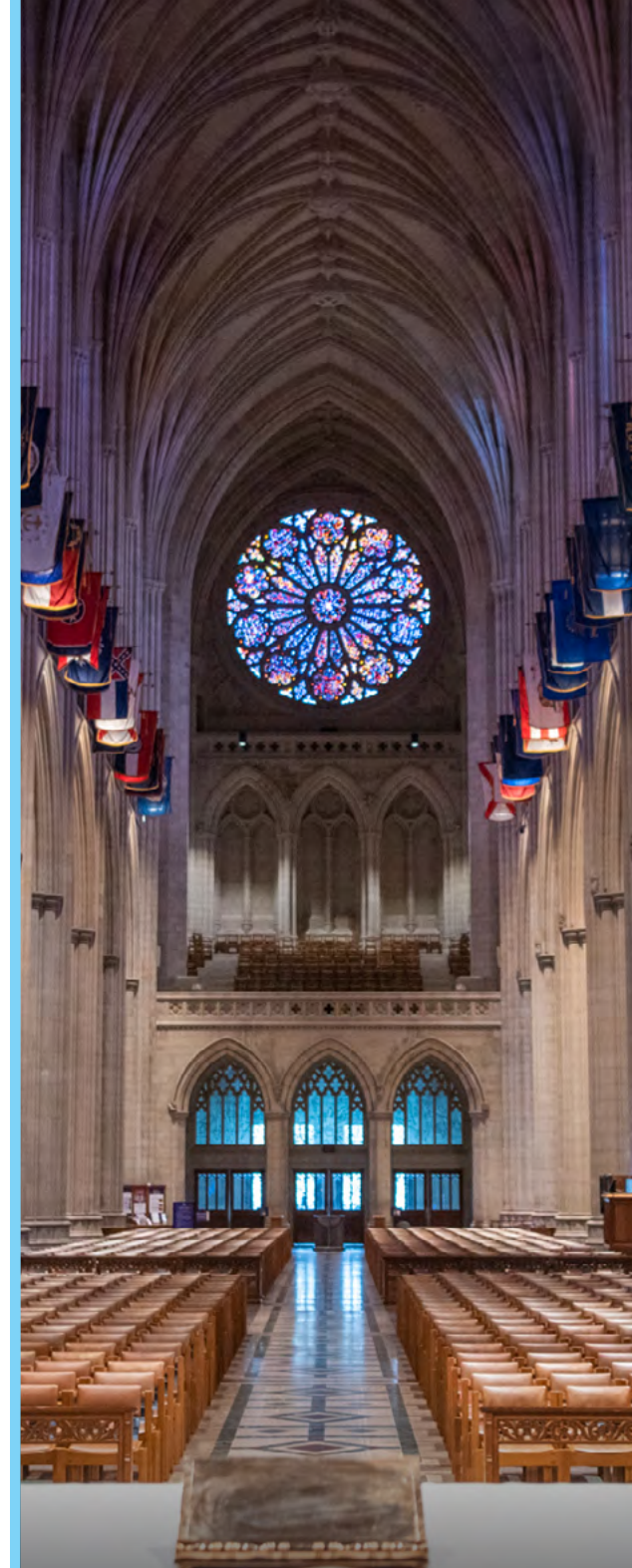


PHOTO BY DANIELLE E THOMAS

## Press

The National Trust attracts coverage from influential media outlets and industry leaders from across the country—extending reach into communities nationwide.





PHOTO BY SAM KITTNER

## Sponsorship Opportunities

The National Trust's flagship event brings together the national leaders, decision makers, and philanthropists actively shaping the future of America's historic places. For sponsors, it is a rare opportunity to stand at the center of that conversation—at a defining moment in a setting of national significance.

**Sponsorship at the National Preservation Summit offers national visibility through the National Trust's network. Custom packages start at \$5,000, including recognition at the Summit and other benefits.**

For year-round national marketing and event partnership opportunities, please contact Chehana Samarawickreme, Associate Director, Corporate Relations, [Csamarawickreme@savingplaces.org](mailto:Csamarawickreme@savingplaces.org)

### SUPPORTER, \$5,000

- Half table for 5
- Logo/name placement in all Summit marketing emails
- Logo/name placement on Summit webpage and onsite signage

### ADVOCATE, \$15,000

- Table for 10
- Verbal recognition in opening session
- Logo/name placement in all Summit marketing emails
- Logo/name placement on Summit webpage and onsite signage

### DIVERSITY IN PRESERVATION SCHOLARS SPONSOR, \$25,000

- Table for 10
- Exclusive after-hours access to Washington National Cathedral
- Verbal recognition in opening session
- Logo/name placement in all Summit marketing emails
- Logo/name placement on Summit webpage and onsite signage
- Logo/name placement in *Preservation Magazine* Summit promotional materials
- Virtual speaking opportunity and tailored promotion with Diversity in Preservation Scholars 2026 Cohort and Alumni, reaching 3,000+ leaders



PHOTO BY SARA KERENS

### **PATRON, \$25,000**

- Table for 10
- Exclusive after-hours access to Washington National Cathedral
- Verbal recognition in opening session
- Logo/name placement in all Summit marketing emails
- Logo/name placement on Summit webpage and onsite signage
- Logo/name placement in *Preservation Magazine* Summit promotional materials
- 1 tailored sponsored content article and email promotion (for corporate sponsors)

### **BENEFACTOR, \$50,000**

- Table for 10 with premier placement
- Exclusive after-hours access to Washington National Cathedral
- Verbal recognition in opening session
- Logo/name placement in all Summit marketing emails
- Logo/name placement on Summit webpage and onsite signage
- Logo/name placement in *Preservation Magazine* Summit promotional materials
- Mention in Summit Press Release
- 2 tailored sponsored content articles and email promotion (for corporate sponsors)

### **SUMMIT PARTNER, \$100,000**

- Exclusive naming rights for portion of the Summit
- Invitation to VIP Dinner
- Invitation to join one National Trust Council quarterly trip
- Exclusive after-hours access to Washington National Cathedral
- Table for 10 with premier placement
- Verbal recognition in opening session
- Logo/name placement during lunch
- Summit opening logo/name placement
- Logo/name placement in all Summit marketing emails
- Logo/name placement on Summit webpage and onsite signage
- Logo/name placement in *Preservation Magazine* Summit promotional materials
- Full page ad and email promotion in *Preservation Magazine* (digital)
- Quote in Summit Press Release
- 2 tailored sponsored content articles and email promotion (for corporate sponsors)

## PRESENTING PARTNER, \$150,000

- Exclusive naming rights for portion of the Summit
- Presentation of Organizational Excellence Award
- Invitation to VIP Dinner
- Invitation to join two National Trust Council quarterly trips
- Exclusive after-hours access to Washington National Cathedral
- Table for 10 with premier placement
- Verbal recognition in opening session
- Logo/name placement during Lunch
- Promotional video during Summit (30 secs) (for corporations)
- Summit opening logo/name placement
- Logo/name placement in all Summit marketing emails
- Logo/name placement on Summit webpage and onsite signage
- Logo/name placement in *Preservation Magazine* Summit promotional materials
- Full page ad and email promotion in *Preservation Magazine* (digital)
- Quote in Summit Press Release
- 2 tailored sponsored content article and email promotion (for corporate sponsors)



## Sponsorships

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**Ann  
McElwain**

**Chief Development Officer**

[amcelwain@savingplaces.org](mailto:amcelwain@savingplaces.org)

**Chehana  
Samarawickreme**

**Associate Director,  
Corporate Relations**

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**Tabitha  
Almquist**

**Chief Impact Officer**

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**National Trust *for*  
Historic Preservation®**

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